

Prowadzący	Elżbieta Bukalska
ERASMUS+ (semestr zima) 2025/2026	TAK / NIE**
Oferta PJOE (semestr lato) 2025/2026	TAK / NIE **
Kierunek, rok, stopień dla PJOE (*obowiązkowe)	FiR, II stopień

* PJOE – przedmiot w języku obcym dla studentów polskich oraz dla studentów Erasmus+

** zostawić właściwe

BASIC INFORMATION ABOUT THE SUBJECT (INDEPENDENT OF THE CYCLE)

Module name	Corporate Financial Strategy
Language of instruction	English
Prerequisites	Accountancy, financial analysis, corporate finance
ECTS points hour equivalents (30h = 6 ECTS; 15h = 3 ECTS)	Contact hours (work with an academic teacher): 15 Total number of hours with an academic teacher: 25 Number of ECTS points with an academic teacher: 1 Non-contact hours (students' own work): 50 Total number of non-contact hours: 50 Number of ECTS points for non-contact hours: 2 Total number of ECTS points for the module: 3
Educational outcomes verification methods	team final project covering the identification of the strategies in business finance – for knowledge, skills and attitudes Activity during the lectures – for attitudes
Description	The module allows to develop the understanding of the process and factors affecting the process of strategy formulation and evaluation. The module allows a broad view on the corporate finance and financial attitude towards the environment and the company aim. The students will learn how to identify the financial strategy, what factors affect the financial strategy and how to evaluate the financial strategy. An important aspects of this course will be to bridge theory with practice in the contest of real world implications.
Reading list	1.A. Damodoran, Applied Corporate Finance, Wiley, 2001 2. S. A. Ross, R. W. Westerfield, J. F. Jaffe, Corporate Finance, McGraw Hill, 2005 3.J. Tirole, The Theory of Corporate Finance, Princeton University, 2005
Educational outcomes	KNOWLEDGE 1.W01 – broad knowledge in the field of social sciences, especially economics and finance 2.K W22 – understands complex processes and phenomena occurring in organizations and in the surrounding world, 3.K W23 – has the necessary knowledge to diagnose and solve problems related to the strategic functions and processes of management: planning, organizing, motivating, monitoring and coordinating, SKILLS 1.K U02 – use theoretical knowledge at work 2.K U03 – use basic techniques of data collection and analysis, typical of the studied field,

	<p>3.K U04 – logically draw conclusions and make judgments based on data from various sources</p> <p>ATTITUDES</p> <p>1.K K04 – make decisions and organise work in a team</p> <p>2.K K05 – initiative and self-reliance in business activity</p> <p>3.K K06 – understands the basic principles of ethics,</p>
Practice	n/a

INFORMATION ABOUT CLASSES IN THE CYCLE

Educational outcomes verification methods	<p>team final project covering the identification of the strategies in business finance – for knowledge, skills and attitudes</p> <p>Activity during the lectures – for attitudes</p>
Comments	
Reading list	<p>1.A. Damodoran, Applied Corporate Finance, Wiley, 2001</p> <p>2. S. A. Ross, R. W. Westerfield, J. F. Jaffe, Corporate Finance, McGraw Hill, 2005</p> <p>3.J. Tirole, The Theory of Corporate Finance, Princeton University, 2005</p>
Educational outcomes	<p>KNOWLEDGE</p> <p>1.W01 – broad knowledge in the field of social sciences, especially economics and finance</p> <p>2.K W22 – understands complex processes and phenomena occurring in organizations and in the surrounding world,</p> <p>3.K W23 – has the necessary knowledge to diagnose and solve problems related to the strategic functions and processes of management: planning, organizing, motivating, monitoring and coordinating,</p> <p>SKILLS</p> <p>1.K U02 – use theoretical knowledge at work</p> <p>2.K U03 – use basic techniques of data collection and analysis, typical of the studied field,</p> <p>3.K U04 – logically draw conclusions and make judgments based on data from various sources</p> <p>ATTITUDES</p> <p>1.K K04 – make decisions and organise work in a team</p> <p>2.K K05 – initiative and self-reliance in business activity</p> <p>3.K K06 – understands the basic principles of ethics,</p>
A list of topics	<ol style="list-style-type: none"> 1. Definition of the strategy 2. Types and areas of the strategy. Corporate financial strategy as the element of strategic management 3. Strategy of growth (fixed assets) 4. Strategy of financing (capital structure) 5. Strategy of working capital

	6. Identification and evaluation of the strategy
Teaching methods	Lecture, case study analysis
Assessment methods	team final project covering the identification of the strategies in business finance (70%) Activity during the lectures (30%)