

**List of research areas and supervisor candidates in the Doctoral School of Social Sciences
in the discipline of management and quality sciences.**

Chair	Research topics	Candidates for promoters
Department of Management	<ul style="list-style-type: none"> Value generation by organisations Change and restructuring processes in organisations 	Dr hab. Bogusław Gulski
Chair of Intellectual Capital and Quality	<ul style="list-style-type: none"> Diversity management - HR tools, effectiveness, ethical dilemmas Discrimination in organisations (based on age, gender, nationality, disability, sexual orientation)- causes, effects, institutional solutions facilitating the emergence of discriminatory behaviour, prevention of discrimination in organisations) Human capital management - strategies, instruments, ethical dilemmas Human capital management in the optics of critical management studies Employee attitudes and behaviours-pathologies of organisational behaviour 	Dr hab. Iwona Mendryk
Chair of Marketing	<ul style="list-style-type: none"> Management of multi-channel sales systems Use of robots in customer service The role of ICT in modern marketing The consumer's purchase path (customer journey) in sales channels Importance of marketing research in market decisions 	Dr hab. Marcin Lipowski, prof. UMCS
	<ul style="list-style-type: none"> Implementation and evaluation of decision-making hospital cost accounts Determinants of the implementation of organisational innovations in healthcare entities Quality costing for companies Business models of companies Assessing the sustainability performance of companies 	Dr hab. Agnieszka Kister, prof. UMCS
Department of Management Research Methods	<ul style="list-style-type: none"> New developments and trends in consumer behaviour Development of quantitative and qualitative research methods including data analysis - methodological work 	Dr hab. Radosław Mącik, prof. UMCS
Department of Information Systems and Logistics	<ul style="list-style-type: none"> Project management, mega-projects, project success Intellectual capital in building company value Capital structures (capital groups) in the economy 	Dr hab. Jan Chadam, prof. UMCS