

Prowadzący	Anna Matras-Bolibok
ERASMUS+ (semestr zima) 2025/2026	TAK
Oferta PJOE (semestr lato) 2025/2026	TAK
Kierunek, rok, stopień dla PJOE (*obowiązkowe)	MSG, I rok, I stopień

* PJOE – przedmiot w języku obcym dla studentów polskich oraz dla studentów Erasmus+

** zostawić właściwe

BASIC INFORMATION ABOUT THE SUBJECT (INDEPENDENT OF THE CYCLE)

Module name	Financing Innovation
Language of instruction	English
Prerequisites	-
ECTS points hour equivalents	Contact hours (work with an academic teacher): 15 Total number of hours with an academic teacher: 15 Number of ECTS points with an academic teacher: 1 Non-contact hours (students' own work): 60 Total number of non-contact hours: 60 Number of ECTS points for non-contact hours: 2 Total number of ECTS points for the module: 3
Educational outcomes verification methods	Discussion, project presentation
Description	The main aim of the course is to acquaint students with the characteristics, determinants and types of innovation and to convey knowledge about the main sources of financing innovation activities and the role of public financial support.
Reading list	1. Mazzucato M., The Entrepreneurial State: debunking public vs. private sector myths, Anthem, 2013. 2. Hall B. H., Rosenberg N., Handbook of the Economics of Innovation, Vol.1., North Holland, 2010, 3. Financing Business Innovation : Review of External Sources of Funding for Innovative Businesses and Public Policies to Support Them, World Bank Group Working Paper, 2012. 4. European Innovation Scoreboard 2024
Educational outcomes	KNOWLEDGE <ol style="list-style-type: none"> 1. Knowledge of the types and characteristics of innovation and stages of innovation process 2. Knowledge of the main sources of financing innovation 3. Knowledge about instruments of public financial support for innovation SKILLS <ol style="list-style-type: none"> 1. Ability to analyse the role of government in financial support of innovation 2. Ability to determine the sources of financing innovation in the selected stages of innovation process 3. Ability to analyse the level and structure of financing innovation in the economy ATTITUDES <ol style="list-style-type: none"> 1. Ability to use theoretical tools to formulate and solve problems connected with financing of innovation activity in the economy.
Practice	n/a

INFORMATION ABOUT CLASSES IN THE CYCLE

Educational outcomes verification methods	Written exam (test), discussion
Comments	
Reading list	<ol style="list-style-type: none"> 1. Mazzucato M., The Entrepreneurial State: debunking public vs. private sector myths, Anthem, 2013. 2. Hall B. H., Rosenberg N., Handbook of the Economics of Innovation, Vol.1., North Holland, 2010, 3. Financing Business Innovation : Review of External Sources of Funding for Innovative Businesses and Public Policies to Support Them, World Bank Group Working Paper, 2012. 4. European Innovation Scoreboard 2024
Educational outcomes	<p>KNOWLEDGE</p> <ol style="list-style-type: none"> 1. Knowledge of the types and characteristics of innovation and stages of innovation process 2. Knowledge of the main sources of financing innovation 3. Knowledge about instruments of public financial support for innovation <p>SKILLS</p> <ol style="list-style-type: none"> 1. Ability to analyse the role of government in financial support of innovation 2. Ability to determine the sources of financing innovation in the selected stages of innovation process 3. Ability to analyse the level and structure of financing innovation in the economy <p>ATTITUDES</p> <p>Ability to use theoretical tools to formulate and solve problems connected with financing of innovation activity in the economy.</p>
A list of topics	<ol style="list-style-type: none"> 1. Characteristics and stages of innovation process 2. Categories of innovation funding 3. Business angels and crowdfunding in financing innovation 4. Venture capital in financing innovation 5. The role of public sector intervention in financing innovation 6. Instruments of public financial support for innovation 7. Financing innovation in selected countries
Teaching methods	Lectures with PP presentation, discussion
Assessment methods	Activity during discussion, project presentation