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## **SUMMARY OF PROFESSIONAL ACCOMPLISHMENTS**

**1. Name:** Katarzyna Maciejewska-Mieszkowska, PhD

**2. University degrees with name, place and year of their acquisition and the title of the PhD thesis**

- doctoral degree in the humanities in the field of political sciences given by the resolution of the Council of the Faculty of Journalism and Political Science at The University of Warsaw on December 21, 2005. The title of the PhD thesis: „Rola prasy lokalnej w kształtowaniu kampanii wyborczych w regionie warmińsko-mazurskim po 1989 roku” (‘The role of the local press in shaping election campaigns in the Warmian-Masurian region after 1989’), supervisor: prof. dr hab. Arkadiusz Żukowski, reviewers: prof. dr hab. Teresa Sasińska-Klas, prof. dr hab. Jerzy Olędzki;
- master degree in 1999, majoring in: Political and Social Sciences, Wyższa Szkoła Pedagogiczna in Olsztyn.

**3. Information of hitherto employment in scientific institutions**

- 2000-2005 – research assistant at the Department of the History of Political Thought, and then at the Department of Political Systems and Doctrines of the Institute of Political Sciences of the University of Warmia and Mazury in Olsztyn;
- 2006 - present – assistant professor in the Laboratory of Political Systems and Doctrines of the Institute of Political Sciences, Faculty of Social Sciences of the University of Warmia and Mazury in Olsztyn;
- 2006-2010 – contract of commission in Wyższa Szkoła Informatyki i Ekonomii TWP in Olsztyn;
- 2006-2007 – contract of commission in Olsztyńska Szkoła Wyższa im. Józefa Rusieckiego.



4. Scientific achievements, according to art. 16 sec. 2 of the Act of 14 March 2003 on academic degrees and academic title, and on degrees and title in the field of fine arts (Journal of Laws No. 65, item 595, as amended)

a) Title of scientific achievement

'The role of public regional media in electoral campaigns' – a series of twelve publications

b) Publications included in the scientific achievement:

1. Maciejewska-Mieszkowska K., *Obraz lokalnych scen politycznych w analizie dyskursywnej w 2014 r.* (na przykładzie telewizyjnych debat kandydatów na prezydentów miast), Institute of Political Sciences of the University of Warmia and Mazury in Olsztyn, Olsztyn 2019, (publishing reviewer: prof. dr hab. Teresa Sasińska-Klas);
2. Maciejewska-Mieszkowska K., *Między relacją a informacją. Wybory do Parlamentu Europejskiego w telewizji publicznej w 2014*, „Rocznik Nauk Społecznych” 2018, No. 1, pp. 107-122;
3. Maciejewska-Mieszkowska K., *Between mission and viewership. TVP's mission in the light of public opinion polls*, in: *Media, Business, Culture*, ed. by B. Czechowska-Derkacz, D. Chomik and J. Wojsław, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2018, pp. 78-95;
4. Maciejewska-Mieszkowska K., *Wybory samorządowe w publicznych mediach regionalnych w 2014 r.*, in: *Ekonomiczne i polityczne uwarunkowania rozwoju samorządu terytorialnego*, ed. by S. Pastuszka, A. Kasińska-Metryka, Wydawnictwo Adam Marszałek, Toruń 2016, pp. 164-180;
5. Maciejewska-Mieszkowska K., *Local elections in Olsztyn public media in 2014*, in: *Media Business Culture. The faces of media communication*, ed. by M. Łosiewicz, A. Ryłko-Kurpiewska, Doorus Park, Kinvara, Co. Galway Ireland 2016, pp. 271-291;
6. Maciejewska-Mieszkowska K., *Public regional radio as a political medium. Case study*, in: *Media, Business, Culture. Social and Political Role of the Media*, ed. by M. Łosiewicz, A. Ryłko-Kurpiewska, Novae Res, Kinvara Co. Galway–Gdynia 2015, v. II, pp. 311-330;

7. Maciejewska-Mieszkowska K., *Public regional radio stations as a participant in the electoral communication in Poland. Case study*, in: *Radio. Community. Challenges. Aesthetics*, ed. by G. Stachyra, Wydawnictwo Uniwersytetu Marii Curie-Skłodowskiej, Lublin 2013, pp. 79-95;
8. Maciejewska-Mieszkowska K., *Skandal obyczajowy jako element kampanii wyborczej w mediach regionalnych. Analiza przypadku*, in: *Marketing polityczny. Doświadczenia polskie*, ed. by R. Wiszniowski and A. Kasińska-Metryka, Wydawnictwo Adam Marszałek, Toruń 2012, pp. 470-495;
9. Maciejewska-Mieszkowska K., *Debaty wyborcze w Polskim Radiu Olsztyn w wyborach do Parlamentu Europejskiego w 2009 roku*, in: *Europa regionów*, ed. by A. Kasińska-Metryka and M. Gołoś, Wydawnictwo Adam Marszałek, Toruń 2011, pp. 418-431;
10. Maciejewska-Mieszkowska K., *Election Radio Debates as a form of presentation of local political leaders in the campaign for the office of the president of the city of Olsztyn in 2010*, in: *Global and Regional Problems Under New Economic and Political Circumstances*, ed. by A. Piekutowska, University Publishing House, Vilnius 2011, pp. 219-246;
11. Maciejewska-Mieszkowska K., *Publiczne media regionalne jako nośnik przekazów wyborczych w kampanii wyborczej do Parlamentu Europejskiego w 2009 roku*, in: *Oblicze olsztyńskiej politologii. Studia i szkice politologiczne: w kręgu problemów polskiej polityki*, ed. by J. Filipkowski, T. Gajowniczek, B. Kosiba and D. Radziszewska-Szczepaniak, v. IV, Institute of Political Sciences of the University of Warmia and Mazury in Olsztyn, Olsztyn 2011, pp. 115-125;
12. Maciejewska-Mieszkowska K., *Reklamy wyborcze w Polskim Radiu Olsztyn jako komplementarna forma komunikacji politycznej w wyborach parlamentarnych i samorządowych*, in: *Media a środowisko społeczne. Dylematy teorii i praktyki*, ed. by S. Michalczyk i D. Krawczyk, v. II, OLPRESS, Gliwice-Katowice 2011, pp. 143-156.

**c) Description of the scientific objective and the results achieved, together with discussion of their possible use:**

The main direction of the author's research, from the moment of starting the scientific work, is a relatively unidentifiable research problem, namely the role of local and regional media in election campaigns in Poland. Initially, they focused on the importance of the press at the level of the Warmian-Masurian Voivodeship in the broad term (1990-2004). The results of several years of research in this field were presented





in the doctoral dissertation titled: „Rola prasy lokalnej w kształtowaniu kampanii wyborczych w regionie warmińsko-mazurskim po 1989 roku” (“The role of the local press in shaping election campaigns in the Warmian-Masurian region after 1989”), where over 1800 press publications were subjected to qualitative and quantitative analysis of media content. The supervisor of the dissertation was prof. dr hab. Arkadiusz Żukowski (University of Warmia and Mazury in Olsztyn) and the reviewers were prof. dr hab. Teresa Sasińska-Klas (Jagiellonian University) and prof. dr hab. Jerzy Olędzki (University of Warsaw). The doctoral defense was carried out at the Faculty of Journalism and Political Sciences of the University of Warsaw. It was also nominated and qualified for the 7<sup>th</sup> edition of the Competition of Wojciech Kętrzyński Academic Award organized by Towarzystwo Naukowe i Ośrodek Badań Naukowych im. Wojciecha Kętrzyńskiego in Olsztyn.

