

Abstract

Differently about sport. Columns from the "Piłka Nożna" weekly in genologic perspective

The main objective aim of PhD dissertation is to fill up a distinct gap in the state of linguistic and media studies research by characterising selected columns written by three columnists publishing after year 1989 in a sports weekly "Piłka Nożna" – Janusz Atlas, Waldemar Łodziński and Stefan Szczepek.

All selected columns were published in the journal in the years 1994-2008 and dissertation. contains conclusions from linguistic and genologic analysis of gathered press material made from an angle of interesting genre adaptations and original linguistic measures present in the texts.

The present dissertation consists of four chapters. In the first chapter are presented history of sports newspaper, genres characteristic of sports journalism and state of the sports language research. The second chapter concerns methodological assumptions. The third chapter contains analysis of columns, in which there are original genre adaptations and the fourth chapter – presents interesting measures characteristic of linguistic humour. Contents page, introduction, ending and bibliography complement that dissertation.

Moreover, my PhD dissertation is an attempt to break the stereotype of sports journalist which shows them as someone specialised in only one, very narrow field (specific and disdained by most people) and unable to use Polish capably. Completely different conclusions come from columns' analysis – publicists seem to be intelligent, lettered erudites gifted with writing talent. What is more, columnists successfully don various communication masks in their texts - of a taunter, a critic, an adviser or a teacher - to diversify their contact with readers.

