

Prowadzący	Elżbieta Bukalska, Associate Professor
Oferta PJO*	TAK / NIE**
Oferta PJOE*	TAK / NIE**
Kierunek, rok, stopień dla PJO	MA level of Economics and Accountancy and Finance
Semestr roku 2021/2022	zimowy / letni**

* PJO – przedmiot w języku obcym dla studentów polskich / PJOE – przedmiot w języku obcym dla studentów Erasmus+

** zostawić właściwe

BASIC INFORMATION ABOUT THE SUBJECT (INDEPENDENT OF THE CYCLE)

Module name	CORPORATE FINANCIAL STRATEGY
Erasmus code	PL LUBLIN01
ISCED code	04.3 (340)
Language of instruction	ENGLISH
Website	https://www.umcs.pl/en/courses-in-english,21103.htm (dla PJOE)
Prerequisites	Accountancy, financial analysis, corporate finance
ECTS points hour equivalents	Contact hours (work with an academic teacher): 15 Total number of hours with an academic teacher: 15 Number of ECTS points with an academic teacher: 0,5 Non-contact hours (students' own work): 40 Total number of non-contact hours: 40 Number of ECTS points for non-contact hours: 1,5 Total number of ECTS points for the module: 2
Educational outcomes verification methods	Individual final project covering the identification of the strategies in business finance
Description	The module allows to develop the understanding of the process and factors affecting the process of strategy formulation and evaluation. The module allows a broad view on the corporate finance and financial attitude towards the environment and the company aim. The students will learn how to identify the financial strategy, what factors affect the financial strategy and how to evaluate the financial strategy. An important aspects of this course will be to bridge theory with practice in the contest of real world implications.
Reading list	1.A. Damodoran, Applied Corporate Finance, Wiley, 2001 2. S. A. Ross, R. W. Westerfield, J. F. Jaffe, Corporate Finance, McGraw Hill, 2005 3.J. Tirole, The Theory of Corporate Finance, Princeton University, 2005
Educational outcomes	KNOWLEDGE 1.W01 – broad knowledge in the field of social sciences, especially economics and finance 2.K W22 – understands complex processes and phenomena occurring in organizations and in the surrounding world, 3.K W23 – has the necessary knowledge to diagnose and solve problems related to the strategic functions and processes of management: planning, organizing, motivating, monitoring and coordinating, SKILLS 1.K U02 – use theoretical knowledge at work 2.K U03 – use basic techniques of data collection and analysis, typical of the studied field, 3.K U04 – logically draw conclusions and make judgments based on data from various sources ATTITUDES 1.K K04 – make decisions and organise work in a team 2.K K05 – initiative and self-reliance in business activity 3.K K06 – understands the basic principles of ethics,
Practice	n/a

INFORMATION ABOUT CLASSES IN THE CYCLE

Website	https://www.umcs.pl/en/courses-in-english,21103.htm (dla PJOE)
Educational outcomes verification methods	Individual final project covering the identification of the strategies in business finance
Comments	
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A list of topics	The lecture covers the following issues: 1.Financial model of companies 2.Steps in strategy building 3.Financial statement analysis 4.Working capital strategies 5.Capital structure and dividend policy 6.Factors affecting the implementation of specific financial strategy. 7.Evaluation of financial strategy
Teaching methods	Informative lecture, case study analysis,
Assessment methods	Attendance (at least in 75% of lectures), individual project preparation. The final note is the result of the weighted average of attendance (30%) and assessment of individual project (70%).