The findings obtained in the course of preparation of the dissertation inspired the author to expand the area of the scientific research with issues concerning the functioning of public regional media, which fulfill special obligations resulting from the provisions of electoral law and media regulations. In the theoretical sense, their role in election campaigns is important not only because of the information and opinion-forming function, but also – above all – because of postulated and defined by law tasks related to implementation of the so-called public mission, which is supposed to foster the development of citizens’ civic awareness and their electoral education as well as the creation of a forum for public debate, and consequently influence citizens’ electoral activity. At the same time, it should be taken into account that electoral law regulates to a varying extent the obligations of public media in the scope of broadcasting electoral content, depending on the type of an election campaign (elections of the President of the Republic of Poland, to the Sejm and the Senate, and to the European Parliament) and the distribution of public media (national or regional). Regardless of the statutory obligations, an important aspect is also the initiative in this field of regional broadcasters and the marketing and financial strategy adopted by election committees.

The above premises imply the main hypothesis of the author’s research in which it was assumed that electoral broadcasts of public regional media are characterized by a differentiation resulting from the optional nature of these media to nation-wide media and the process of decomposing of the image of local political scenes in electoral debates. In auxiliary hypotheses, it was assumed that:



- H1 – electoral debates are an important and postulated element in implementation of the public mission, but in the case of public regional media they are not obligatory;
- H2 - the specificity of the local political scene determines the quality of political discourse;
- H3 – paid election broadcasts in the regional media play an important role in an electoral strategy of only the main political groups;
- H4 – information and journalistic broadcasts are the basic form of implementing the public mission in the field of dissemination of electoral issues.

The purpose of the undertaken research was to determine to what extent public regional media implement the obligations imposed on them under the provisions of the electoral law and the so-called public mission.

The main and the most important element of my considerations and research in this area is the habilitation candidate's monograph *Obraz lokalnych scen politycznych w analizie dyskursywnej w 2014 r. (na przykładzie telewizyjnych debat kandydatów na prezydentów miast)* (1). Its theoretical and methodological part (first chapter) was prepared on the basis of the world and Polish subject matter literature in the field of discursive analysis with particular emphasis on the concept of political discourse analysis by the Dutch researcher on the public sphere issues – Teun Adrianus van Dijk – who defined the necessary conditions for its use as a method in political science studies, at the same time stating the lack of research on discourse in the field of political science.<sup>1</sup> It should be emphasized that also in Poland discursive analysis within social sciences and humanities is applied, above all, in sociology, linguistics and media studies. On the other hand, the deficit of considerations regarding the research on discourse occurs in political science studies, although the application of this approach is clearly postulated and defined as a necessity resulting from the dynamically changing nature of modern societies.<sup>2</sup> The above-mentioned monograph presents the first of its kind application of political discourse analysis in the aspect of political science research on the role of regional media in electoral campaigns in Poland. Because this method is interdisciplinary, its application is indispensable for the analysis of political reality, which citizens get to know mainly from media reports. For this reason, the author

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<sup>1</sup> T. A. van Dijk, *Badania nad dyskursem*, in: *Dyskurs jako struktura i proces*, ed. by T. A. van Dijk, Wydawnictwo Naukowe PWN, Warszawa 2001, p. 37.

<sup>2</sup> T. Sasińska-Klas, *Analiza dyskursywna i jej zastosowanie w badaniach na gruncie nauk społecznych*, in: *Odmiany współczesnej nauki o polityce*, ed. by P. Borowiec, R. Kłosowicz and P. Ścigaj, v. I, Wydawnictwo Uniwersytetu Jagiellońskiego, Kraków 2014, p. 434.

concentrated in the first chapter on organizing and systematizing theoretical and methodological concepts, which – on the one hand – was necessary because of definitional ambiguity resulting from both research on discourse in various fields of social sciences and humanities, as well as the use of discourse analysis in these sciences as a research method. On the other hand, it allowed to determine the principles of using discursive analysis in research on the political discourse of electoral debates.

The innovativeness of the monograph also follows from the scope of research material, which included debates of candidates for presidents of capital cities of voivodeships in local elections in 2014 organized by regional branches of TVP and TVP Info. In total, there were 21 debates on overall duration: 15h 27 min. 50 seconds, which were broadcast by the public broadcaster before the first and the second round of the election. The research published so far has focused mainly on the analysis of debates in nationwide media and with participation of the leaders of the largest political groups. Overall research concerning 16 regional TVP branches has not been undertaken so far in Poland and they constitute a fundamental contribution in the field of empirical research on regional media and their impact on the perception of the political scene by citizens. In addition, no such studies have been carried out in other countries of the Central and Eastern European region. In order to show in an multidimensional manner the course and specificity of political discourse in individual debates, apart from discursive analysis, a quantitative and qualitative analysis of content as well as a comparative method were used. Moreover, taking into account T. A. van Dijk's assumption that the characteristic feature of political discourse is that its properties are not textual, but contextual, the author applied in accordance with this theory a two-level distinction between global and local context, which in the current analyses of political discourse in Polish research has not been taken into account, because in the field of research carried out by linguists the main focus has been on language and content issues, and when it comes to political science research, this method has not been – so far – used. The acceptance of this distinction made it possible to define not only dependencies and inclinations resulting from interpenetration of political and media realities (global context), but also showed the nature, specificity and differentiation of political discourse conducted in the public space using regional audiovisual media (local context). Presentation of such a broad and multi-aspect approach to the context of local-government electoral debates is a new analytical perspective.

The starting point for defining the political context in 2014 was the social assessment of its three components: conditions of the national political scene, characteristics of the political situation in regions and the specificity of local political scenes of voivodeship cities (chapter two). The media context was also considered in the aspect of three issues (chapter three):

- mediatization and medialization of politics and politicization of television;
- social assessment of TVP, viewership and reception of information and journalistic broadcasts;
- legal conditions and the specifics of election broadcasts in regional branches of TVP in 2014.

