

Prowadzący	RAPHAEL JOHN HABI (PhD)
Oferta PJO*	TAK
Oferta PJOE*	TAK
Kierunek, rok, stopień dla PJO	
Semestr roku 2021/2022	letni**

* PJO – przedmiot w języku obcym dla studentów polskich / PJOE – przedmiot w języku obcym dla studentów Erasmus+

** zostawić właściwe

BASIC INFORMATION ABOUT THE SUBJECT (INDEPENDENT OF THE CYCLE)

Module name	Entrepreneurship
Erasmus code	
ISCED code	
Language of instruction	English
Website	https://www.umcs.pl/en/courses-in-english,21103.htm (dla PJOE)
Prerequisites	Background of Marketing
ECTS points hour equivalents	Contact hours (work with an academic teacher): 15 hours Total number of hours with an academic teacher: 15 hours Number of ECTS points with an academic teacher: 2 Non-contact hours (students' own work): 4 hours Total number of non-contact hours: 4 hours Number of ECTS points for non-contact hours:1 Total number of ECTS points for the module: 3
Educational outcomes verification methods	Test and participation
Description	Prepare students to start their own business.
Reading list	1. See below
Educational outcomes	KNOWLEDGE 1. Entrepreneurial knowledge SKILLS 1. Able to start own business ATTITUDES 1. Positive attitude to starting own business
Practice	Preparing own business plans

INFORMATION ABOUT CLASSES IN THE CYCLE

Website	https://www.umcs.pl/en/courses-in-english,21103.htm (dla PJOE)
Educational outcomes verification methods	Active participation in class, discussion, preparing a business plan in order to start own business.
Comments	The module determines key approaches to Entrepreneurship in the twenty-first century. It presents concepts, orientations and tools of entrepreneurship and business plan.
Reading list	<ol style="list-style-type: none"> 1. Barringer, B.R.Y. & Ireland D. (2009). Entrepreneurship: Successfully launching New Ventures, 3rd ed. New York: Prentice Hall. 2. Anderson, A.H. & Woodcork P. (1996). Effective Entrepreneurship, Blacwell Publishers Ltd., Oxford. 3. Marriotti, S. and Glackin, C. (2009) Entrepreneurship: Starting and Operating a Small Business, 2nd ed. New York: Prentice Hall. 4. Scarborough, N.M. (2010). Essentials of Entrepreneurship and Small Business Management 6th ed. Englewood Cliffs, Prentice Hall.
Educational outcomes	<p>KNOWLEDGE</p> <ol style="list-style-type: none"> 1. Entrepreneurial knowledge skills. <p>SKILLS</p> <ol style="list-style-type: none"> 1. Able to start own business. <p>ATTITUDES</p> <ol style="list-style-type: none"> 1. Positive attitude to starting own business.
A list of topics	<ol style="list-style-type: none"> 1. Different types of Entrepreneurs 2. Reasons for growth of Entrepreneurs 3. Theories of Entrepreneurship 4. Business Plan
Teaching methods	Informative lecture, presentation, group discussions.
Assessment methods	Attendance, activity during class and exercise, examination.