

Intensive Training Course on transversal skills

from 7th March 2022

5 days of workshops with experts from Belgium and Italy



Themes

Research impact

Capacity to create impact with research outputs

Research for policy making

Capacity to communicate scientific evidence to policy makers

Exploitation and entrepreneurship

Knowledge on commercial exploitation and entrepreneurship

Protection of IPRs

Capacity to manage and protect IP during research cycle

Registration form:
forms.office.com/r/mB2p63fBkL

Workshops will be conducted by experts from
Partners' Universities: KULeuven and University of
Macerata and external experts

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Programme

Introduction to research impact 7 march (10.00-16.00)

The training aims to give participants an introduction to the concept of impact and innovation in the context of the EU policies on research. Contents will include: an overview of the kind of impacts generated by research, the concept of innovation, impact and outcomes; factors needed to have a societal impact of research, the skills needed by researchers in order to conduct impactful research.

The trainer

Barbara Chiuconi is head of the Grant Office at the University of Macerata. She is an experienced project manager of 7FP and Horizon 2020 projects and she also gained a remarkable expertise in EU project design. Since 2012 she has organized or held as teacher training activities for the benefit of PhD students and Post docs on transversal skills. She is contact person at University of Macerata for the European Commission for Human Resources Strategy Group for Researchers Initiatives and external expert of the EU Commission of the applications of the HR Logo (Excellence in Research initiative).

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How to communicate research to policymakers

8 march (10.00-16.00)

The training will give the transversal skills for participants so that they are be equipped to create impactful research communications to policy makers. The workshop will include input on the structure for policy briefing memos and a method for writing them. Moreover, it will give participants individual practice, rehearsal and feedback on their communication skills towards policy makers.

The trainer

Andrew Manasseh has over 25 years communications management and training experience in Asia, the Middle East, Africa and Europe. He gained expertise in managing European Commission funded programmes and the communications skills needed for the EU public sector and Institutions. He has been based in Brussels since 2004 and manages projects that develop the communications skills politicians, diplomats, civil servants and project managers from EU institutions, EU funded projects, governments, and the corporate sector. He has trained projects partners and researchers from numerous EU funded projects and at the university of Turin.

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Research, innovation and entrepreneurship

14-15 March 2022

(10.00-13.00 and 14.00-17.00)

The course draws on the challenging role of researchers within the novel Third Mission of the university. Academia is increasingly expected to contribute to green growth and sustainable development, by acting also as a facilitator between industry, government, society at large and environment. The aim of the course is twofold. First it provides a selection of both theoretical concepts and tools to understand the relationship between innovation, knowledge transfer and entrepreneurship. Second, the course seeks to stimulate an “entrepreneurial approach” by focusing on soft skills, teamwork, and cross-fertilization among participants with different background and expertise.

The trainer

Lorenzo Compagnucci, Ph.D., is Postdoctoral Researcher in Applied Economics at the Department of Law of University of Macerata. His research focuses on the Third Mission of the university, entrepreneurship and innovation, blockchain, sustainability, cultural and creative industries, China. He is member of the scientific committee of the Italian Society of Economic and Industrial Policy (SIEPI) and of the c.MET05 National University Centre for Applied Economic Studies. He collaborates with the Office for the Valorisation of the Research (ILO) and Placement of University of Macerata. He is a lawyer. He has (co-)authored peer reviewed papers in international journals that he has presented at conferences in Europe, Asia, Africa and USA. He has a MSc in Economics from the University of Sussex.

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Protection of IPRs

Information will be provided soon

