**Rozkład zajęć dla I roku ROK ak. 2024/2025 Semestr letni**

# KIERUNEK Nowe media, studia niestacjonarne, II stopnia, specjalność Komunikacja wizerunkowa w.2

**Zajęcia prowadzone są w sali A.1.15 oraz salach podanych poniżej (w wykazie przedmiotów)**

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| Godz. od-do | **1 III** | **2 III** | **8 III** | **9 III** |  |  | **22 III** | **23 III** | **29 III** | **30 III** |  |  | **12 IV** | **13 IV** | **26 IV** | **27 IV** |
| 8.30-9.15 | Bw | Bw | SM | JO |  |  | Bc | JO | PFAV | JMCw |  |  | DC | JMCw | SM | JO |
| 9.20-10.05 | Bw | Bw | SM | JO |  |  | Bc | JO | PFAV | JMCw |  |  | DC | JMCw | SM | JO |
| 10.10-10.55 | Bw | Bw | SM | JO |  |  | Bc | JO | PFAV | JMCw |  |  | DC | JMCw | SM | JO |
| 11.00-11.45 | Bw | Bw | Bc | JO |  |  | Bc | JO | PFAV | JMCw |  |  | DC | JMCw | JMCc | JO |
| 11.50-12.35 | Bw | Bw | Bc | JO |  |  | Bc | JO | PFAV | JMCw |  |  | DC | JMCw | JMCc | JO |
| 12.40-13.25 |  |  | Bc |  |  |  | PFOZ | PFOZ |  |  |  |  |  |  | JMCc |  |
| 13.30-14.15 | SOB | SOB | Bc | DC |  |  | PFOZ | PFOZ | PFAV |  |  |  | MBNM | DC | JMCc |  |
| 14.20-15.05 | SOB | SOB | Bc | DC |  |  | PFOZ | PFOZ | PFAV |  |  |  | MBNM | DC | JMCc |  |
| 15.10-15.55 | SOB | SOB | DC | DC |  |  | PFOZ | PFOZ | PFAV |  |  |  | MBNM | DC | DTw |  |
| 16.00-16.45 | SOB | SOB | DC | DC |  |  | PFOZ | PFOZ | PFAV |  |  |  | MBNM | DC | DTw |  |
| 16.50-17.35 | SOB | SOB | DC | DC |  |  |  |  | PFAV |  |  |  |  | DC | DTw |  |
| 17.40-18.25 |  |  | DC |  |  |  |  |  |  |  |  |  |  |  | DTw |  |
| 18.30-19.15 |  |  | DC |  |  |  |  |  |  |  |  |  |  |  | DTw |  |
| 19.20-20.05 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

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| Godz. od-do | **10 V** | **11 V** |  |  | **24 V** | **25 V** | **31 V** | **1 VI** | **14 VI** | **15 VI** | **21 VI** | **22 VI** |  |  |  |  |
| 8.30-9.15 | SM | JO |  |  | SM | JO |  | DwNM | DTc | JO | SM | JMCc |  |  |  |  |
| 9.20-10.05 | SM | JO |  |  | SM | JO |  | DwNM | DTc | JO | SM | JMCc |  |  |  |  |
| 10.10-10.55 | SM | JO |  |  | SM | JO |  | DwNM | DTc | JO | SM | JMCc |  |  |  |  |
| 11.00-11.45 | MBNM | JO |  |  | MBNM | JO |  | DwNM | DTc | JO | DTc | JMCc |  |  |  |  |
| 11.50-12.35 | MBNM | JO |  |  | MBNM | JO |  | DwNM | DTc | JO | DTc | JMCc |  |  |  |  |
| 12.40-13.25 | MBNM |  |  |  | DTw |  |  |  |  |  | DTc |  |  |  |  |  |
| 13.30-14.15 | MBNM |  |  |  | DTw |  |  | DwNM | SOB | SOB | DTc |  |  |  |  |  |
| 14.20-15.05 |  |  |  |  | DTw |  |  | DwNM | SOB | SOB | DTc |  |  |  |  |  |
| 15.10-15.55 |  |  |  |  | DTw |  |  | DwNM | SOB | SOB |  |  |  |  |  |  |
| 16.00-16.45 |  |  |  |  | DTw |  |  | DwNM | SOB | SOB |  |  |  |  |  |  |
| 16.50-17.35 |  |  |  |  |  |  |  | DwNM | SOB | SOB |  |  |  |  |  |  |
| 17.40-18.25 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 18.30-19.15 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 19.20-20.05 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

**Przedmioty wspólne (s. A.1.15)**

SM- Seminarium magisterskie - 15 godz.   
 prof. E. Nowak-Teter - s. A.2.15   
JO - Język obcy nowożytny (ćwiczenia) - Dr W. Wieczerniak - 30 godz.

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| Metodologia badań nowych mediów | MBNM | 10WY | Dr J. Maguś |
| Język mediów cyfrowych | JMCw | 10WY | Prof. P. Nowak |
| Język mediów cyfrowych | JMCc | 10CA | Prof. P. Nowak |
| Diagnostyka trendów w komunikacji | DTw | 10WY | Dr D. Popielec |
| Diagnostyka trendów w komunikacji | DTc | 10CA | Dr D. Popielec |
| Branding | Bw | 10WY | Prof. M. Adamik-Szysiak |
| Branding | Bc | 10CA | Prof. M. Adamik-Szysiak |
| Dezinformacja w nowych mediach | DwNM | 10KW+10KW | Dr M. Sobiech |
| Przedmiot fakultatywny2  Projekt AV (audio/video) | PFAV | 10CA | Red. Dr K. Kot sala Studio RTV |
| Przedmiot fakultatywny2  Obróbka i retusz zdjęć | PFOZ | 10CA | Red. Ł. Łepik |

**Specjalność Komunikacja wizerunkowa (s. A.3.22):**

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| Design communication | DC | 20KW | Dr J. Hołda |
| Społeczna odpowiedzialność biznesu | SOB | 20KW | Dr K. Mazurek |