**Plan zajęć dla II roku ROK ak. 2024/2025 Semestr zimowy**

# KIERUNEK Nowe media, studia niestacjonarne, II stopnia, specjalność Komunikacja wizerunkowa w.2

**Zajęcia prowadzone są w sali A.3.24 (dla przedmiotów wspólnych) oraz A.3.24 (dla przedmiotów na specjalności)**

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| Godz. od-do | **5 X** | **6 X** | **12 X** | **13 X** | **19 X** | **20 X** | **26 X** | **27 X** | | **9 XI** | **10 XI** | **16 XI** | | **17 XI** | **23 XI** | **24 XI** | **30 XI** | **1 XII** |
| 8.30-9.15 | KPR | KPR |  | PNM | KPR | KPR |  |  | | WS |  |  |  | TKW | TKW | WKM | TKW | WKM |
| 9.20-10.05 | KPR | KPR |  | PNM | KPR | KPR | KW | KW | | WS | WS |  |  | TKW | TKW | WKM | TKW | WKM |
| 10.10-10.55 | KPR | KPR |  | PNM | KPR | KPR | KW | KW | | WS | WS |  |  | TKW | TKW | WKM | TKW | WKM |
| 11.00-11.45 | KPR | KPR | S | PNM | KPR | KPR | KW | KW | | WS | WS | S |  | TKW | TKW | WKM | TKW | WKM |
| 11.50-12.35 | KPR | KPR | S | PNM | KPR | KPR | KW | KW | | WS | WS | S |  | TKW | TKW | WKM | TKW | WKM |
| 12.40-13.25 |  |  | S | PNM |  |  | KW | KW | |  | WS | S | Sw |  |  |  |  |  |
| 13.30-14.15 | RRTv | RRTv | S | PNM | KW | KW |  |  | Sag |  |  | S | Sw |  |  |  |  |  |
| 14.20-15.05 | RRTv | RRTv | S | PNM | KW | KW |  |  | Sag |  |  | S | Sw |  |  |  |  |  |
| 15.10-15.55 | RRTv | RRTv | S | PNM | KW | KW |  |  | Sag |  |  | S | Sw |  |  |  |  |  |
| 16.00-16.45 | RRTv | RRTv |  | PNM | KW | KW |  | Sw | Sag |  |  |  | Sw |  |  |  |  |  |
| 16.50-17.35 | RRTv | RRTv |  |  | KW | KW |  | Sw | Sag |  |  |  | Sw |  |  |  |  |  |
| 17.40-18.25 |  |  |  |  |  |  |  | Sw | Sag |  |  |  |  |  |  |  |  |  |
| 18.30-19.15 |  |  |  |  |  |  |  | Sw |  |  |  |  |  |  |  |  |  |  |
| 19.20-20.05 |  |  |  |  |  |  |  | Sw |  |  |  |  |  |  |  |  |  |  |

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| Godz. od-do | **7 XII** | **8 XII** | **14 XII** | | **15 XII** | **21 XII** | **22 XII** | **11 I** | **12 I** | **18 I** | | **19 I** | **25 I** | **26 I** | **1 II** | | **2 II** |  |  |
| 8.30-9.15 | TKW | PAW |  |  |  |  | CM | PAW |  |  | Sw |  |  |  |  | Sw |  |  |  |
| 9.20-10.05 | TKW | PAW |  |  | WS |  | CM | PAW |  |  | Sw | WS |  |  |  | Sw |  |  |  |
| 10.10-10.55 | TKW | PAW |  |  | WS |  | CM | PAW |  |  | Sw | WS |  |  |  | Sw |  |  |  |
| 11.00-11.45 | TKW | PAW | S |  | WS |  | CM | PAW |  | S | Sw | WS |  |  | S | Sw |  |  |  |
| 11.50-12.35 | TKW | PAW | S |  | WS |  | CM | PAW |  | S | Sw | WS |  |  | S | Sw |  |  |  |
| 12.40-13.25 |  | PAW | S | Sw | WS |  | CM | PAW |  | S | Sw | WS |  |  | S | Sw |  |  |  |
| 13.30-14.15 |  | PAW | S | Sw |  |  | CM | PAW |  | S | Sw |  |  |  | S |  |  |  |  |
| 14.20-15.05 |  | PAW | S | Sw |  |  | CM | PAW |  | S | Sw |  |  |  | S |  |  |  |  |
| 15.10-15.55 |  | PAW | S | Sw |  |  | CM | PAW |  | S | Sw |  |  |  | S |  |  |  |  |
| 16.00-16.45 |  | PAW |  |  |  |  | CM | PAW |  |  |  |  |  |  |  |  |  |  |  |
| 16.50-17.35 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 17.40-18.25 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 18.30-19.15 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 19.20-20.05 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Seminarium – 30 godz:  
 Sw - prof. M. Wójcicka  
 S- pozostali prowadzący  
 Sag - Seminarium - dr hab. A. Granat (spotkanie przeniesione z dnia 12.X)  
 PNM - Pragmatyka komunikacji w nowych mediach – prof. A. Granat WY – 10 godz.

CM – Content marketing – dr M. Sobiech – WY 10 godz

PAW Pracownia audiowizualna dr M. Sobiech LB 20 godz.

KPR Kampanie PR w nowych mediach – Mgr K. Belczyk-Panków 20 KW

Obowiązuje 1 przedmiot fakultatywny (do wyboru):  
 RRTv - Realizacja radiowo-telewizyjna - red. K. Kot (sala RTV)

WKM - Sposoby kreowania wizerunku kobiet w mediach - dr A.Kamińska WKM 10 godz.

**Przedmioty na specjalności s. A.3.24:**

WS - Warsztaty storytellingu dr E. Pawlak-Hejno 20 godz.  
 KW - Komunikacja wizualna - Mgr Ł. Łepik 20 godz.  
 TKW - Techniki kreowania wizerunku dr A. Kamińska 20 godz