

Zajęcia fakultatywne: kierunek **SOCJOLOGIA II rok/konwersatoria/ang**

1	Name:	Small business management
2	Name and surname of lecturer, academic title/degree	Paweł Rydzewski, dr hab., prof. UMCS
3	Course language:	English
4	Web page:	
5	Semester	summer
6	Hourly equivalents of ECTS credits:	<p>Contact hours (with the participation of an academic teacher) Seminars 30 h, 2 ECTS Consultation and credit 2h The total number of hours with the participation of an academic teacher 32h Number of ECTS credits with the participation of an academic teacher 1</p> <p>Non-contact hours (student's own work) Studying literature 10 h Getting ready to pass 18h Total number of non-contact hours 28h Number of ECTS points for non-contact hours 1 Total number of ECTS credits 2</p>
7	Requirements:	No prerequisites
8	Description:	The aim of the course is (1) to introduce students to issues related to the labor market - from the perspective of small business, (2) to present and discuss the idea of small business and entrepreneurship as well as models and classification of this phenomenon, and (3) to discuss the forms of creating and functioning of a small business, including the principles of creating a business plan.
9	List of topics:	<ol style="list-style-type: none"> 1. Labour market – basic terms 2. Concept of entrepreneurship and entrepreneurial process 3. Definition of a small business 4. Writing a business plan 5. Franchise 6. Taking over an existing business 7. Starting a new business 8. Marketing the product or service 9. Managing small business
10	Bibliography (divided into compulsory and supplementary):	<p>Compulsory literature:</p> <p>Jan Targalski (red.) (2014), <i>Przedsiębiorczość i zarządzanie małym i średnim przedsiębiorstwem</i>, Difin</p> <p>Supplementary literature:</p> <ol style="list-style-type: none"> 1. Timothy S. Hatten (2009), <i>Small Business Management. Entrepreneurship and Beyond</i>, Houghton Mifflin Company. 2. Justin G. Longenecker (et. al.) (2013), <i>Small Business Management. Launching and Growing New Ventures</i>, Nelson Education. 3. Norman M. Scarborough (2012), <i>Effective Small Business Management. An Entrepreneurial Approach</i>, Prentice Hall. 4. Tim Mazarrol, Sophie Reboud (2107), <i>Small Business Management. Theory and Practice</i>, Springer. 5. Steve Mariotti, Caroline Glackin (2015), <i>Entrepreneurship & Small Business Management</i>, Pearson.

		6. Rupert Hodder (2018), <i>Small Business, Big Society</i> , Springer.
11	Learning outcomes:	<p>Knows and understands selected facts, objects and phenomena in the field of sociological subdisciplines and other detailed social issues to an advanced degree (K_W02) P6U_W P6S_WG</p> <p>Can use sociological knowledge in predictable conditions and requiring non-standard solutions (K_U01) P6U_U P6S_UW</p> <p>Can discuss social issues and critically assess the positions of other discussants (K_U06) P6U_U P6S_UK</p>
12	Verification method of learning outcomes:	<p>K_W02: final work</p> <p>K_U01: case presentation</p> <p>K_U06: development of an individual project</p>
13	Teaching methods:	Multimedia presentation, discussion
14	Assessment methods and assessment criteria:	Activity at the seminar, evaluation of prepared projects, evaluation of presentations