

ERASMUS

SOCIOLOGY

1	Name of the course	Visual dimensions of social life
2	Name and surname of the lecturer, title / academic degree	dr Joanna Bielecka-Prus
3	Language	angielski
4	Strona WWW	
5	Semestr	Winter and summer
6	ECTS and number of hours	<p>Hours with the participation of an academic teacher:</p> <p>Lecture 30h, 5 ECTS Consultations 5h Total number of hours with the participation of an academic teacher 35h Number of ECTS credits with the participation of an academic teacher 2</p> <p>Non-contact hours (student's own work): Studying literature 50h Preparation to the exam 25h Total number of non-contact hours 75h Number of ECTS points for non-contact hours 3</p> <p>Total number of ECTS points 5</p>
7	Prerequisites	English B2
8	Description of the course	<p>Visuality is not restricted to visual representations such as photography, film, signs, but is inseparable part of all interactions. Most of information we receive is visual. That is why visuality is the object of study for different disciplines. The course is comprised of two sections. The first one is theoretical and presents history of visual research, important theories and methodologies (f.e content analysis, semiology, social semiotics, discourse analysis). During the second part we will consider particular social phenomena such as dominant values, inequality, power, persuasion and also read texts showing how we can use visual methodology in research on social interaction, space, cities and media.</p> <p>Aims: Students will learn how to read visual representations in social reality. We will discuss methods of analysis, practical issues of creating and researching different visual dimensions of social life. Students will prepare own visual project.</p>
9	Topics	<ol style="list-style-type: none"> 1. Practices of Seeing. Representation and Reception 2. Gathering visual data 3. Content analysis, Ground Theory Methodology 4. Social semiotics 5. Discourse Analysis 6. Visual rethoric 7. Film analysis 8. Students' project

10	Literature	<p>Compulsory literature:</p> <ol style="list-style-type: none"> 1. M. Banks, Using Visual Data in Qualitative Research, Sage 2018. 2. G. Rose, Visual Methodologies: An Introduction to the Interpretation of Visual Materials, Sage 2001. <p>Supplementary literature:</p> <ol style="list-style-type: none"> 1. P. Hockings, Principles of Visual Anthropology, Walter de Gruyter 2003. 2. The SAGE Handbook of Visual Research Methods, Sage 2001. 3. D. Mannay, Visual, Narrative and Creative Research Methods: Application, reflection and ethics, Routledge 2015. 4. G. Kress, Reading Images: The Grammar of Visual Design, Routledge 2006.
11	Learning outcomes	<p>Knows and understands at an advanced level selected facts, objects and phenomena in the field of sociological sub-disciplines as well as other detailed social issues (K_W02) P6U_W P6S_WG</p> <p>Student can use his/her sociological knowledge in predictable conditions and in conditions requiring non-standard solutions (K_U01) P6U_U P6S_UW</p> <p>Can discuss social issues and critically evaluate the positions of other debaters (K_U06) P6U_U P6S_UK</p>
12	Method of verification of learning outcomes (separately for each effect)	<p>K_W02: Short summary of the texts, Final project: Who Am I? Final Presentation of Cultural Identity Self Reflect on the major socializing influences on your life and Present your unique cultural identity in your preferred method of expression</p> <p>K_U01: PowerPoint presentation</p> <p>K_U06: activity in discussion</p>
13	Teaching methods	Interactive lecture, discussions, text-based work, case study work
14	<ol style="list-style-type: none"> 1 Assessment methods 2 Assessment criteria 	<ol style="list-style-type: none"> 1. Attendance, project presentation, activity in discussion 2. Monitoring of attendance and progress in class subject matter, activity in discussion, project presentation