

Prowadzący	Dr Monika Wojtas
ERASMUS+ (semestr zima) 2025/2026	TAK / NIE**
Oferta PJOE (semestr lato) 2025/2026	TAK / NIE **
Kierunek, rok, stopień dla PJOE (*obowiązkowe)	FiR II stopień

* PJOE – przedmiot w języku obcym dla studentów polskich oraz dla studentów Erasmus+

** zostawić właściwe

BASIC INFORMATION ABOUT THE SUBJECT (INDEPENDENT OF THE CYCLE)

Module name	International trade and policy
Language of instruction	English
Prerequisites	
ECTS points hour equivalents (30h = 6 ECTS; 15h = 3 ECTS)	Contact hours (work with an academic teacher): 30 Total number of hours with an academic teacher: 30 Number of ECTS points with an academic teacher: Non-contact hours (students' own work): 45 Total number of non-contact hours: 45 Number of ECTS points for non-contact hours: Total number of ECTS points for the module: 6
Educational outcomes verification methods	Written exam/ term paper / attendance and participation in class
Description	The class focuses on two related areas. The first part – regarding trade covers the knowledge in the area of factors, development and current trends in international trade including its significance for the global economy. The second part deals with foreign and international trade policy including activities of the World Trade Organization and issues arising between major economic powers.
Reading list	1. J. McLaren, International trade, Wiley 2013. 1. Craig VanGrasstek, The History and future of the World Trade Organization, WTO 2013.
Educational outcomes	KNOWLEDGE <ol style="list-style-type: none"> about economic institutions in the internal and international dimension about the factors and processes of socio-economic development at global, regional and national level SKILLS <ol style="list-style-type: none"> of observation and interpretation of economic phenomena of analyzing the causes and course of specific economic phenomena ATTITUDES <ol style="list-style-type: none"> ability to working and learning and continuing education and improvement of acquired skills and knowledge ability to communicate with the environment
Practice	n/a

INFORMATION ABOUT CLASSES IN THE CYCLE

Educational outcomes verification methods	Written exam/ term paper / attendance and participation in class
Comments	
Reading list	1. R. Carbaugh, International economics, Chapter 1, p. 1-27 2. Ch. Hill, International business: competing in the global marketplace, McGrawHill 2012, chapter 6.

	<ol style="list-style-type: none"> 3. A.G. Kenwood, A.L. Lougheed, The growth of the international economy 1820-2000, Routledge 1999, Chapter 5 and Chapter 14. Chapter 20. 4. WTO, How has trade changed in the last 20-30 years?, WTR 2013. 5. Trade Winds: shaping the future of international business, HSBC Commercial Banking Report with Oxford Economics, p. 17-24. 6. Cardiac Arrest or Dizzy Spell: Why is World Trade so Weak and What Can Policy Do About It?, OECD ECONOMIC POLICY PAPER September 2016 No. 18 7. Robert C. Johnson, Five Facts about Value-Added Exports and Implications for Macroeconomics and Trade, The Journal of Economic Perspectives, Vol. 28, No. 2 (Spring 2014), pp. 119-142. 8. Craig VanGrasstek, The History and future of the World Trade Organization, WTO 2013. 9. A. Brown, Reluctant Partners: A History of Multilateral Trade Cooperation, 1850-2000, Univ. of Michigan Press 2003, selected chapters. 10. M. Czinkota, International business, selected chapters. 11.
Educational outcomes	<p>KNOWLEDGE</p> <ol style="list-style-type: none"> 1. about economic institutions in the internal and international dimension 2. about the factors and processes of socio-economic development at global, regional and national level <p>SKILLS</p> <ol style="list-style-type: none"> 1. of observation and interpretation of economic phenomena 2. of analyzing the causes and course of specific economic phenomena <p>ATTITUDES</p> <ol style="list-style-type: none"> 1. ability to working and learning and continuing education and improvement of acquired skills and knowledge 2. ability to communicate with the environment <p>1.</p>
A list of topics	<ol style="list-style-type: none"> 1. International trade + basic concepts and trade development factors 2. Trade theories – from classical to modern 3. History of world trade since the 19th century 4. Development of world trade 1945 – 2018 5. International trade in services 6. Global value chains and trade 7. Basics of trade policy 8. The history of the multilateral trading system – how did the WTO come to be? 9. Introduction to the WTO 10. Basic tasks of the WTO 11. Regionalisation of trade and trade policy <p>1. The prospects for world trade and trade policy</p>
Teaching methods	Informational lecture, case studies
Assessment methods	Written exam/ term paper/attendance and participation in class 50% of the grade -written exam + 50% -the term paper