To this end, descriptive methods and analysis of legal acts and documents of the National Council of Radio and Television (KRRiT) were used (including reports, analyses and program plans), as well as 32 surveys of the Public Opinion Research Center (CBOS). CBOS announcements have proved particularly important in establishing, in the broad perspective, the attitude of voters to the following institutions and public bodies shaping the political scene: the prime minister, the government, the Sejm, the Senate, political parties, politicians, local government authorities, public radio and television and, among other things, their attitude to assessment of the political and economic situation in Poland, the sense of citizens' influence on the current affairs of the country and the importance of particular types of elections. The use of such a wide auxiliary analysis of surveys made it possible to verify the perception of political reality by Polish voters. The deep analysis of legal and executive acts also showed that in the case of public regional media there were no regulations regarding the issue of election debates in any of the types of elections. Because the local context (chapter four) consists of the background of discourse, its participants and goals, knowledge and beliefs of the participants (*political cognitions*), within the carried out analysis it was assumed that:

- the background of the local context is the individual features of debates (e.g. duration, place, organizational and formal circumstances);
- participants of the discourse were distinguished on the basis of the political role they played in the discourse within the analyzed debates. These are candidates for the presidents of voivodeship cities treated as leaders of their electoral committees, with particular emphasis on the role of incumbents and contenders who received the most votes in the elections.



- political knowledge of participants will correspond to expressed opinions and political views of the candidates.

The above dependent variables were analyzed by the author in the aspect of 21 debates and statements of 71 candidates expressed in public political rivalry. It should be said that this is the most comprehensive – in terms of the size of the research material – analysis of the political discourse of election debates in the field of political science research both in Poland and abroad. It should also be emphasized that empirical research was carried out on a full (comprehensive) sample, and a research unit was a single statement of a candidate for the office of the city president.

The obtained research results allowed to state that the picture of local political scenes presented in debates was characterized in 2014 – above all – by a large discrepancy in the quality in the ongoing discourse in terms of substance and presented level of political culture. Due to the fact that organization of debates by regional branches of TVP is not obligatory and they do not have developed common standards, their formula was also highly diversified, which meant that in each city voters received a message of various formal and substantive levels. A characteristic feature of the debates is, therefore, discrepancy observed in the research, both in terms of their quality and the substantive quality of the statements of candidates running for the presidency in cities in 2014. The common element of the debates was a similar subject matter focusing mainly on the most important problems of cities and their residents, only incidentally referring to the national context. Manifestations of the negative campaign dominated the debates issues before the second round of elections, when there was a direct confrontation between candidates. The leaders of the positive dimension of political discourse during the debates were mostly incumbents, while their counter-candidates focused on depreciating the current activities of presidents seeking re-election. The discursive analysis used as a research method showed a decomposition of existing standards of political discourse of individual debates, which positively verified the hypothesis accepted in the monograph that the scene of local electoral debates is not yet created, however, the completed research allows for preliminary diagnosis of political scenes shaping in the process of changing and capturing the dynamics of the above-mentioned process.

The media aspect of the global context in relation to 2014 was also analyzed by the habilitation candidate in scientific articles which referred to the research on the election campaign for the European Parliament in the nationwide TVP broadcasts in

2014 (2) and which showed the relationship between implementation of the public mission within TVP's information and journalistic programs and the assessment of this activity by public opinion (2,3). The articles focused on determining the actual role of public television as a carrier of informational and journalistic content, in the context of the duties demanded of it.

In part of the research on electoral broadcasts by regional stations of the Polish Radio, the main focus was primarily on the analysis of: free and paid advertisements of electoral committees, information and journalistic broadcasts and election debates which were broadcast on Radio Olsztyn and treated in publications as a case study analysis (5,6,7,9,10). The research carried out in relation to Radio Olsztyn has a pioneer character. Its specificity results also from the fact that in the scope of analysis of election debates it was based on a detailed monitoring of these broadcasts in real time, because their archiving and research in this area had never been conducted before.

As in the case of the monograph, in-depth research analysis of broadcasts emitted by regional stations of Polish Radio was based mainly on numerous and diverse source materials such as: electoral regulations, acts and regulations in the field of media law, documents of the National Council of Radio and Television (including reports, analyses and program plans), documents and recordings obtained from Radio Olsztyn and auxiliary analysis of the announcements of the results of surveys carried out by the Public Opinion Research Center. For this reason, in the articles, the following research methods were used, first of all: descriptive, comparative, quantitative and qualitative analysis of media content and analysis of documents. The undertaken research allowed to define a new perspective in the assessment of the use of regional public stations for broadcasting of paid election spots.

As regards the issue of election advertisements, the first attempts to determine the scale of the presence of these broadcasts at the level of regional branches of the Polish Radio were analyzed on the example of Radio Olsztyn during the conduct of parliamentary campaigns in 2001, 2005 and 2007 and local government campaigns in 2002 and 2006 (12). Thanks to this research, the author's preliminary findings treated as a case study confirmed the accepted hypothesis that all election committees make full use of their free air time, while the emission of paid advertisements is determined by the adopted marketing strategy and financial resources of the committees, however, most adverts were bought by those committees whose groupings were perceived in the given campaign as the main and strongest rivals on the election market. As a result of the

research, it was established that during the local elections in 2006 and in the parliamentary elections in 2001 and 2007, the advertising time additionally bought by the candidates was very similar to each other and amounted to an average of 60 minutes, therefore, the type of elections was not the decisive factor about the number and time of paid spots.

These findings were also confirmed by examining the course of the election campaign to the European Parliament in 2009 and comparing the figures on the time of paid election broadcasts in all 16 regional stations of the Polish Radio and all 16 regional TVP stations (11). This comprehensive approach to the scale of the use of paid election broadcasts at the regional level based on the analysis of source documents – in the opinion of the author of the research – is innovative. The presented sets of advertising broadcast time allowed to conclude that within the same campaign the amount of purchased time was very diverse between particular broadcasters, and that this phenomenon occurred both in the case of the researched radio and television stations. An important finding regarding the course of the campaign in the regional media was also the fact that candidates and representatives of their committees received much more time for their statements in the broadcasts of their own broadcasting services (i.e. information and journalistic broadcasts and other material which was not election spots) on radio stations (the most KW Prawo i Sprawiedliwość - 22:49:39, the least KW Unia Polityki Realnej - 6:19:09) than in TV programs (the most KW Prawo i Sprawiedliwość - 7:08:43, the least KW Polska Partia Pracy - 2:44:24). At the same time it should be emphasized that the opposite situation occurred in the case of paid advertisements. In the regional radio programs, a total of 505 minutes of advertisements were bought, and in television programs – 731 minutes.

