

Prowadzący	Aleksandra Kowalska
ERASMUS+ (semestr zima) 2025/2026	TAK / NIE**
Oferta PJOE (semestr lato) 2025/2026	TAK / NIE **
Kierunek, rok, stopień dla PJOE (*obowiązkowe)	

* PJOE – przedmiot w języku obcym dla studentów polskich oraz dla studentów Erasmus+

** zostawić właściwe

BASIC INFORMATION ABOUT THE SUBJECT (INDEPENDENT OF THE CYCLE)

Module name	Consumer in the food market
Language of instruction	English
Prerequisites	None
ECTS points hour equivalents (30h = 6 ECTS; 15h = 3 ECTS)	Contact hours (work with an academic teacher): 9 Total number of hours with an academic teacher: 9 Number of ECTS points with an academic teacher: 1 Non-contact hours (students' own work): 9 Total number of non-contact hours: 9 Number of ECTS points for non-contact hours: 1 Total number of ECTS points for the module: 2
Educational outcomes verification methods	Short essay
Description	Every human being has a right to adequate food. All countries worldwide are obliged to support providing food security which is in line with UN Sustainable Development Goal No 2. Zero hunger. Consumer in the food market requires special protection. Consumers have recently become more conscious about health and environmental issues, which has stimulated interest in the organic food market. Students will learn about ensuring food security worldwide, the position of consumer in the food supply chain and recent sustainable consumption patterns.
Reading list	<ol style="list-style-type: none"> 1. Kowalski, J., & Kowalska, A. (2022). The realization of the human right to food: preliminary remarks on assessing food security. Przegląd Prawno-Ekonomiczny, 1, 9-31. https://doi.org/10.31743/ppe.13009 2. Wojciechowska-Solis, J., Kowalska, A., Bieniek, M., Ratajczyk, M. & Manning, L. (2022). Comparison of the Purchasing Behaviour of Polish and United Kingdom Consumers in the Organic Food Market during the COVID-19 Pandemic. Int. J. Environ. Res. Public Health, 19 (3), 1137. https://doi.org/10.3390/ijerph19031137 3. Kowalska, A., Ratajczyk, M., Manning, L., Bieniek, M., & Mącik, R. (2021). "Young and Green" a Study of Consumers' Perceptions and Reported Purchasing Behaviour towards Organic Food in Poland and the United Kingdom. Sustainability, 13 (23), 13022. https://doi.org/10.3390/su132313022
Educational outcomes	KNOWLEDGE 1. SKILLS 1. ATTITUDES 1.
Practice	n/a

INFORMATION ABOUT CLASSES IN THE CYCLE

Educational outcomes verification methods	
Comments	
Reading list	1.

Educational outcomes	KNOWLEDGE 1. SKILLS 1. ATTITUDES 1.
A list of topics	1.
Teaching methods	
Assessment methods	