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| **Prowadzący** | Dr hab. Robert Zajkowski, prof. UMCS |
| **Oferta PJO\*** | TAK / ~~NIE~~\*\* |
| **Oferta PJOE\*** | TAK / ~~NIE~~\*\* |
| **Kierunek, rok, stopień dla PJO** | FiR, Ekonomia I rok II stopień |
| **Semestr roku 2022/2023** | ~~zimowy~~ / letni\*\* |

\* PJO – przedmiot w języku obcym dla studentów polskich / PJOE – przedmiot w języku obcym dla studentów Erasmus+
\*\* zostawić właściwe

BASIC INFORMATION ABOUT THE SUBJECT (INDEPENDENT OF THE CYCLE)

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| **Module name** | Economics of Family Business |
| **Erasmus code** | PL LUBLIN01 |
| **ISCED code** | 0410 |
| **Language of instruction** | English |
| **Website** | [https://www.umcs.pl/en/courses-in-english,21103.htm](https://www.umcs.pl/en/courses-in-english%2C21103.htm) (dla PJOE) |
| **Prerequisites** | Basic knowledge of finance and management. |
| **ECTS points hour equivalents** | Contact hours (work with an academic teacher): 15Total number of hours with an academic teacher: 20Number of ECTS points with an academic teacher: 2Non-contact hours (students' own work): 15Total number of non-contact hours: 15Number of ECTS points for non-contact hours: 1Total number of ECTS points for the module: 3 |
| **Educational outcomes verification methods** | Case study preparation, activity during the classes, the final project covering the finance and management issues of family businesses. |
| **Description** | The module covers the knowledge in the area of family business management and finance. The lecture explains the idiosyncrasy of family business, its unique resources and potential conflicts. Students will learn how to identify family business strengths and to transform them into the competitive advantage. During the classes the succession challenges will be also covered. |
| **Reading list** | 1. Poutziouris, Panikkos, Kosmas Smyrnios, and Sabine Klein, eds. Handbook of research on family business. Edward Elgar Publishing, 2008.
2. Poza, Ernesto J. Family business. Cengage Learning, 2013.
3. Carlock, Randel, and John Ward. Strategic planning for the family business: Parallel planning to unify the family and business. Springer, 2001.
4. Carlock, Randel S., and John L. Ward. When family businesses are best. New York: Palgrave Macmillan, 2010.
5. Scientific articles on-line available.
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| **Educational outcomes** | KNOWLEDGE1. W01 - basic knowledge in the field of social sciences, especially finance;
2. W02- understanding of the relations between social and financial nature of the family firm
3. W21 – knowledge about entrepreneurial attitudes in family business

SKILLS1. U01 – ability to notice and interpret business phenomena in family business
2. U11– ability to analyze business problems and find correct solutions.

ATTITUDES1. K\_K04: Readiness to active participation in groups, organizations and institutions that provide economic activities.
2. K\_K09: Ability to cooperate in a group in order to prepare socio-economic project.
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| **Practice** | n/a |

INFORMATION ABOUT CLASSES IN THE CYCLE

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| **Website** | [https://www.umcs.pl/en/courses-in-english,21103.htm](https://www.umcs.pl/en/courses-in-english%2C21103.htm) (dla PJOE) |
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| **Comments** |  |
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2. W02- understanding of the relations between social and financial nature of the family firm
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SKILLS1. U01 – ability to notice and interpret business phenomena in family business
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ATTITUDES1. K\_K04: Readiness to active participation in groups, organizations and institutions that provide economic activities.
2. K\_K09: Ability to cooperate in a group in order to prepare socio-economic project.
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| **A list of topics** | 1. Duality of family business – is it a schizophrenic organization?
2. Idiosyncrasies of family firms – the effect of “familiness”.
3. Goals hierarchy in family business – consequences for economic performance.
4. How to strike the balance between professionalization and familiness?
5. Conflicts in family firms.
6. Family protocols as governance tools.
7. Succession planning.
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| **Teaching methods** | Discussion, informative lecture, case study analysis, team work |
| **Assessment methods** | Activity and attendance during classes (40%)Assessment of the final project (60%) |