The results obtained from the observations were an impulse for further research, also in the aspect of elections to the Sejm and the Senate in 2011 (7) and local government elections in 2010 and 2014 (4,5). The starting point was again legal regulations, which resulted not only from the fact that the rules for distribution of free air time are different in different types of elections, but also because of entering into force and replacing several existing electoral laws by a single legal act, i.e. the Act of 5 January 2011 Election Code. Similarly, as in the elections to the European Parliament, and in the case of the parliamentary elections in 2014, the author stated that the time of broadcasting of paid advertisements in individual regional stations of the Polish Radio was varied, and its main buyers were committees of the largest political groups. An



important conclusion from the analysis was also the fact that some committees purchased spots in various stations to varying degrees, which proves that their marketing strategy in the examined cases also took into account the specificity of the local political scene and electoral rivalry taking place there. The quantitative research method in the case of local elections was also used to determine the coverage time of own broadcasts made by broadcasting services, and concerning elections (e.g. debates, journalistic and instructional-educational programs) (4). It should also be emphasized that quantitative data were considered in the context of, inter alia, such issues as: the role of election messages in the politicization of the media, the media as a political actor in the election campaign or shaping the image of local political leaders. The analysis of electoral content in the parliamentary and local elections was used to show the specifics of information and journalistic broadcasts presented on Radio Olsztyn (6,5) with particular emphasis on electoral debates. Their spectrum includes electoral campaigns conducted in 2009-2014 (7,8,9,10), which allowed to sketch the image of the political scene in Olsztyn in the course of the successive elections and the scope of problems and issues raised in the debates, which largely corresponded to current ills of voters of the Warmian-Masurian Voivodeship. It also pointed out the mainstream of electoral polemics and divisions. The analysis of electoral debates was also an inclination to start research on political discourse in debates organized by regional branches of TVP, as presented in the monograph *Obraz lokalnych scen politycznych w analizie dyskursywnej w 2014 r. (na przykładzie telewizyjnych debat kandydatów na prezydentów miast)* (1).

Part of the series of publications on the role of regional public stations in election campaigns brings to the study of the electoral campaigns conducted in Poland the following new findings in the empirical and methodological dimensions:

- the first ones, cross-sectional, showing the importance and scale of using regional public broadcasters by electoral committees as carriers of paid election transmissions in three types of elections (to the European Parliament, the Sejm and Senate, and local government) during subsequent campaigns;
- the second ones, which is an in-depth analysis of the role of Radio Olsztyn as the carrier of electoral content of one of the three media (beside TVP Olsztyn and 'Gazeta Olsztyńska') constituting the Olsztyn media region. These studies, in the above-outlined thematic scope and the adopted time perspective had never been carried out in the case of this medium. Moreover, they constitute a development and complementation of research in the field of electoral rivalry in the Warmian-Masurian Voivodeship initiated

by the author earlier and on a more modest scale in the doctoral dissertation on the example of the press;

- the third ones, of methodological nature, methods adopted for the research: comparative, quantitative and qualitative content analysis – in the case of examining the content of electoral debates – are necessary, but not sufficient to determine the nature and specificity of the local political scene.

In conclusion, with reference to the entire publications series presented by the habilitation candidate, it should be stated that the main hypothesis assuming that the election remittances of public regional media are characterized by a differentiation has been positively verified. The differentiation results from the optional nature of these media to nationwide media and the process of decomposition of the image of the local electoral scenes in election debates. All auxiliary hypotheses have also been confirmed. An important conclusion from the conducted research is the statement that the potential of public regional media as a tool for shaping the knowledge and awareness of Poles is not fully utilized. Although they implement the electoral law provisions on the issue of free and paid election broadcasts of election committees, in terms of broadcasting their own programs to shape voters' awareness, they are characterized by a broad differentiation depending, on the one hand, on the specificity of the local political scene, on the other, on the concept of production of the original election broadcasts by individual broadcasters. The publications series presented above is an attempt to comprehensively determine the importance and position of public regional media in Poland during election campaigns, indicating their special role in the process of shaping political discourse, quality of which is the subject of a broad public debate. It is also an important cognitive contribution to the development of empirical research on the participation of these information carriers in shaping electoral awareness of Poles. The essence and purpose of the undertaken research was to fill the research gap in the scientific discourse and Polish subject matter literature on the role and importance of public regional media in the process of conducting election campaigns. In this aspect, the monograph *Obraz lokalnych scen politycznych w analizie dyskursywnej w 2014 r. (na przykładzie telewizyjnych debat kandydatów na prezydentów miast)* (1) is particularly important. In the monograph, thanks to a discursive analysis applied as a research method, it was possible to determine and verify in a critical manner the condition and quality of political discourse of Polish electoral debates at the local level.

This is the first such extensive study in Poland using this scientific method, postulated by the scientific community, on such a large scale.

#### **d) Use of research results**

The results of the research and analyzes carried out by the author in the field of public media in election campaigns and their impact on voters were presented within 15 international and national conferences.

#### **Abroad and international conferences:**

1. Maciejewska-Mieszkowska K., Exposure inequality of women in television election broadcasts?, 24<sup>th</sup> World Congress of Political Science „Politics in the Word of Inequality”, International Political Science Association, Poznań 23-28.07.2016;
2. Maciejewska-Mieszkowska K., Public Television as a Factor Shaping Electoral Activity of Poles in National and Regional Elections, The 12th International Scientific Conference „Regional Development and Social Welfare: Problems and Solutions”, Faculty of Social Sciences at Klaipeda University and Baltic Sea Region University Network, Klaipeda 19.05.2017;
3. Maciejewska-Mieszkowska K., Między misyjnością a oglądalnością TVP, Międzynarodowa Konferencja „Media – Biznes - Kultura. Pomorze 2017”, Instytut Filozofii, Socjologii i Dziennikarstwa Uniwersytetu Gdańskiego, Gdańsk 12-13.10.2017;
4. Maciejewska-Mieszkowska K., Publiczne radio regionalne jako kreator świadomości politycznej. Analiza przypadku, Międzynarodowa Konferencja „Media – Biznes - Kultura. Pomorze 2013”, Instytut Filozofii, Socjologii i Dziennikarstwa Uniwersytetu Gdańskiego, Gdańsk 11-12.10.2013;
5. Maciejewska-Mieszkowska K., Public regional radio stations as a participant in the political Communications in Poland. Case study, II Interdisciplinary International Conference „Radio and Society”, Zakład Komunikacji Społecznej Wydziału Politologii Uniwersytet Marii Curie Skłodowskiej, Lublin 4-5.05.2012;
6. Maciejewska-Mieszkowska K., Wybory samorządowe w olsztyńskich mediach publicznych w 2014 roku, Konferencja Międzynarodowa „Media – Biznes - Kultura. Pomorze 2015”, Instytut Filozofii, Socjologii i Dziennikarstwa Uniwersytetu Gdańskiego, Gdańsk 8-9.10.2015;
7. Maciejewska-Mieszkowska K., Wybory samorządowe w oczach Polaków w świetle badań opinii publicznej, Międzynarodowa Konferencja Naukowo-Praktyczna pt.



„Rola samorządów w rozwoju potencjału turystyczno-rekreacyjnego oraz wspieraniu małego i średniego biznesu: rosyjskie praktyki i doświadczenie międzynarodowe”, Gmina Gołdap we współpracy z Północno-Zachodnią Akademią Administracji Publicznej w Kaliningradzie, Gołdap 30.05.-02.06.2016;

8. Maciejewska-Mieszkowska K., Debaty wyborcze w Polskim Radiu Olsztyn w wyborach do Parlamentu Europejskiego w 2009 roku, „Europa regionów”, Wyższa Szkoła Stosunków Międzynarodowych i Komunikacji Społecznej w Chełmie, Lwowski Uniwersytet Narodowy im. Iwana Franki, Chełm - Lvov 27-28.04.2010.

