

Prowadzący	Anna Matras-Bolibok
Oferta PJO*	
Oferta PJOE*	TAK
Kierunek, rok, stopień dla PJO	
Semestr roku 2023/2024	letni

\* PJO – przedmiot w języku obcym dla studentów polskich / PJOE – przedmiot w języku obcym dla studentów Erasmus+

\*\* zostawić właściwe

#### BASIC INFORMATION ABOUT THE SUBJECT (INDEPENDENT OF THE CYCLE)

Module name	Financing Innovation
Erasmus code	
ISCED code	
Language of instruction	English
Website	<a href="https://www.umcs.pl/en/courses-in-english-2023-2024,26277.htm">https://www.umcs.pl/en/courses-in-english-2023-2024,26277.htm</a>
Prerequisites	-
ECTS points hour equivalents	Contact hours (work with an academic teacher): 15 Total number of hours with an academic teacher: 15 Number of ECTS points with an academic teacher: 1 Non-contact hours (students' own work): 60 Total number of non-contact hours: 60 Number of ECTS points for non-contact hours: 2 Total number of ECTS points for the module: 3
Educational outcomes verification methods	Written exam (test), discussion
Description	The main aim of the course is to acquaint students with the characteristics, determinants and types of innovation and to convey knowledge about the main sources of financing innovation activities and the role of public financial support.
Reading list	<ol style="list-style-type: none"> <li>1. Mazzucato M., The Entrepreneurial State: debunking public vs. private sector myths, Anthem, 2013.</li> <li>2. Hall B. H., Rosenberg N., Handbook of the Economics of Innovation, Vol.1., North Holland, 2010,</li> <li>3. Financing Business Innovation : Review of External Sources of Funding for Innovative Businesses and Public Policies to Support Them, World Bank Group Working Paper, 2012.</li> </ol>
Educational outcomes	<p><b>KNOWLEDGE</b> Knowledge of the main sources of financing innovation Knowledge of the stages of innovation process</p> <p><b>SKILLS</b> Ability to analyse the role of government in financial support of innovation</p> <p><b>ATTITUDES</b> Ability to use theoretical tools to formulate and solve problems connected with financing of innovation activity in economy</p>

Practice	n/a
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## INFORMATION ABOUT CLASSES IN THE CYCLE

Website	<a href="https://www.umcs.pl/en/courses-in-english,21103.htm">https://www.umcs.pl/en/courses-in-english,21103.htm</a>
Educational outcomes verification methods	Written exam (test), discussion
Comments	
Reading list	<ol style="list-style-type: none"> <li>4. Mazzucato M., The Entrepreneurial State: debunking public vs. private sector myths, Anthem, 2013.</li> <li>1. Hall B. H., Rosenberg N., Handbook of the Economics of Innovation, Vol.1., North Holland, 2010,</li> <li>2. Financing Business Innovation : Review of External Sources of Funding for Innovative Businesses and Public Policies to Support Them, World Bank Group Working Paper, 2012.</li> </ol>
Educational outcomes	<p><b>KNOWLEDGE</b>  Knowledge of the main sources of financing innovation  Knowledge of the stages of innovation process</p> <p><b>SKILLS</b>  Ability to analyse the role of government in financial support of innovation</p> <p><b>ATTITUDES</b>  Ability to use theoretical tools to formulate and solve problems connected with financing of innovation activity in economy</p>
A list of topics	<ol style="list-style-type: none"> <li>1. Characteristics and stages of innovation process</li> <li>2. Categories of innovation funding</li> <li>3. Business angels and crowdfunding in financing innovation</li> <li>4. Venture capital in financing innovation</li> <li>5. The role of public sector intervention in financing innovation</li> <li>6. Instruments of public financial support for innovation</li> <li>7. Financing innovation in selected countries</li> </ol>
Teaching methods	Lectures, discussion
Assessment methods	written exam (test)