



Reinitialise



Scientific workshop

On May 9th, 2022

10.30-17.00

Faculty of Political Science and Journalism & Online

New technologies in the process of social inclusion (in the context of health communication and active aging)

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 952357.

10.30 – Introduction

11.00-12.15

Karolina Burno-Kaliszuk (UMCS) Teach, help or heal me? The health communication landscape of Polish mobile medical applications

Barbara Jacennik (Polish Telemedicine and eHealth Society) Virtual video consultations in health care - barriers and facilitators in the transformation of health communication

Discussants: Jannique van Uffelen (KU Leuven), Bart Vanrumste (KU Leuven) and Kamil Fil (UMCS)

12.15-12.35 Coffee break

12.35-13.35

Piotr Celiński (UMCS) **Biomedica: conquests, subjectivity and communication**

Discussants: Alessia Bertolazzi (UniMC), Benedetta Giovanola (UniMC), Simona Tiribelli (UniMC) and Jacek Mikucki (UW)

13.35-15.35 Lunch break

15.35-17.00

Ryan Thornburg (UNC) Health data in the public interest – economic and power disparity between companies and consumers/customers

Jacek Mikucki (UW)

Smart city concept and social inclusiveness. Use of new media in the support system for the elderly

Discussants: Gianluca Busilacchi (UniMC), Alessio Bartolacelli (UniMC) Hannelore Strauven (KU Leuven) and Barbara Jacennik (Polish Telemedicine and eHealth Society)