#### **National conferences:**

1. Maciejewska-Mieszkowska K., Reklamy wyborcze w Polskim Radio Olsztyn jako komplementarna forma komunikacji politycznej w wyborach parlamentarnych i samorządowych, II Kongres Polskiego Towarzystwa Komunikacji Społecznej „Autonomia nauki o komunikowaniu”, Polskie Towarzystwo Komunikacji Społecznej, Lublin 15-17.09.2010;
2. Maciejewska-Mieszkowska K., Media publiczne i władza wykonawcza w ocenie Polaków, Konferencja Jubileuszowa z okazji 10 lat Polskiego Towarzystwa Komunikacji Społecznej, Instytut Politologii i Instytut Dziennikarstwa i Komunikacji Społecznej Uniwersytetu Wrocławskiego, Wrocław 25-26.04.2017;
3. Maciejewska-Mieszkowska K., Skandal obyczajowy jako element kampanii wyborczej w mediach regionalnych. Analiza przypadku, „Dwie dekady marketingu politycznego w Polsce. Czas podsumowań, refleksji, prognoz”, Instytut Politologii Wydziału Nauk Społecznych Uniwersytetu Wrocławskiego, Instytut Nauk Politycznych Uniwersytetu Jana Kochanowskiego w Kielcach, Wyższa Szkoła Stosunków Międzynarodowych i Komunikacji Społecznej w Chełmie, Towarzystwo Edukacji Obywatelskiej i Polskie Towarzystwo Marketingu Politycznego, Kielce-Rytwiany 27-28.03.2012;
4. Maciejewska-Mieszkowska K., Rola mediów lokalnych w kształtowaniu opinii społecznej, XI Ogólnopolskie Studencko-Doktoranckie Forum Naukowe pt. „Trzy wielkie rocznice. 25 lat po Okrągłym Stole. 15 lat w NATO. 10 lat w UE”, Instytut Nauk Politycznych Uniwersytetu Warmińsko-Mazurskiego, Koło Naukowe Politologów Uniwersytetu Warmińsko-Mazurskiego w Olsztynie, Olsztyn 11-12.04.2014;
5. Maciejewska-Mieszkowska K., Media regionalne jako nośnik treści wyborczych, XII Ogólnopolskie Studencko-Doktoranckie Forum Naukowe „Wybory jako święto

demokracji. Kampanie, systemy, analizy wyborcze”, Instytut Nauk Politycznych Uniwersytetu Warmińsko-Mazurskiego, Koło Naukowe Politologów Uniwersytetu Warmińsko-Mazurskiego w Olsztynie, Olsztyn 8-9.05.2015;

6. Maciejewska-Mieszkowska K., Znaczenie telewizji publicznej w kształtowaniu opinii społecznej, XV Ogólnopolskie Forum Naukowe „Oddziaływanie mediów na postrzeganie i ocenę współczesnej polityki”, Instytut Nauk Politycznych Uniwersytetu Warmińsko-Mazurskiego w Olsztynie, Koło Naukowe Politologów Uniwersytetu Warmińsko-Mazurskiego w Olsztynie, Olsztyn 25.06.2018;
7. Maciejewska-Mieszkowska K., Polak świadomy wyborca? Ocena prac władz samorządowych a udział obywateli w wyborach samorządowych, Konferencja Naukowa „Polska i Polacy 1918-2018. Przemiany polityczne, społeczne, ekonomiczne i kulturowe”, Instytut Nauk Politycznych Uniwersytetu Warmińsko-Mazurskiego w Olsztynie, Olsztyn 4.10.2018.

##### **5. The description of the remaining scientific, research and organizational achievements:**

Presenting the remaining author's scientific, research and organizational achievements, it should be noted that a chronological list of all publications and conference speeches is included in the Annex.

The author's academic achievements after receiving a doctoral degree include, apart from the monograph and the series of publications, two books edited by the author (co-editor Łukasz Szurmiński), 26 articles in group monographs, 6 publications in journals, including 5 in English, and 4 scientific headwords. The author edited also a thematic issue of the journal „Media – Kultura – Komunikacja Społeczna” (2019, No. 2, ISSN 1734-3801) titled „Media a polityka” (the journal from the list B, p.8 according to The list of journals scored by MNISW 2015). The author's doctoral dissertation was also published (Maciejewska K., *Prasa lokalna w kampaniach wyborczych. Wybory 1990-2004 w regionie warmińsko-mazurskim*, Dom Wydawniczy Duet, Łysomice 2008).

On the initiative of the habilitation candidate, together with dr Łukasz Szurmiński, and within cooperation with the Faculty of Journalism and Political Science of the University of Warsaw (currently the Faculty of Journalism, Information and Bibliology of the University of Warsaw) two book units were published (two volumes) under the same sounding title: *Obraz parlamentarnej kampanii wyborczej w polskich mediach regionalnych w 2011 roku. Ujęcie medioznawczo-politologiczne*, (ed.) K. Maciejewska-Mieszkowska, Ł. Szurmiński, Warszawa 2015. These are two volumes presenting the course of the parliamentary election campaign in

regional media in 2011 in each of the sixteen Polish voivodeships. There are articles from leading Polish academic centers, including: the Jagiellonian University, the University of Warsaw, the Maria Curie-Skłodowska University in Lublin, the Adam Mickiewicz University in Poznań, the University of Silesia in Katowice, the University of Nicolaus Copernicus in Toruń and the University of Gdańsk<sup>3</sup>, including the text of their own authorship *Parlamentarna kampania wyborcza na falach Radia Olsztyn w 2011 roku*. This two-volume study is the first in the Polish research which shows comprehensively the course of the same parliamentary election campaign in regional media in Poland.

The results of the author's analysis of the course of election campaigns in public media were presented, among others, at the Congress of International Political Science Association: *24th World Congress of Political Science „Politics in the Word of Inequality”* in the talk titled *Exposure inequality of women in television election broadcasts?* (Poznań 23-28.07.2016). The issue of political discourse, however, was presented together with prof. Arkadiusz Żukowski in the lecture titled *Populism in speeches of the presidents of the New South Africa*, given at *23<sup>rd</sup> World Congress of Political Science „Challenges of Contemporary Governance”* (Montreal 19-24.07.2014). after the defense of the doctoral dissertation many lectures were delivered at – in total – 23 national conferences, including 4 congresses of the Polish Society of Social Communication (Wrocław 15-17.09.2008, Lublin 15-17.09.2010, Kraków 26-28.09.2013, Poznań 15-17.09.2016.) and 23 international conferences. The author took part in 16 conferences without presenting her own papers, including three times in methodological workshops in the field of research on media coverage, organized by the Institute of Journalism of the University of Warsaw.

