The art of public speaking

Basic information about the subject (independent of the cycle)

Module name	The art of public speaking
Erasmus code	
ISCED code	
Language of instruction	English
Website	
Prerequisites	
ECTS points hour equivalents	Contact hours (work with an academic teacher): 30
	Total number of hours with an academic teacher : 30
	Number of ECTS points with an academic teacher: 0,5
	Non-contact hours (students' own work): 35
	Total number of non-contact hours: 35
	Number of ECTS points for non-contact hours: 1,5
	Total number of ECTS points for the module: 4
Educational outcomes verification	Activity during classes, presentations
methods	
Description	Speaking clearly and comfortably in public is a
	valuable and often essential skill to possess since
	professional presentations represent an important and
	common method of disseminating information. However,
	for many people, delivering effective presentations is
	extremely challenging and an anxiety-inducing event.
	This course will prepare students for a variety of
	academic and other situations in which formal
	presentations are required. Students will learn the
	principals of creating an effective scientific presentations
	as well as other types of presentations. This is a
	practice-oriented course.
Reading list	Anderson, C. (2016). TED talks: The official TED guide to
	public speaking. New York: Houghton Mifflin Harcourt.
	Osborn, M. & Osborn, S. (2003). Public speaking
	(6th ed.). New York: Houghton Mifflin Company.
Educational outcomes	KNOWLEDGE
	Student understands the characteristics of oral
	performance that represent professional delivery
	standards.
	SKILLS
	Student is able to exhibit effective presentation skills in

	multiple formats.
	Student constructs plausible oral arguments based on a
	psychological studies
	Student delivers brief presentations within appropriate
	constraints (e.g., time limit, nature of audience)
	ATTITUDES
	Student presents an attitude of curiosity, involvement
	and critical thinking.
Practice	

Information about classes in the cycle

Maka:4a	
Website Educational outcomes verification	Activity during classes, presentations
methods	Activity during classes, presentations
Comments	At the beginning of the course students will be informed
	about the details of course final assessment. Additional
	literature will be provided by the teacher during the
	course.
Reading list	Anderson, C. (2016). TED talks: The official TED guide to
-	public speaking. New York: Houghton Mifflin Harcourt.
	Osborn, M. & Osborn, S. (2003). Public speaking
	(6th ed.). New York: Houghton Mifflin Company.
Educational outcomes	KNOWLEDGE
	Student understands the characteristics of oral
	performance that represent professional delivery
	standards.
	SKILLS
	Student is able to exhibit effective presentation skills in
	multiple formats.
	Student delivers brief presentations within appropriate
	constraints (e.g., time limit, nature of audience).
	ATTITUDES
	Student presents an attitude of curiosity, involvement
	and critical thinking.
A list of topics	Demonstrative presentations and their key
	components
	Informative presentations and their key components
	Persuasive presentations and their key components
	How to prepare yourself before presentation
	What goes where (and why?) - the structure of a
	presentation
	The role of visual aids and managing cognitive load
	The rest of the data and the managing boginary load

	in keeping clear and concise presentations
	The (un)expected situations during presentation
Teaching methods	Lecture, exercises, discussion, oral presentations, case
	studies
Assessment methods	Activity during classes, presentations