

**Zakres i forma egzaminu dyplomowego dla studentów
Wydziału Politologii i Dziennikarstwa na kierunku:
International Relations – studia stacjonarne drugiego stopnia -
w roku akademickim 2020/2021**

1. Egzamin dyplomowy jest egzaminem ustnym.
2. Na egzaminie dyplomowym student losuje trzy pytania z listy pytań egzaminacyjnych według podziału: dwa pytania z listy pytań ogólnych i jedno pytanie z listy pytań danej specjalności.

International Relations II stopień – zagadnienia na egzamin dyplomowy

General Topics:

1. The main assumptions of liberalism in International Relations Theory
2. The main assumptions of realism in International Relations Theory
3. The main assumptions of constructivism in International Relations Theory
4. International regulations relating to social welfare.
5. The essence and scope of globalization processes
6. Factors constituting international regions
7. Domestic and international determinants of environmental policy.
8. Military security systems of Europe.
9. Describe main demographic challenges of European states.
10. Preventing wars from realist perspective.
11. The differences between terrorism and war.
12. Neoclassical theories of international development.
13. The role of Central and International Banks for states and international financial markets
14. The evolution of Global Political Economy – characteristics (before the I WW, inter-war period, after the II WW).
15. Migration to Europe and North America since 1945.
16. Methods of forecasting in IR.
17. Multi-level governance vs. multi-level regulation - indicate differences.
18. The European Commission's role in the competition policy.
19. Human rights in the UN system (standards, institutions, challenges and problems)
20. Human rights regime in the Council of Europe (main documents and bodies)

Topics for Specializations

Topics for Specialization : International Relations in East-Central Europe

1. The specific features of national cultures in Central and Eastern Europe (unique elements of culture etc.).
2. Influences of the Cold War and the communism on societies of Central and Eastern Europe.
3. Political parties and the party system in Poland.
4. Geoeconomic determinants defining the sub-region of East-Central Europe.
5. Sanctions in economic relations between Russia and the EU in the XXI century - causes, forms and results.
6. The influence of Russia on eastern neighborhood of the EU - main concepts and methods.
7. Major historical determinants of international relations in Central and Eastern Europe.
8. Integration processes in Central and Eastern Europe.
9. Military challenges in Central and Eastern Europe.
10. Social challenges and the stability of the Central and Eastern European states.

Topics for Specialization: Economic diplomacy

1. The system of diplomatic ranks.
2. Types and forms of foreign economic policy.
3. Features of one of the business cultures.
4. Give examples of the consequences of international negotiations, which had great impact on the international relations in the 20th and 21st century.
5. The International Monetary Fund and the World Bank – operation and main problems.
6. The World Trade Organization – objectives and operation as a global trade organizations.
7. Factors contributing to the growth of international trade.
8. Main trends in the development of world trade since 1990s
9. Describe strategic marketing plan and its elements.
10. Explain the specificity of the economic negotiations.

Topics for Specialization: International Place Branding

1. Characterize marketing orientation of the organization. Contrast it with product and selling orientations.
2. Explain and illustrate with examples the concept of brand positioning.
3. The concept of competitiveness. How you can define competitiveness of places.
4. How to measure the competitiveness of places?
5. Describe the main pillars and indicators of The Global Competitiveness Report.
6. Identity-based approach in nation branding.
7. The role of language in the process of communication.
8. Tools of economic promotion of region/city.
9. Describe how the state can incorporate art and culture into frames of public diplomacy.
10. Tourism product - typologies and components.