Moreover, after the doctorate, the author did not give up further research in the field of the role of the press in election campaigns, the result of which are the following articles:

1. *Problematyka wyborcza na łamach „Super Expressu” - przykład prezydenckiej kampanii wyborczej w 2005 roku*, in: *Media w wyborach. Kampanie wyborcze. Media w polityce*, ed. by T. Sasińska-Klas, Toruń 2007;
2. *Prasa lokalna w procesie komunikowania wyborczego – przykład „Gazety Olsztyńskiej”*, in: *Oblicza polskich mediów po 1989 roku*, ed. by L. Pokrzycka and B. Romiszewska, Lublin 2008;

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<sup>3</sup> Biernacka-Ligieża Ilona, Ciołkiewicz Paweł, Gajowniczek Tomasz, Kamińska-Chełminiak Kamila, Kamińska-Korolczuk Katarzyna, Kasińska-Metryka Agnieszka, Łódzki Bartłomiej, Majdecka Kamila, Michalczyk Stanisław, Nowina Konopka Maria, Piontek Dorota, Pokrzycka Lidia, Sasińska-Klas Teresa, Seklecka Aleksandra, Szurmiński Łukasz, Wierusz-Kowalski Michał, Wojtas-Jarentowska Kinga, Woldan-Kośniewska Karolina.



3. *Spoleczności lokalne Warmii i Mazur a wybory samorządowe na łamach „Gazety Olsztyńskiej”*, in: *Samorząd terytorialny w Polsce i w Europie (doświadczenia i nowe wyzwania)*, ed. by J. Marszałek-Kawa and A. Lutrzykowski, Toruń 2008;
4. *Komunikowanie polityczne w prezydenckich kampaniach wyborczych na łamach prasy lokalnej – przykład „Gazety Olsztyńskiej”*, in: *Studia nad komunikowaniem politycznym*, ed. by J. Fras, Toruń 2008;
5. *Problematyka wyborcza na łamach „Gazety Olsztyńskiej” na przykładzie samorządowej kampanii wyborczej w 2006 roku*, in: *Władza i polityka lokalna. Polskie wybory samorządowe 2006*, ed. by A. Wołek, Nowy Sącz 2008.

Another aspect of the author's interests is the role of the media in shaping the awareness of local communities about the cross-border cooperation between Poland and the Kaliningrad District of the Russian Federation and the importance of the media in preserving the identity of national minorities. The publications in the area are the result of cooperation within the research team led by prof. dr hab. Arkadiusz Żukowski at the Institute of Political Sciences of the University of Warmia and Mazury. The articles on the subject include:

1. *Problematyka kontaktów Polski z Obwodem Kaliningradzkim Federacji Rosyjskiej na łamach prasy olsztyńskiej i elbląskiej*, in: *Polska a Obwód Kaliningradzki Federacji Rosyjskiej. Teraźniejszość i wyzwania przyszłości*, ed. by A. Żukowski, Olsztyn 2008;
2. *Współpraca transgraniczna Polski z Obwodem Kaliningradzkim FR w publikacjach prasy regionalnej województwa warmińsko-mazurskiego w latach 2005-2010*, in: *Demokracja lokalna a współpraca na pograniczu polsko-rosyjskim*, ed. by M. Chełminiak, W. Kotowicz, W. T. Modzelewski, A. Żukowski, Olsztyn 2012;
3. *Cross-border cooperation between Poland and Kaliningrad Oblast of Russian Federation at a regional level in regional media reports*, in: *Selected problems of social policy in border regions*, ed. by E. Rollnik-Sadowska, Białystok 2013;
4. *Obraz Obwodu Kaliningradzkiego Federacji Rosyjskiej w audycjach Polskiego Radia Olsztyn*, in: *Polska polityka wschodnia a współpraca zagraniczna województwa warmińsko-mazurskiego*, ed. by W. Kotowicz, W. T. Modzelewski, A. Żukowski, Olsztyn 2013;
5. *Mniejszość ukraińska na falach Radia Olsztyn*, in: *Media mniejszości. Mniejszości w mediach*, ed. by M. Adamik-Szysiak, E. Godlewska, Lublin 2014;
6. *The image of the Polish-Russian borderland in the Olsztyn mass media*, in: *Kaliningrad and its internal and external issues*, ed. by A. Żukowski, W. T. Modzelewski, Olsztyn 2016;
7. *Legal and financial considerations of national and ethnic minorities' broadcasts in the public regional media*, „*Ekonomia i Prawo*” 2014, No. 1;

8. *Neighbors - Poles on Polish-Russian relations and Russians*, „Baltic Rim Economies” 2017, No. 3;

9. (co-author T. Gajowniczek) *Public media and the Internet as tools for preserving the identity of national minorities in Poland*, in: *Wymiary integracji europejskiej*, ed. by T. Astramowicz-Leyk, M. Chełminiak, K. Sygidus, O. Gorbach, Olsztyn – Lwów 2017;

10. *Stosunki polsko-rosyjskie w oczach Polaków w świetle badań opinii publicznej*, in: *Mały ruch graniczny w warunkach kryzysu w relacjach polsko-rosyjskich*, ed. by M. Chełminiak, W. Kotowicz, K. Żęgota, A. Żukowski, Olsztyn 2018.

In addition, in the context of the issue, the author conducted a seminar at the Institute of Political Sciences of the University of Warmia and Mazury titled „The role of the media in shaping stereotypes about Polish-Russian relations” and a lecture during the Sumer School classes titled „Cross-border cooperation in the Olsztyn mass media reports”. Both meetings were held as part of the project „Close neighbours in 21st century - new communication and perception” during implementation of *Lithuania-Poland-Russia ENPI Cross-border Cooperation Programme 2007-2013 is co-financed with funds from the European Union*, contractors of which were the University of Warmia and Mazury in Olsztyn and the Baltic Federal University of Kant in Kaliningrad. The author’s research on the role of the media in the aspect of cross-border cooperation with the Kaliningrad District also resulted in establishing cooperation with dr Mikhail Suslov from Uppsala Centre for Russian and Eurasian Studies Uppsala University, who conducts research on the Russian-Polish borderland from the geopolitical point of view, the most important part of which is to determine how the trans-border movement of people, goods and ideas influenced the perception of oneself and the Other on both sides of the border.

A new direction of the author’s research, referring to the didactic classes at the National Security studies, are secondary analyzes of the results of public opinion polls regarding the Poles’ attitude to the issue of security. The thematic category includes the following articles:

1. *Media w stanach nadzwyczajnych*, in: *Podstawowe kategorie bezpieczeństwa narodowego*, ed. by A. Żukowski, M. Hartliński, W. T. Modzelewski, J. Więclawski, Olsztyn 2015;

2. *Wzrost poczucia zagrożenia terroryzmem a stosunek Polaków do uchodźców w świetle badań opinii publicznej*, in: *Afryka i świat a problem uchodźców i migrantów. Współczesne studia przypadków*, ed. by A. Żukowski, vol. 25, Olsztyn 2017;

3. *Lack of sense of security as a determinant of social consent to limitation of civil rights in Poland*, „Contemporary Trends in International Relations: Politics, Economics, Law” 2017, No. 8;

4. *Situation in Ukraine and ways to solve it according to poles*, „Humanitarian Vision” 2017, No. 2;

5. (współautor T. Gajowniczek) *The attitude of Poles to NATO in the context of a changing political reality*, „International Relations Review” 2018, No 1.

