

Prowadzacy	RAPHAEL JOHN HABI (PhD)
Oferta PJO*	TAK
Oferta PJOE*	TAK
Klerunek, rok stopien dla PJO	
Semester roku 2021/2022	Letni**
<ul style="list-style-type: none"> PJO-przedmiot wjezyku obcym dla studentow polskich/PJOE-przesmiot wjezyku obcym dla studentow Erasmus+ Zostawic wlasciwe 	
BASIC INFORMATION ABOUT THE SUBJECT (INDEPENDENT OF THE CYCLE)	
Module name	Entrepreneurship Theory and Practice
Erasmus code	
ISCED Code	
Language of Instruction	English
Website	https://www.umcs.pl/en/courses-in-english,21103.htm (dla PJOE)
Prerequisites	Marketing knowledge or Business studies related subjects.
ECTS points hour equivalents	Contact.hours (work with an academic teacher):15 hours Total number of hours with an academic teacher: 15 hours Number of ECTS points with an academic teacher: 2hours Non-contact hours (Student's own work): 4 hours Total number of non-contact hours: 4 hours Number of ECTS points for non-contact hours:1 Total number of ECTS points for the module: 3
Educational outcome verification methods	Test and Participation/discussions
Description	The module covers knowledge in the area of entrepreneurship, preparing a business plan and starting up a Business Plan. The latest developments in the field of entrepreneurship are discussed as well as their implication for the comparability of entrepreneurship across nations.
Reading list	<ol style="list-style-type: none"> Marriotti, S. and Glackin, C. (2009) Entrepreneurship: Starting and Operating a Small Business 2nd ed. New York. Prentice Hall. Ries, E. (2011) The Lean Startup: How Today's Entrepreneurs use continuous Innovation to create radically successful business, Crown Business Scarborough, N.M. (2010) Essentials of Entrepreneurship and Small Business

	<p>Management. 6th ed. Englewood Cliffs, Prentice Hall.</p> <p>4. Wilson, L. (2011) The Small planner: The complete Entrepreneurial Guide to Starting and Operating a Successful Small business, Morgan James Publishing.</p>
Educational outcomes	<p>KNOWLEDGE</p> <p>1. Entrepreneurship knowledge</p> <p>SKILLS</p> <p>1. Able to start own Business</p> <p>ATTITUDES</p> <p>1. Positive attitude towards application of entrepreneurship knowledge and starting own business</p>
Practice	Preparing Business plan
INFORMATION ABOUT CLASSES IN THE CYCLE	
Website	https://www.umcs.pl/en/courses-in-english,21103.htm (dla PJOE)
Educational outcome verification methods	Tests, starting own business
Comments	Means of increasing employment activities
Reading list	As stated above
Educational outcome	<p>As stated above</p> <p>1. KNOWLEDGE</p> <p>2. SKILLS</p> <p>3. ATTITUDES</p>
A list of topics	<ul style="list-style-type: none"> • Scholarly definition of entrepreneurship • Different Types of Entrepreneurs • Why people like to start their own business • Reasons for increase/growth of Entrepreneurship • Theories of Entrepreneurship • How to start a small business • Preparing a Business Plan
Teaching methods	Lectures, Presentations and group discussions
Assessment methods	Exercise and examination, activity during class, attendance

RH-8

Raphael Habi PhD