

Lublin, 02.04.2025

On behalf of the organizers of the bilateral initiative ***Science & Society: Bilateral Initiative in Social Sciences, Arts, and Humanities***, we are pleased to invite you to participate in a seminar *Bridging the Gap: Science-Business Cooperation in Times of Rapid Technological Change* organized in the format of a round-table discussion. This event, organized by Maria Curie-Skłodowska University, Lublin (Poland) will take place in **Lublin** on **April 7, 2025**.

The seminar is part of *Activity 6: Enhancing Science-Policy Interface and Knowledge Transfer: A Polish-Norwegian Collaborative Seminar and Research Initiative* within the framework of the *Science & Society project*. This initiative aims to strengthen the relationship between academia and the non-academic sector, facilitating the transfer of knowledge into decision-making processes, and fostering civic engagement. The seminar continues the legacy of bilateral projects under the EEA and Norway Grants, extending activities under the Fund for Bilateral Relations and deepening the Polish-Norwegian partnership.

This event will convene:

- ⇒ Scientists and experts with international experience, active in expert bodies, advisory committees at both national and international levels.
- ⇒ Local government officials who collaborate with scientists focused on digital technologies.
- ⇒ Representatives of the business sector, including technology clusters, industry organizations.

The seminar's objectives include:

- ⇒ Knowledge Transfer: Exploring the dynamic interaction between science and decision-making processes in Poland and Norway, focusing on the bidirectional flow of knowledge and insights.
- ⇒ Expert Effectiveness: Discussing the roles and achievements of experts from both countries in science-business cooperation contexts.
- ⇒ Collaborative Platforms: Creating a space for dialogue to enhance mutual understanding, address shared challenges, and foster better cooperation.

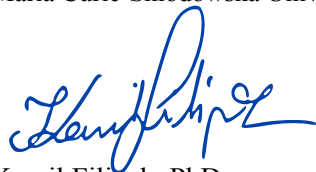
The seminar will also facilitate the exchange of best practices and the development of a catalog of solutions to improve collaboration between the science, business, local authorities and broader social environment.

We look forward to welcoming you to Lublin and to engaging in productive discussions that advance our shared goals. We would be grateful if you could confirm your attendance, as it will help us plan lunches and coffee breaks

Sincerely,



Monika Szkarłat, PhD  
Institute of Political Sciences and Administration  
Centre for Artificial Intelligence and Computer Modeling  
Maria Curie-Skłodowska University, Lublin, Poland



Kamil Filipek, PhD  
Institute of Sociology  
Centre for Artificial Intelligence and Computer Modeling  
Maria Curie-Skłodowska University, Lublin, Poland

**April 7, 2025**

**Room S7, Lublin Conference Center,  
2 Artur Grottger Street, 20-029 Lublin, Poland**

**10:00 – 11.00**

- Introduction to the meeting, practical reflections on business–local government–academia collaboration: **Kamil Filipek**, Doctor, Director of the Center for Artificial Intelligence and Computational Modeling at Maria Curie-Skłodowska University
- Project objectives – *"Science & Society: Bilateral Initiative in Social Sciences, Arts, and Humanities"*, brief presentations of invited guests: **Monika Szkarłat**, Doctor, Institute of Political Sciences and Administration, Center for Artificial Intelligence and Computational Modeling at Maria Curie-Skłodowska University
- Plenary lecture *"Opportunities and Risks in Science–Business Collaboration"*: **Zbigniew Pastuszek**, Professor, Vice-Rector for Development and Business Cooperation, Maria Curie-Skłodowska University

**11:00 – 11.30**

- Coffee break: Lublin Conference Center

**11.30 – 13.00**

- Discussion panel *"Science– Government–Business Collaboration: What Can Be Improved?"*
  - Panel moderators:
    - Kamil Filipek, Monika Szkarłat
  - Panelists:
    - **Christoph Lutz** (Professor, BI Norwegian Business School, Oslo, Norway)
    - **Ryszard Naskręcki** (Professor, Maria Curie-Skłodowska University, Lublin)
    - **Tomasz Malecki** (Vice-president, Vice President of the Management Board for Strategy, PGE Dystrybucja (Polish Energy Group Distribution) Lublin)
    - **Mariusz Sagan** (Director, Director of the Department of Strategy and Investor Services, Lublin Municipality)
    - **Ashley Morris** (Remote Sensor Officer, Svalbard, Norway)

**13.00 - 14.00**

- Lunch: Lublin Conference Center