

DAY 1 - MARCH 23	
Thursday	
09:45	WELCOME - Conference opening
10:00-11:45 Session 1: MEDIA IN TIMES OF CRISIS	
10:00	Natalia Landek, Jagiellonian University in Cracow, Poland The image of armed conflicts in American television releases
10:15	Marek Kawa, Korczak Academy of Applied Science in Warsaw, Poland Fear and anger. First days after 9/11 attack in American local media
10:30	Neerej Dev, Kristu Jayanti College, India Battle of perception and the Master Narratives of US in the Russia-Ukraine War
10:45	Louisa Gertrude Rogers, Northumbria University, UK War in Vogue: Militarized Bodies and The War on Terror
11:00	Ilona Biernacka-Ligięza, Maria Curie-Skłodowska University in Lublin, Poland Digitalization of local media the chance to rebuild local agora
11:15	DISCUSSION
11:45	Break (15 min)
12:00-13:00 KEYNOTE ADDRESS	
	Alexa Weik von Mossner, University of Klagenfurt
	Growing Hope: Narratives of Food Justice in American Media
13:00	Break (15 min)

13:15-15:15 Session 2: AUDIOVISUAL STATES OF MIND	
13:15	Justyna Fruzińska, University of Lodz, Poland
	The representation of Anglo-American relations under George VI: Downton Abbey and Hyde Park on Hudson
13:30	Dina Farouk Abou Zeid, Ain Shams University, Egypt
	Happiness through television among Egyptian viewers
13:45	Ilias Ben Mna, Humboldt-University of Berlin, Germany
	Ghostface needs a hug – Scream 2022 as a sequel for crisis and self-care narratives
14:00	Isha Singh, Jawaharlal Nehru University, India
	Post Apocalyptic Americas in The Last of Us and The Walking Dead
14:15	Patrycja Winiarczyk, Maria Curie-Skłodowska University in Lublin, Poland
	German Expressionism in David Lynch's films
14:30	Iwona Grodź, WSUS, Poland
	The image of America in Polish audiovisual culture (film)
14:45	DISCUSSION
15:15	Break (15 min)
15:30-17:30 Session 3: ALL ABOUT WOMEN	
15:30	Maja Piskadło, University of Warsaw, Poland
	"I Can't identify as a woman": Veep and the intricacies of female politics in the U.S.
15:45	Ergün Baylan, Çanakkale Onsekiz Mart University, Turkey
	New Wave of Feminist Historical Rewritings in Contemporary American Literature
16:00	Jana Pelclová, Masaryk University, Czech Republic
	Cannamommies and the redefinition of motherhood in online press
16:15	Anna Marek, Maria Curie-Skłodowska University in Lublin, Poland
	A woman's freedom seen through the hijab
16:30	John Ronan, Kutztown University of Pennsylvania, USA
	Teaching Feminist Theory with Dear White People and Pose
16:45	Michaela Fikejzová, Metropolitan University Prague, Czech Republic
	Stay-at-home girlfriend TikTok trend as a case study in the rhetoric of postfeminism
17:00	DISCUSSION
17:30	Break (15 min)

11:00-13:00 Parallel sessions			
Session 6: MEDIA AND POLITICS		Session 7: NEURO-BOUNDARIES	
11:00	Omprakash Kushwaha, Chandigarh University, Punjab, India	11:00	Wiktoria Aleksandra Barańska and Patrycja Malinowska, Jagiellonian University in Cracow, Poland
	Cartoons as Ideology: Comparison of Times of India and New York Times (1969-1971)		Celebrating neurodiversity or another old dating chestnut? The image of a person in the autistic spectrum created by the dating show Love on the spectrum
11:15	Patrick Vaughan, Jagiellonian University in Cracow, Poland	11:15	Klaudia Halina Matera, SWPS University of Social Sciences and Humanities in Warsaw, Poland
	The rise and fall of the rhetoric of detente		How does media influence the process of translation?
11:30	Rafał Kuś, Jagiellonian University, Poland	11:30	Elżbieta Pawlak-Hejno, Maria Curie-Skłodowska University in Lublin, Poland
	U.S. Declaration of Independence in the contemporary presidential rhetoric		How Crowdfunding breaks boundaries - media examples
11:45	Magdalena Żmijkowska, University of Warmia and Mazury in Olsztyn, Poland	11:45	Kamil Margielewicz, University of Silesia in Katowice, Poland
	Image of U.S. Ambassadors to Poland in the pages of Polish weekly opinion magazines in 2021-2022		Conceptualization of the human condition in the 21st century, and its effects
12:00	Swati Bute, Jagran Lakecity University, India	12:00	Piotr Tomczuk, Maria Curie-Skłodowska University in Lublin, Poland
	Representation of America in India - In reference of geopolitical issues		Why do people love the Wild West? New media and romanticization of the Borderland History
12:15	DISCUSSION	12:15	DISCUSSION
12:45	Break (30 min)	12:45	Break (30 min)

13:30-15:30 Session 8: WHO ON EARTH ARE WE?	
13:30	Radosław Sajna-Kunowsky, Kazimierz Wielki University in Bydgoszcz, Poland
	Human and Earth in "National Geographic": a case study
13:45	Jana Hallová, Masaryk University, Czech Republic
	Identity and representation practices on Twitter via multimodality
14:00	Irena Snikhovska and Yevheniia Kanchura, Zhytomyr Polytechnic State University, Ukraine
	White Noise: interpretations and implications for modern media
14:15	Petr Hans, Masaryk University, Czech Republic
	Fox News' reporting on COVID measures
14:30	Małgorzata Rutkowska, Maria Curie-Skłodowska University in Lublin, Poland
	Stop buying, start sewing! Slow Fashion and sustainability in selected American historical fashion Vlogs on YouTube.
14:45	Julie A. Davis and Robert Westerfelhaus, College of Charleston, USA
	Part of the team yet always apart: Black Widow through multiple Marvel series
15:00	DISCUSSION
15:30 FAREWELL - Conference closing	