

<b>Prowadzący</b>	Monika Wojtas, Paweł Pasierbiak
<b>ERASMUS+ (semestr zima) 2025/2026</b>	TAK / NIE**
<b>Oferta PJOE (semestr lato) 2025/2026</b>	TAK / <del>NIE</del> **
<b>Kierunek, rok, stopień dla PJOE (*obowiązkowe)</b>	MSG I rok I st, Zarządzanie I rok I st

\* PJOE – przedmiot w języku obcym dla studentów polskich oraz dla studentów Erasmus+

\*\* zostawić właściwe

#### BASIC INFORMATION ABOUT THE SUBJECT (INDEPENDENT OF THE CYCLE)

<b>Module name</b>	X-Culture international business project
<b>Language of instruction</b>	English
<b>Prerequisites</b>	
<b>ECTS points hour equivalents (30h = 6 ECTS; 15h = 3 ECTS)</b>	Contact hours (work with an academic teacher): 15 Total number of hours with an academic teacher: 15 Number of ECTS points with an academic teacher: 1 Non-contact hours (students' own work): 30 Total number of non-contact hours: Number of ECTS points for non-contact hours: 2 Total number of ECTS points for the module: 3
<b>Educational outcomes verification methods</b>	Results of the project conducted within a global virtual team, evaluation of participation and engagement in the group during the project
<b>Description</b>	X-Culture is an international project where students are teamed up with their peers from other universities across the world (usually 5-6 students per team, each from a different country). They work together as a virtual team solving a case study in the field of international business – developing solutions to real business challenges faced by real companies.
<b>Reading list</b>	<ol style="list-style-type: none"> <li>1. Materials provided by the X-Culture project.</li> <li>2. G. Rings &amp; S. Rasinger (Eds.), The Cambridge Handbook of Intercultural Communication (Cambridge Handbooks in Language and Linguistics, p. I). Cambridge: Cambridge University Press. 2020.</li> <li>3. How to Communicate Effectively with Anyone Anywhere: Your Passport to Connecting Globally. 2021. Newburyport: Career Press.</li> <li>4. Tamer Cavusgil A., Knight G. Riesenberger J., International Business, The New Realities, 5th Edition, Global Edition, Pearson, Boston 2020.</li> </ol>
<b>Educational outcomes</b>	<ol style="list-style-type: none"> <li>1. Results of the project conducted within a global virtual team, evaluation of participation and engagement in the group during the project</li> </ol>
<b>Practice</b>	n/a

#### INFORMATION ABOUT CLASSES IN THE CYCLE

<b>Educational outcomes verification methods</b>	Results of the project conducted within a global virtual team, evaluation of participation and engagement in the group during the project
<b>Comments</b>	
<b>Reading list</b>	<ol style="list-style-type: none"> <li>1. Materials provided by the X-Culture project</li> <li>2. G. Rings &amp; S. Rasinger (Eds.), The Cambridge Handbook of Intercultural Communication (Cambridge Handbooks in Language and Linguistics, p. I). Cambridge: Cambridge University Press. 2020.</li> <li>3. How to Communicate Effectively with Anyone Anywhere : Your Passport to Connecting Globally. 2021. Newburyport: Career Press.</li> <li>4. C. Turner, International Business : Themes and Issues in the Modern Global Economy (version 3rd edition). 2024. 3rd ed. Abingdon Oxon: Routledge.</li> </ol>

<b>Educational outcomes</b>	<p><b>KNOWLEDGE</b></p> <ul style="list-style-type: none"> <li>• Learning about the process of creating and developing various forms of entrepreneurship on an international scale</li> <li>• Learning about planning international market strategies</li> <li>• Learning about cultural differences and how they affect business</li> </ul> <p><b>SKILLS</b></p> <ul style="list-style-type: none"> <li>• Working in an intercultural team and overcoming obstacles connected with working in a diverse group (language, culture, customs, level of economic development)</li> <li>• Improving communication in English</li> <li>• Communicating with other cultures and working through cultural differences</li> <li>• Solving real business problems facing companies operating in an international setting</li> </ul> <p><b>ATTITUDES</b></p> <ul style="list-style-type: none"> <li>• better understanding of people behavior and positive attitude towards cultural differences</li> <li>• Willingness to be working and learning and continuing education and improvement of acquired skills and knowledge</li> </ul>
<b>A list of topics</b>	<p>The class is not a typical lecture – students will be actively engaged in working with their teammates from other countries as a global virtual team on a case study. They will be able to consult the teachers and update on their progress.</p> <ul style="list-style-type: none"> <li>• Important steps that will happen during the project: students get materials on how X-Culture works.</li> <li>• Students take the X-Culture Readiness test.</li> <li>• Students are divided into international groups and get information on their challenge.</li> <li>• Students have about two months to complete the challenge. There will be weekly deadlines that the teams have to meet.</li> <li>• Students complete and present their reports which are then evaluated by independent experts.</li> </ul>
<b>Teaching methods</b>	Learning by doing, students cooperate to solve the real life problem in international business setting supervised by the teachers
<b>Assessment methods</b>	The results of the independent evaluation of the report, assessment of the engagement of the students during the project based i.a.,. on their progress reports.