The empirical results of the research in the aspect of this issue were also presented during the academic internship carried out in September 2017 at the Institute of Humanities and Social Sciences of the National University „Lvov Politechnic” in Lvov, Ukraine. The author gave two lectures titled: „Media in crisis management on the example of Poland” and „The attitude of Poles to refugees in the context of terrorist attacks”. An important stage in the development of didactic activity was also an internship at the Institute of Journalism, Media and social Communication at the Jagiellonian University in April 2015.

The analysis of citation of the author's publications carried out by the Library of the University of Warmia and Mazury in Olsztyn on March 19, 2019 in *Google Scholar* using *PublishorPerish (PoP)* is as follows:

- number of publications cited – 2;
- number of citations – 3 (without self-citations - 3);
- Hirsch index –  $h = 2$ .

The author has also prepared the following reviews:

a) published:

- Maciejewska-Mieszkowska K. (rev.) *Działalność programowa telewizji publicznej. Kluczowe determinanty programowania i dystrybucja oferty*, W. Świerczyńska-Głównia, Wydawnictwo Uniwersytetu Jagiellońskiego, Kraków 2017, in: „Media Biznes Kultura” 2018, No. 2, pp. 199-201;

- Maciejewska-Mieszkowska K. (rev.) *Miasta przyszłości. W poszukiwaniu nowego paradygmatu zarządzania i rozwoju*, red. nauk. A. Lutrzykowski, R. Musiałkiewicz i F. Nalikowski, Państwowa Wyższa Szkoła Zawodowa we Włocławku, Włocławek 2017, in: „Zeszyty Naukowe Zbliżenia Cywilizacyjne” (in print);

b) unpublished:

- review of 1 article in the journal „Rocznik Nauk Społecznych”;
- reviews of 12 articles in the journal „Media Biznes Kultura”.

In 2011, as part of a competition organized by the National Science Center, the author applied for a research grant (the main contractor), supervisor of which was prof. dr hab. Arkadiusz Żukowski. The submitted application was titled *Kampania wyborcza do Sejmu RP*



*w 2011 roku w ujęciu politologicznym. Analiza olsztyńskiego okręgu wyborczego w perspektywie uwarunkowań regionalnych (motion No. 2011/01/B/HS5/02675).*

In 2006, for her achievements in the academic field, the author received a team award of the Rector of the University of Warmia and Mazury in Olsztyn, 2nd degree.

An important element of the organizational activity is organizational and scientific guardianship during conferences organized or co-organized by the UWM Political Sciences Institute. In total, it was 18 conferences, including 7 international ones. One of the most important was the VI Nationwide Conference of Political Science Centers (VI Ogólnopolska Konferencja Ośrodków Politologicznych) organized in Olsztyn on 13-14.05.2013 (secretary of the conference). In addition, the following should also be mentioned:

1. Międzynarodowa Konferencja Naukowa pt. „Polska polityka wschodnia a współpraca zagraniczna województwa warmińsko-mazurskiego”, Instytut Nauk Politycznych Uniwersytetu Warmińsko-Mazurskiego w Olsztynie, Olsztyn 11-12.12.2012 (secretary of the conference);
2. Komunikowanie w Afryce i jego endo- i egzogeniczne aspekty. Etniczność - kultura - religia - polityka - gospodarka - społeczeństwo – media, Instytut Nauk Politycznych Uniwersytetu Warmińsko-Mazurskiego w Olsztynie, Olsztyn 6-7.05.2014 (scientific secretary);
3. International Conference „Close neighbours in 21st century – newcommunication and perception”, Instytut Nauk Politycznych Uniwersytetu Warmińsko-Mazurskiego w Olsztynie, Olsztyn 27-28.11.2014 (member of the organizing committee);
4. XII Ogólnopolskie Studencko-Doktoranckie Forum Naukowe „Wybory jako święto demokracji. Kampanie, systemy, analizy wyborcze”, Instytut Nauk Politycznych Uniwersytetu Warmińsko-Mazurskiego, Koło Naukowe Politologów Uniwersytetu Warmińsko-Mazurskiego w Olsztynie, Olsztyn 8-9.05.2015 (member of the scientific committee);
5. Ogólnopolskie II Studencko-Doktoranckie Forum Bezpieczeństwa „Współczesne wyzwania i zagrożenia bezpieczeństwa narodowego”, Koło Naukowe Bezpieczeństwa Narodowego przy współpracy z Instytutem Nauk Politycznych Uniwersytetu Warmińsko-Mazurskiego w Olsztynie, Olsztyn 23.05.2015 (member of the scientific committee);
6. Międzynarodowa Konferencja pt. „Samorząd terytorialny we współczesnej Europie. Teoria i praktyka funkcjonowania”, Instytut Nauk Politycznych Uniwersytetu Warmińsko-Mazurskiego w Olsztynie, Samorząd Województwa Warmińsko-Mazurskiego, Olsztyn 09.11.2015 (secretary of the conference);

7. Ogólnopolska Konferencja Naukowa pt. „Przywódcy polityczni wobec współczesnych zagrożeń i kryzysów. Polska-Europa-Świat”, Instytut Nauk Politycznych Uniwersytetu Warmińsko-Mazurskiego w Olsztynie, Olsztyn 15-16.02.2016 (member of the organizing committee);
8. Ogólnopolska Konferencja Naukowa „Bezpieczeństwo XXI wieku - wymiar praktyczny i teoretyczny”, Instytut Nauk Politycznych Uniwersytetu Warmińsko-Mazurskiego w Olsztynie, Olsztyn 03.06.2016 (member of the scientific committee);
9. Międzynarodowa Konferencja „Stosunki Polsko-Niemieckie w ćwierćwiecze później”, Instytut Nauk Politycznych Uniwersytetu Warmińsko-Mazurskiego w Olsztynie, Olsztyn 20-22.06.2016 (member of the organizing committee);
10. Ogólnopolska Konferencja Naukowa - III Studencko-Doktoranckie Forum Bezpieczeństwa „W obliczu współczesnych zagrożeń bezpieczeństwa państwa”, Koło Naukowe Bezpieczeństwa Narodowego przy współpracy z Instytutem Nauk Politycznych Uniwersytetu Warmińsko-Mazurskiego w Olsztynie, Olsztyn 9.12.2016 (member of the scientific committee);
11. Międzynarodowa konferencja naukowa: III Polsko-Ukraińskie Forum Naukowe „25 lat Traktatu między Rzeczpospolitą Polską a Ukrainą o dobrym sąsiedztwie, przyjaznych stosunkach i współpracy – próba bilansu”, Instytut Nauk Politycznych Uniwersytetu Warmińsko-Mazurskiego w Olsztynie oraz Instytut Humanistyki i Nauk Społecznych Państwowego Uniwersytetu „Politechnika Lwowska”, Olsztyn 11-12.05.2017 (member of the scientific committee);
12. XIV Ogólnopolskie Studencko-Doktoranckie Forum Naukowe „Bezpieczeństwo i polityka – zależności, priorytety, szanse i zagrożenia”, Instytut Nauk Politycznych Uniwersytetu Warmińsko-Mazurskiego, Koło Naukowe Politologów Uniwersytetu Warmińsko-Mazurskiego w Olsztynie, Olsztyn 26.05.2017 (member of the scientific committee);
13. Ogólnopolska Konferencja Naukowa pt. „Polityka i bezpieczeństwo – aspekty geopolityczne, prawne, społeczno-kulturowe, ekologiczne i medialne”, Koło Naukowe Politologów Uniwersytetu Warmińsko-Mazurskiego w Olsztynie, Olsztyn 21.06.2017 (member of the scientific committee);
14. Konferencja Międzynarodowa „25 lat polsko-rosyjskiego traktatu o przyjaznej i dobrosąsiedzkiej współpracy: próba bilansu ćwierćwiecza relacji polsko-rosyjskich”, Instytut Nauk Politycznych Uniwersytetu Warmińsko-Mazurskiego i Centrum Polsko-Rosyjskiego Dialogu i Porozumienia w Warszawie, Olsztyn 16-17.10.2017 (member of the scientific and organizing committees);

