

## **Abstract**

The aim of the doctoral dissertation was to present the political communication an important channel of the political, social and cultural content of the Polish Film Chronicle (Polska Kronika Filmowa). Various types of definitions of political communication were used, in particular: 1) in substantial terms, which we can understand as a seeking answers to the question about the content of communications, 2) in a processual approach, allowing for the reconstruction of activities of shaping, sending and processing political messages while displaying a specific political subject. The Polish Film Chronicle (Polska Kronika Filmowa) was a film magazine published in the years 1944-1994. During its activity, it fulfilled a number of important communication functions: information, propaganda and entertainment. The documentary film images prepared by the editorial team of PKF were subjected to the work of the descriptor. A detailed overview was given to propaganda images: the state, society of culture. The doctoral dissertation consisted of an introduction, six chapters, an end, a list of sources and studies (bibliography or references), and a list of tables. A chronological and problematic approach was adopted in the work. The choice of approach was caused by the multitude of acquired source materials. The chronological and problematic approach made it possible to systematize the research material to a greater extent. The chapters have a homogeneous structure, and all consist of three subchapters. The first chapter presents the theoretical aspects of PKF political communication, refers to historical inspirations, describes the functioning of the PKF editorial office. The second chapter presents images of political communication of the PKF during the Stalinist period. Particular attention was focused on propaganda images of the post-war state, the personal patterns of Stalinist society were presented, a catalog of political enemies was presented. The third chapter describes the functioning of the state, society and culture in the Gomułka period. Particular attention was paid to the propaganda image of the first secretary, the functioning of the society during the period of small stabilization and the cultural policy pursued in the communist state. The fourth chapter presents the political communication of PKF during the decade of Gierek's success. Particular attention was focused on the propaganda image of the first secretary, the industrialization of the state, the functioning of society in the decade of success and cultural policy. The fifth chapter was devoted to the political communication of the PKF in the 1980s, while the last six chapter presented political communication of the PKF in the period of political changes in Poland. Particular attention was focused on the propaganda images of the state, society during the shock therapy of Leszek Balcerowicz and culture. The dissertation

used two research techniques: media content analysis and interview technique. In addition, the system analysis method was used. The archival resources deposited in the archives of the Institute of National Remembrance, the Archive of New Files and the National Film Archive were subjected to exploration.

**Polish Film Chronicle 1944-1994. Images of political communication**

Keywords: Polish Film Chronicle, political communication, state system, cultural policy, Polish People's Republic