

Prowadzący	Anna Matras-Bolibok
ERASMUS+ (semestr zima) 2025/2026	TAK
Oferta PJOE (semestr lato) 2025/2026	TAK
Kierunek, rok, stopień dla PJOE (*obowiązkowe)	Finanse i rachunkowość II rok, II stopień niestacjonarne

* PJOE – przedmiot w języku obcym dla studentów polskich oraz dla studentów Erasmus+

** zostawić właściwe

BASIC INFORMATION ABOUT THE SUBJECT (INDEPENDENT OF THE CYCLE)

Module name	Economics of Innovation
Language of instruction	English
Prerequisites	-
ECTS points hour equivalents	Contact hours (work with an academic teacher): 9 Total number of hours with an academic teacher: 9 Number of ECTS points with an academic teacher: 1 Non-contact hours (students' own work): 51 Total number of non-contact hours: 51 Number of ECTS points for non-contact hours: 2 Total number of ECTS points for the module: 2
Educational outcomes verification methods	Exam, discussion
Description	The main aim of the course is to acquaint students with the economic aspects of innovation activities and to convey knowledge about the fundamental features, determinants and role of innovation in the contemporary economy. The course covers the main theories and empirical evidence on innovation.
Reading list	<ol style="list-style-type: none"> 1. Hall B. H., Rosenberg N., Handbook of the Economics of Innovation, Vol.1., North Holland, 2010, 2. European Innovation Scoreboard (interactive tool) 3. Regional Innovation Scoreboard (interactive tool)
Educational outcomes	KNOWLEDGE Knowledge of the fundamental features and determinants of innovation in the contemporary economy Knowledge of the impact of innovation on economic development and public policies SKILLS Ability to analyse and interpret the economic aspects of innovation activities Ability to analyse the innovation performance of national and regional economies ATTITUDES Ability to use theoretical tools to formulate and solve economic problems connected with innovation activity
Practice	n/a

INFORMATION ABOUT CLASSES IN THE CYCLE

Educational outcomes verification methods	Exam, discussion
Comments	
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Educational outcomes	<p>KNOWLEDGE Knowledge of the fundamental features and determinants of innovation in the contemporary economy Knowledge of the impact of innovation on economic development and public policies</p> <p>SKILLS Ability to analyse and interpret the economic aspects of innovation activities Ability to analyse the innovation performance of national and regional economies</p> <p>ATTITUDES Ability to use theoretical tools to formulate and solve economic problems connected with innovation activity</p>
A list of topics	1. Innovation types and models 2. Determinants of innovation 3. Innovation and economic growth 4. Financing innovation 5. Regional dimension of innovation 6. Measurement of innovation performance 7. Comparative analysis of innovativeness across countries and regions
Teaching methods	Lectures with PP presentation, discussion
Assessment methods	Activity during discussion, exam