15. XV Ogólnopolskie Forum Naukowe „Oddziaływanie mediów na postrzeganie i ocenę współczesnej polityki”, Instytut Nauk Politycznych Uniwersytetu Warmińsko-Mazurskiego w Olsztynie, Koło Naukowe Politologów Uniwersytetu Warmińsko-Mazurskiego w Olsztynie, Olsztyn 25.06.2018 (member of the scientific committee);
16. Międzynarodowa Konferencja Naukowa „Challenges for International Relations in the XXI Century”, Wydział Stosunków Międzynarodowych Lwowskiego Uniwersytetu Narodowego im. Iwana Franki, Instytut Nauk Politycznych Uniwersytetu Warmińsko-Mazurskiego, Centrum Badań Naukowych i Rozwoju Innowacyjnego, Lwów 27.09.2018 (member of the scientific committee);
17. International Scientific-Practical Conference „Stability in an Unstable World”, Wydział Stosunków Międzynarodowych Lwowskiego Uniwersytetu Narodowego im. Iwana Franki, Instytut Nauk Politycznych Uniwersytetu Warmińsko-Mazurskiego, Centrum Badań Naukowych i Rozwoju Innowacyjnego, Lwów 22.03.2019 (member of the organizing committee).

The author was the promoter of 15 BA theses in the field of study: National Security and 6 Master's theses: 2 in the field of Political Science and 4 in the field of National Security. She was also appointed as an auxiliary promoter of three doctoral dissertations:

1. The dissertation of Marzanna Brylew titled „Zadania samorządu gminnego w świetle strategii rozwoju i planów wieloletnich na przykładzie gmin powiatu chełmińskiego” (2010-2014), Promoter: prof. dr hab. Alfred Lutrzykowski;
2. The dissertation of Diana Marta Mościcka titled „Celebrytyzacja polityki jako instrumentarium kształtowania sceny politycznej w Polsce”, Promoter: prof. dr hab. Arkadiusz Żukowski;
3. The dissertation of Patrycja Jarząbek-Krysiak titled „Grupy rekonstrukcji historycznych jako podmiot aktywności politycznej”, Promoter: prof. nadzw. dr hab. Selim Chazbijewicz.

In addition, it should be noted that the author's research interests regarding the role of the media in creating a political reality correspond with carried out classes, among which you can mention:

- Political communication,
- Media and politics,
- Electoral systems,
- Strategy, tactics and organization of election campaigns,
- Political marketing,
- Political marketing in Polish election campaigns,



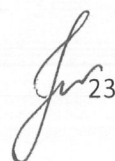
- Mass communications systems,
- Media system,
- Media in crisis management,
- Media and the security of democratic countries;
- Master's seminar,
- Proseminar,
- Monographic lecture (political decision).

As a part of didactic activity, the habilitation candidate acted as a year tutor supporting students of a degree course in Political Science (2007-2009) and National Security (2010-2013), and also was a member of the examination board in the recruitment for the degree course in Political Science (2000/2001, 2001/2002, 2002/2003). She was also the secretary of the major commission (2005/2006) and a member of the faculty commission.

In the period from 01.09.2012 to 01.10.2015 she worked in the Team for Quality of Education for the following majors: Political Science and National Security at the Institute of Political Sciences UWM.

One of the examples of her popularizing activity is participation (as a member of the board) in the preparation of the political science contest for secondary school students organized by the Institute of Political Sciences of the University of Warmia and Mazury in Olsztyn under the patronage of His Magnificence Rector. So far, the following editions have taken place:

- 2008 – „Przemiany na polskiej scenie politycznej po 1989 roku” („Transformations on the Polish political scene after 1989”;
- 2009 – „20 lat transformacji systemowej w Polsce” („20 years of system transformation in Poland”;
- 2010 – „20 lat samorządu terytorialnego w III RP 1990-2010” („20 years of local government in the Third Republic of Poland”);
- 2011 – „20 lat wolnych wyborów parlamentarnych w Polsce 1991-2011” („20 years of free parliamentary elections in Poland 1991-2011”);
- 2012 – „15 lat Konstytucji Rzeczypospolitej Polskiej z kwietnia 1997 roku” („15 years of the Constitution of the Republic of Poland of April 1997”);
- 2013 – „Współczesne wyzwania dla polskiej demokracji” („Contemporary challenges for Polish democracy”);
- 2014 – „25 lat po obradach Okrągłego Stołu” („25 years after the Round Table discussions”);
- 2015 – „25 lat samorządu terytorialnego w Polsce” („25 years of local government in Poland”);



- 2016 – „Unia Europejska. Współczesne dylematy i wyzwania” („European Union. Contemporary challenges and dilemmas”);
- 2017 – „20 lat Konstytucji Rzeczypospolitej Polskiej z 2 kwietnia 1997 r.” („20 years of the Constitution of the Republic of Poland of April 2, 1997”).

The author also participated as a commentator on political events in the following programs of Radio Olsztyn:

- 1) 05.10.2011 Radio Olsztyn at 8.15 Broadcast: Poranne pytania;
- 2) 20.10.2011 Radio Olsztyn at 20.15 Broadcast: Kino za rogiem;
- 3) 11.04.2013 Radio Olsztyn at 20.05 Broadcast: Kino za rogiem;
- 4) 05.11.2015 Radio Olsztyn at 16.00 Block: Popołudniowy program publicystyczny.

Since 2001, she has been a member of the Polish Political Sciences Society (PTNP) – Branch in Olsztyn. In the years 2007-2010 she was a member of the audit commission of the Olsztyn branch, and then in the period 2010-2013 the chairwoman of this commission. Since 2016 she has been a member of the board of the PTNP Branch in Olsztyn, and since 2004 also a member of the International Political Science Association. She also participated in the General Founding Congress of the Polish Society of Social Communication (Wrocław 22.04.2007) becoming one of the founding members of the society (PTKS) up to now. In addition, she is a member of the Political Club at the Institute of Political Sciences UWM in Olsztyn.

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