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Oferta PJO*	TAK / NIE **
Oferta PJOE*	TAK / NIE **
Kierunek, rok, stopień dla PJO (*obowiązkowe)	Finanse i rachunkowość
Semestr roku 2024/2025	zimowy / letni**

* PJO – przedmiot w języku obcym dla studentów polskich / PJOE – przedmiot w języku obcym dla studentów Erasmus+

** zostawić właściwe

BASIC INFORMATION ABOUT THE SUBJECT (INDEPENDENT OF THE CYCLE)

Module name	Introduction to Data Science
Erasmus code	
ISCED code	
Language of instruction	English
Website	https://www.umcs.pl/en/courses-in-english-2021-2022,21582.htm (dla PJOE)
Prerequisites	Basic knowledge of statistics
ECTS points hour equivalents	Contact hours (work with an academic teacher): 30 Total number of hours with an academic teacher: 30 Number of ECTS points with an academic teacher: 3 Non-contact hours (students' own work): 40 Total number of non-contact hours: 40 Number of ECTS points for non-contact hours: 2 Total number of ECTS points for the module: 4
Educational outcomes verification methods	In-class activity Practical exercises Data analysis project
Description	Lecture with workshop introducing main concepts of data science. Students will be provided with practical tools on how to prepare and analyze data for machine learning models. During the course basics of R/Python programming will be covered. No previous knowledge of R/Python is necessary.
Reading list	<ol style="list-style-type: none"> 1. R.A. Irziarry (2019), Introduction to Data Science, CRC Press. 2. C..N. Knafllic (2019). Storytelling with data: let's practice!. John Wiley & Sons. 3. A. Shipunov (2019), Visual Statistics. Use R!, available: https://cran.r-project.org/ 4. H. Wickham, G. Grolemond (2017), R for Data Science, available: https://r4ds.had.co.nz/, 5. http://www.cookbook-r.com/ 6. R Documentation – available: https://cran.r-project.org/ 7. Other articles and data provided by lecturer.
Educational outcomes	<p>KNOWLEDGE A student will know:</p> <ul style="list-style-type: none"> • what is the aim of data science projects • the difference between data analysis and data science • the concept of machine learning <p>SKILLS A student will be able to:</p> <ul style="list-style-type: none"> • import and manipulate data in R • clean and prepare data for modelling • visualize and discuss data <p>ATTITUDES A student will be:</p> <ul style="list-style-type: none"> • ready to deal with big datasets and conclude about them • prepared to work as a member of data science project team
Practice	n/a

INFORMATION ABOUT CLASSES IN THE CYCLE

Website	https://www.umcs.pl/en/courses-in-english,21103.htm (dla PJOE)
Educational outcomes verification methods	In-class activity Practical exercises Data analysis project
Comments	
Reading list	<ol style="list-style-type: none"> 1. R.A. Irziarry (2019), Introduction to Data Science, CRC Press. 2. C..N. Knafllic (2019). Storytelling with data: let's practice!. John Wiley & Sons. 3. A. Shipunov (2019), Visual Statistics. Use R!, available: https://cran.r-project.org/ 4. H. Wickham, G. Grolemund (2017), R for Data Science, available: https://r4ds.had.co.nz/, 5. http://www.cookbook-r.com/ 6. R Documentation – available: https://cran.r-project.org/ 7. Other articles and data provided provided by lecturer.
Educational outcomes	<p>KNOWLEDGE A student will know:</p> <ul style="list-style-type: none"> • what is the aim of data science projects • the difference between data analysis and data science • the concept of machine learning <p>SKILLS A student will be able to:</p> <ul style="list-style-type: none"> • import and manipulate data in R • clean and prepare data for modelling • visualize and discuss data <p>ATTITUDES A student will be:</p> <ul style="list-style-type: none"> • ready to deal with big datasets and conclude about them • prepared to work as a member of data science project team
A list of topics	<ol style="list-style-type: none"> 1. Understanding data science – roles and tools 2. Data analyst, data scientist and data engineer roles 3. Getting started with R /Python 4. Basics of R/Python – vectors, matrices, factors, lists, data frames 5. Data preparation – why data quality matters 6. Data visualization – best practices 7. Storytelling with data - Communicating the data and models 8. Data-driven organizations – how to digitally transform a business.
Teaching methods	lecture, case studies, exercises, gamification
Assessment methods	Participation and in-class activity – 40% Practical exercises – 10% Data analysis project – 50%