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| **Prowadzący** | Monika Wojtas, Paweł Pasierbiak |
| **Oferta PJO\*** | TAK / NIE\*\* |
| **Oferta PJOE\*** | TAK / NIE\*\* |
| **Kierunek, rok, stopień dla PJO (\*obowiązkowe)** | Zarządzanie, logistyka/ I stopień |
| **Semestr roku 2024/2025** | ~~zimowy~~ / letni\*\* |

\* PJO – przedmiot w języku obcym dla studentów polskich / PJOE – przedmiot w języku obcym dla studentów Erasmus+  
\*\* zostawić właściwe

BASIC INFORMATION ABOUT THE SUBJECT (INDEPENDENT OF THE CYCLE)

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| **Module name** | X-Culture international business project |
| **Erasmus code** |  |
| **ISCED code** |  |
| **Language of instruction** | English |
| **Website** | <https://www.umcs.pl/en/courses-in-english-2021-2022,21582.htm>  (dla PJOE) |
| **Prerequisites** |  |
| **ECTS points hour equivalents** | Contact hours (work with an academic teacher): 15  Total number of hours with an academic teacher: 15  Number of ECTS points with an academic teacher: 1 Non-contact hours (students' own work): 30 Total number of non-contact hours:  Number of ECTS points for non-contact hours: 2  Total number of ECTS points for the module: 3 |
| **Educational outcomes verification methods** | Results of the project conducted within a global virtual team, evaluation of participation and engagement in the group during the project |
| **Description** | X-Culture is an international project where students are teamed up with their peers from other universities across the world (usually 5-6 students per team, each from a different country). They work together as a virtual team solving a case study in the field of international business – developing solutions to real business challenges faced by real companies. |
| **Reading list** | 1. Materials provided by the X-Culture project. 2. G. Rings & S. Rasinger (Eds.), The Cambridge Handbook of Intercultural Communication (Cambridge Handbooks in Language and Linguistics, p. I). Cambridge: Cambridge University Press. 2020. 3. How to Communicate Effectively with Anyone Anywhere: Your Passport to Connecting Globally. 2021. Newburyport: Career Press. 4. Tamer Cavusgil A., Knight G. Riesenberger J., International Business, The New Realities, 5th Edition, Global Edition, Pearson, Boston 2020. |
| **Educational outcomes** | KNOWLEDGE   * Learning about the process of creating and developing various forms of entrepreneurship on an international scale. * Learning about planning international market strategies.   SKILLS   * Working in a team with other people and overcoming obstacles connected with working in a diverse group (language, culture, customs, level of economic development). * Improving communication in English. * Communicating with other cultures and working through cultural differences. * Solving real business problems facing companies operating in an international setting.   ATTITUDES   * Better understanding of people's behavior and positive attitude towards cultural differences. * Willingness to be working and learning and continuing education and improvement of acquired skills and knowledge. |
| **Practice** | n/a |

INFORMATION ABOUT CLASSES IN THE CYCLE

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| **Website** | <https://www.umcs.pl/en/courses-in-english,21103.htm>  (dla PJOE) |
| **Educational outcomes verification methods** | Results of the project conducted within a global virtual team, evaluation of participation and engagement in the group during the project |
| **Comments** |  |
| **Reading list** | 1. Materials provided by the X-Culture project 2. G. Rings & S. Rasinger (Eds.), The Cambridge Handbook of Intercultural Communication (Cambridge Handbooks in Language and Linguistics, p. I). Cambridge: Cambridge University Press. 2020. 3. How to Communicate Effectively with Anyone Anywhere : Your Passport to Connecting Globally. 2021. Newburyport: Career Press. 4. C. Turner, International Business : Themes and Issues in the Modern Global Economy (version 3rd edition). 2024. 3rd ed. Abingdon Oxon: Routledge. |
| **Educational outcomes** | KNOWLEDGE   * Learning about the process of creating and developing various forms of entrepreneurship on an international scale * Learning about planning international market strategies * Learning about cultural differences and how they affect business   SKILLS   * Working in an intercultural team and overcoming obstacles connected with working in a diverse group (language, culture, customs, level of economic development) * Improving communication in English * Communicating with other cultures and working through cultural differences * Solving real business problems facing companies operating in an international setting   ATTITUDES   * better understanding of people behavior and positive attitude towards cultural differences * Willingness to be working and learning and continuing education and improvement of acquired skills and knowledge |
| **A list of topics** | The class is not a typical lecture – students will be actively engaged in working with their teammates from other countries as a global virtual team on a case study. They will be able to consult the teachers and update on their progress.   * Important steps that will happen during the project: students get materials on how X-Culture works. * Students take the X-Culture Readiness test. * Students are divided into international groups and get information on their challenge. * Students have about two months to complete the challenge. There will be weekly deadlines that the teams have to meet. * Students complete and present their reports which are then evaluated by independent experts. |
| **Teaching methods** | Learning by doing, students cooperate to solve the real life problem in international business setting supervised by the teachers |
| **Assessment methods** | The results of the independent evaluation of the report, assessment of the engagement of the students during the project based i.a.,. on their progress reports. |