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| **Prowadzący** | Monika Wojtas, Paweł Pasierbiak |
| **Oferta PJO\*** | TAK / NIE\*\* |
| **Oferta PJOE\*** | TAK / NIE\*\* |
| **Kierunek, rok, stopień dla PJO (\*obowiązkowe)** | Zarządzanie, logistyka/ I stopień |
| **Semestr roku 2024/2025** | ~~zimowy~~ / letni\*\* |

\* PJO – przedmiot w języku obcym dla studentów polskich / PJOE – przedmiot w języku obcym dla studentów Erasmus+
\*\* zostawić właściwe

BASIC INFORMATION ABOUT THE SUBJECT (INDEPENDENT OF THE CYCLE)

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| **Module name** | X-Culture international business project |
| **Erasmus code** |  |
| **ISCED code** |  |
| **Language of instruction** | English |
| **Website** | [https://www.umcs.pl/en/courses-in-english-2021-2022,21582.htm](https://www.umcs.pl/en/courses-in-english-2021-2022%2C21582.htm) (dla PJOE) |
| **Prerequisites** |  |
| **ECTS points hour equivalents** | Contact hours (work with an academic teacher): 15Total number of hours with an academic teacher: 15Number of ECTS points with an academic teacher: 1Non-contact hours (students' own work): 30Total number of non-contact hours: Number of ECTS points for non-contact hours: 2Total number of ECTS points for the module: 3 |
| **Educational outcomes verification methods** | Results of the project conducted within a global virtual team, evaluation of participation and engagement in the group during the project |
| **Description** | X-Culture is an international project where students are teamed up with their peers from other universities across the world (usually 5-6 students per team, each from a different country). They work together as a virtual team solving a case study in the field of international business – developing solutions to real business challenges faced by real companies. |
| **Reading list** | 1. Materials provided by the X-Culture project.
2. G. Rings & S. Rasinger (Eds.), The Cambridge Handbook of Intercultural Communication (Cambridge Handbooks in Language and Linguistics, p. I). Cambridge: Cambridge University Press. 2020.
3. How to Communicate Effectively with Anyone Anywhere: Your Passport to Connecting Globally. 2021. Newburyport: Career Press.
4. Tamer Cavusgil A., Knight G. Riesenberger J., International Business, The New Realities, 5th Edition, Global Edition, Pearson, Boston 2020.
 |
| **Educational outcomes** | KNOWLEDGE* Learning about the process of creating and developing various forms of entrepreneurship on an international scale.
* Learning about planning international market strategies.

SKILLS* Working in a team with other people and overcoming obstacles connected with working in a diverse group (language, culture, customs, level of economic development).
* Improving communication in English.
* Communicating with other cultures and working through cultural differences.
* Solving real business problems facing companies operating in an international setting.

ATTITUDES* Better understanding of people's behavior and positive attitude towards cultural differences.
* Willingness to be working and learning and continuing education and improvement of acquired skills and knowledge.
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| **Practice** | n/a |

INFORMATION ABOUT CLASSES IN THE CYCLE

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| **Website** | [https://www.umcs.pl/en/courses-in-english,21103.htm](https://www.umcs.pl/en/courses-in-english%2C21103.htm) (dla PJOE) |
| **Educational outcomes verification methods** | Results of the project conducted within a global virtual team, evaluation of participation and engagement in the group during the project |
| **Comments** |  |
| **Reading list** | 1. Materials provided by the X-Culture project
2. G. Rings & S. Rasinger (Eds.), The Cambridge Handbook of Intercultural Communication (Cambridge Handbooks in Language and Linguistics, p. I). Cambridge: Cambridge University Press. 2020.
3. How to Communicate Effectively with Anyone Anywhere : Your Passport to Connecting Globally. 2021. Newburyport: Career Press.
4. C. Turner, International Business : Themes and Issues in the Modern Global Economy (version 3rd edition). 2024. 3rd ed. Abingdon Oxon: Routledge.
 |
| **Educational outcomes** | KNOWLEDGE* Learning about the process of creating and developing various forms of entrepreneurship on an international scale
* Learning about planning international market strategies
* Learning about cultural differences and how they affect business

SKILLS* Working in an intercultural team and overcoming obstacles connected with working in a diverse group (language, culture, customs, level of economic development)
* Improving communication in English
* Communicating with other cultures and working through cultural differences
* Solving real business problems facing companies operating in an international setting

ATTITUDES* better understanding of people behavior and positive attitude towards cultural differences
* Willingness to be working and learning and continuing education and improvement of acquired skills and knowledge
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| **A list of topics** | The class is not a typical lecture – students will be actively engaged in working with their teammates from other countries as a global virtual team on a case study. They will be able to consult the teachers and update on their progress. * Important steps that will happen during the project:students get materials on how X-Culture works.
* Students take the X-Culture Readiness test.
* Students are divided into international groups and get information on their challenge.
* Students have about two months to complete the challenge. There will be weekly deadlines that the teams have to meet.
* Students complete and present their reports which are then evaluated by independent experts.
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| **Teaching methods** | Learning by doing, students cooperate to solve the real life problem in international business setting supervised by the teachers |
| **Assessment methods** | The results of the independent evaluation of the report, assessment of the engagement of the students during the project based i.a.,. on their progress reports. |