

ERASMUS

SOCIOLOGY

1	Name of the course	Survey research. A practical approach
2	Name and surname of the lecturer, title / academic degree	Paweł Rydzewski, prof.
3	Language	English
4	Strona WWW	
5	Semestr	Winter and summer
6	ECTS and number of hours	Hours with the participation of an academic lecturer: Lecture 30h, 5 ECTS Consultations 5h Total number of hours with the participation of an academic lectures 35h Number of ECTS credits with the participation of an academic lecturer 2 Non-contact hours (student's own work): Studying literature 50h Preparation to the exam 25h Total number of non-contact hours 75h Number of ECTS points for non-contact hours 3 Total number of ECTS points 5
7	Prerequisites	English B2
8	Description of the course	The course introduces students to the issues of survey research with emphasis on practical aspects. The aim is to provide knowledge about designing and conducting survey research. During the lecture, students learn about the types of questionnaire questions and the principles of their construction, paying attention to the most common mistakes in this area. They will also learn the principles of building a survey questionnaire as a whole, made of parts that are related to each other and perform specific functions. During the lecture, students will learn the practical aspects of conducting field research resulting from the lecturer's many years of experience in this field. The final part of the course deals with the issues of developing survey results, including coding, building code keys, creating databases and writing a research report

9	Topics	<ol style="list-style-type: none"> 1. Stages of the survey research 2. Sampling methods in survey research 3. Types of surveys and types of questionnaires 4. Construction of questionnaire questions 5. Parts of the questionnaire and their functions 6. Practical aspects related to the construction of the questionnaire 7. Practical aspects related to the field survey research 8. Creating coding rules and code keys 9. Creating datasets 10. Rules of writing survey reports 11. The most common errors in surveys and how to avoid them
10	Literature	<ul style="list-style-type: none"> • Blasius J., Victor Thiessen, 2012, Assessing the Quality of Survey Data, SAGE • Bradburn N.M., Seymour Sudman Brian Wansink, 2004, Asking Questions. The Definitive Guide to Questionnaire Design. For Market Research, Political Polls, and Social and Health Questionnaires, Wiley & Sons • Engel U., Ben Jann, Peter Lynn, Annette Scherpenzeel, Patrick Sturgis (eds.), 2015, Improving Survey Methods. Lessons from Recent Research, Routledge • Gideon L. (ed.), 2012, Handbook of Survey Methodology for the Social Sciences, Springer • Oppenheim A.N., 1992, Questionnaire Design, Interviewing and Attitude Measurement, Continuum • Laaksonen S., 2018, Survey Methodology and Missing Data. Tools and Techniques for Practitioners, Springer • Vannette D. L., Jon A. Krosnick (eds.), 2018, The Palgrave Handbook of Survey Research, Palgrave Macmillan.
11	Learning outcomes	<p>Knows and understands at an advanced level selected facts, objects and phenomena in the field of sociological subdisciplines as well as other detailed social issues (K_W02) P6U_W P6S_WG</p> <p>Student can use his/her sociological knowledge in predictable conditions and in conditions requiring non-standard solutions (K_U01) P6U_U P6S_UW</p> <p>Can discuss social issues and critically evaluate the positions of other debaters (K_U06) P6U_U P6S_UK</p>
12	Method of verification of learning outcomes (separately for each effect)	<p>K_W02: discussions based on lectures and assigned texts</p> <p>K_U01: discussions based on lectures and assigned texts</p> <p>K_U06: discussions based on lectures and assigned texts</p>
13	Teaching methods	Presentation, discussion
14	<ol style="list-style-type: none"> 1. Assessment methods 2. Assessment criteria 	<ol style="list-style-type: none"> 1. Attendance, activity in discussion 2. Monitoring of attendance and progress in class subject matter, activity in discussion