

SURVEY QUESTIONNAIRE FOR THE PARTICIPANTS OF THE NIGHT OF CULTURE IN LUBLIN

Ladies and Gentlemen,

We kindly ask you to fill out this questionnaire on your thoughts and experiences related to your participation in the Night of Culture and your stay in Lublin. It will take you about 15 minutes to complete the questionnaire. Your answers will allow us to learn about your preferences and improve the festival.

Participation in the survey is unpaid. In case of any doubts on how to answer the questions, please reach to the pollster who has handed you the questionnaire.

The survey is a part of a larger project titled "The impact of Lublin outdoor festivals on the social and economic development of the city", which is being carried out this year by the Workshops of Culture in Lublin. The results will only be used in the form of summary reports in order to improve Lublin outdoor festivals.

Thank you!

The Workshops of Culture in Lublin survey team

P. 1. What is your main purpose of coming to Lublin?

Please, tick up to three boxes.

- visiting friends, family
- participation in an event (cultural, artistic, entertainment) other than the Night of Culture
- business
- shopping
- using recreational and leisure facilities (SPA, wellness)
- sightseeing in Lublin
- participation in the Night of Culture
- participation in a different event (sports, religious, scientific)
- sightseeing around Lublin
- other (please, specify)

P. 2. What made you decide to come specifically to the Night of Culture?

Please, tick up to three boxes.

- I'm here by accident – I came here for a different reason, I was just passing by.
- My friends invited me. I'm here with a group of friends.
- The information on the Night of Culture seemed inviting to me.
- I've heard it's an appealing event.
- I came here to see a particular event/a particular artist.
- I like outdoor festivals.
- I'm involved as a co-organiser/volunteer/artist.
- other (please, specify)

P. 3. How did you find out about this year's edition of the Night of Culture?

- friends/family told me about it
- through Facebook
- a website
- email from the Workshops of Culture
- programme/programme leaflet
- radio/TV
- printed newspaper
- poster/billboard
- in a tourist information office, from a guide, at a hotel
- I have participated in the Night of Culture for many years.
- none of the above – I was passing by and decided to check out what was going on
- other (please, specify)

P. 4. How many events of the Night of Culture do you intend to participate in?

- one selected event
- several selected events
- I don't have a specific plan, I'll see where I end up.
- I don't know

P. 5. How much money do you intend to spend tonight, during the Night of Culture?

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P. 6. Have you been to the earlier editions of the Night of Culture?

- Yes, I have been to the earlier editions of the Night of Culture.

If so, how many and when was the last time

- No, it's my first edition of the Night of Culture.

P. 7. Who are you with during this year's edition of the Night of Culture?

- I'm on my own.
- with friends
- with a partner
- with family
- with other participants of a trip
- with other people (who?)

P. 8. How did you come to the Night of Culture tonight?

- by car
- by public transport
- by taxi
- by bike
- on foot
- in a different manner (how?)

P. 11. Do you have any comments on this year's edition of the Night of Culture?

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P. 12. Are you going to participate in the Night of Culture next year?

- definitely yes
- probably yes
- neither yes not no
- probably no
- definitely no

P. 13. Would you recommend the Night of Culture to your friends?

I would surely
recommend it.

I would rather
recommend it.

I would rather not
recommend it.

I would surely not
recommend it.

P. 14. How many days do you intend to spend in Lublin?

- 1 day
- 2 days
- 3 days
- more than 3 days

P. 15. What other services do you intend to use during your stay in Lublin?

- renting a place to stay the night/a private apartment
- renting a hotel room
- renting a hostel room
- buying food products
- restaurant
- pub/bar
- buying souvenirs from Lublin
- club
- cinema/theatre
- city public transport
- taxi
- museum
- tickets to other cultural events
- shopping at a shopping centre
- sightseeing with a guide
- none of the above
- other (please, specify.....)

P. 16. How much money do you intend to spend (approximately) during your whole stay in Lublin?

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P. 17. How did you come to Lublin?

- by plane
 by train
 by bus/coach
 by car
 in a different manner (how?.....)

P. 18. Who did you come to Lublin with?

- on my own
 with another person
 with family (with children)
 with a trip
 with other people (who?.....)

P. 19. What are your favourite places in Lublin? Please, list three such places:

1/

2/

3/

P. 20. What is your general impression of your stay in Lublin so far?

- fantastic
 very good
 good
 neither
 poor
 definitely poor
 disaster

P. 21. Do you think you are going to visit Lublin again in the future?

- yes
 no
 I don't know.

P. 22. Have you taken part in any of the following events?

	yes	no
East of Culture – Different Sounds Art'n'Music Festival	<input type="checkbox"/>	<input type="checkbox"/>
Carnaval Sztumistrzów	<input type="checkbox"/>	<input type="checkbox"/>
The Jagiellonian Fair	<input type="checkbox"/>	<input type="checkbox"/>

P. 23. Do you intend to take part in any of the following events in the future?

	yes	no	don't know
East of Culture – Different Sounds Art'n'Music Festival	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carnaval Sztukmistrzów	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Jagiellonian Fair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

P. 24. What's your gender?

- female
 male

P. 25. Please, enter your year of birth:

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P. 26. What is your role in the household?

- sole family supporter
 one of the family supporters
 person dependant on other family members

P. 27. How many people, including you, are there in your household?

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P. 28. What's your education level (completed)?

- primary school
 junior-high school
 vocational school
 secondary school
 post-secondary school
 BA
 higher education

P. 29. How would you describe your financial situation?

- very good
 good
 neither good or bad
 bad
 very bad

P. 30. What country do you come from?

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Thank you for completing the questionnaire!

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