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| **Prowadzący** | Anna Matras-Bolibok |
| **Oferta PJO\*** |  |
| **Oferta PJOE\*** | TAK |
| **Kierunek, rok, stopień dla PJO** |  |
| **Semestr roku 2024/2025** | zimowy |

\* PJO – przedmiot w języku obcym dla studentów polskich / PJOE – przedmiot w języku obcym dla studentów Erasmus+  
\*\* zostawić właściwe

Basic information about the subject (independent of the cycle)

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| Module name | Financing Innovation |
| Erasmus code |  |
| ISCED code |  |
| Language of instruction | English |
| Website | <https://www.umcs.pl/en/courses-in-english-2023-2024,26277.htm> |
| Prerequisites | - |
| ECTS points hour equivalents | Contact hours (work with an academic teacher): 15  Total number of hours with an academic teacher: 15  Number of ECTS points with an academic teacher: 1 Non-contact hours (students' own work): 60  Total number of non-contact hours: 60  Number of ECTS points for non-contact hours: 2  Total number of ECTS points for the module: 3 |
| Educational outcomes verification methods | Written exam (test), discussion |
| Description | The main aim of the course is to acquaint students with the characteristics, determinants and types of innovation and to convey knowledge about the main sources of financing innovation activities and the role of public financial support. |
| Reading list | Mazzucato M., The Entrepreneurial State: debunking public vs. private sector myths, Anthem, 2013.  1. Hall B. H., Rosenberg N., Handbook of the Economics of Innovation, Vol.1., North Holland, 2010, 2. Financing Business Innovation : Review of External Sources of Funding for Innovative Businesses and Public Policies to Support Them, World Bank Group Working Paper, 2012. |
| Educational outcomes | **KNOWLEDGE**  Knowledge of the main sources of financing innovation  Knowledge of the stages of innovation process  **SKILLS**  Ability to analyse the role of government in financial support of innovation  **ATTITUDES**  Ability to use theoretical tools to formulate and solve problems connected with financing of innovation activity in economy |
| Practice | n/a |

Information about classes in the cycle

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| Website | <https://www.umcs.pl/en/courses-in-english,21103.htm> |
| Educational outcomes verification methods | Written exam (test), discussion |
| Comments |  |
| Reading list | Mazzucato M., The Entrepreneurial State: debunking public vs. private sector myths, Anthem, 2013.  1. Hall B. H., Rosenberg N., Handbook of the Economics of Innovation, Vol.1., North Holland, 2010, 2. Financing Business Innovation : Review of External Sources of Funding for Innovative Businesses and Public Policies to Support Them, World Bank Group Working Paper, 2012. |
| Educational outcomes | **KNOWLEDGE**  Knowledge of the main sources of financing innovation  Knowledge of the stages of innovation process  **SKILLS**  Ability to analyse the role of government in financial support of innovation  **ATTITUDES**  Ability to use theoretical tools to formulate and solve problems connected with financing of innovation activity in economy |
| A list of topics | 1. Characteristics and stages of innovation process 2. Categories of innovation funding 3. Business angels and crowdfunding in financing innovation 4. Venture capital in financing innovation 5. The role of public sector intervention in financing innovation 6. Instruments of public financial support for innovation   7. Financing innovation in selected countries |
| Teaching methods | Lectures, discussion |
| Assessment methods | written exam (test) |