

media in AMERICA AMERICA in media



MAY 23, 2019

Plenary Room, Pl. M.C. Skłodowskiej 4a

8.30 Registration
9.00 Conference Opening

Session I Good morning America :) or Media in America

Plenary Room

Chair: Ewa Antoszek

- 9.20 Sonya DiPalma, University of North Carolina at Asheville, USA
Media and Their Representation in America: Celebrity, Philanthropy and the 'Modern Refugee'
- 9.40 Katarzyna Molek-Kozakowska, Przemysław Wilk, University of Opole, Poland
Casual, Colloquial, Commonsensical: The Style of Tea Party's Newsfeed Headlines
- 10.00 Amanda Wolosz, Fulbright Grantee, Maria Curie-Skłodowska University, Lublin, Poland
How to Read Data in the Era of Fake News
- 10.20 Liudmyla Chumak, Zhytomyr Ivan Franko State University, Ukraine
The Negative Evaluation Tactics in the US Media Discourse
- 10.40 Discussion

11.00-11.30 Coffee break

11.30-12.30 Keynote lecture

Plenary Room

Prof. Kris Rutten, President of the Rhetoric Society of Europe, Ghent University, Belgium
Rhetoric as Equipment for Living

12.30-13.30 Lunch

Session II Documenting Contemporary America

Plenary Room

Chair: Małgorzata Rutkowska

- 13.30 Ewa Antoszek, Maria Curie-Skłodowska University, Lublin, Poland
Documenting Migration across the U.S.-Mexico Border: Historias en la Camioneta and Tierra en Casa Ajena (or Home in a Foreign Land)
- 13.50 Ewa Skół, University of Opole, Poland
Contemporary America in Michael Moore's Documentary Fahrenheit 11/9
- 14.10 Ewa Nowak-Treter, Maria Curie-Skłodowska University, Lublin, Poland
Opinia publiczna (online) w Stanach Zjednoczonych. Najważniejsze problemy obywateli i zainteresowania internautów w latach 2015-2019
- 14.30 Mateusz Markowski, University of Łódź, Poland
Demokraci w mediach społecznościowych – analiza tekstu i obrazu
- 14.50 Discussion

Coffee break

15.30-16.00

ABSTRACTS CAN BE FOUND AT:
mediainamerica.umcs.pl (tab: Program)

MAY 23, 2019

16.00-18.00 PARALLEL SESSIONS III & IV

Session III Intertext and visual media

Plenary Room

Chair: Sonya DiPalma

- 16.00 Irena Snikhovska, Zhytomyr Ivan Franko State University, Ukraine
Intertextual Perspectives of Modern American Mediatext
- 16.20 Edyta Frelik, Maria Curie-Skłodowska University, Lublin, Poland
"Is He the Greatest Living Painter in the United States?": American Art and Media Stereotyping
- 16.40 Anna Oleszczuk, Agata Waszkiewicz, Maria Curie-Skłodowska University, Lublin, Poland
What Image, Whose Sound: How K-Pop Music Videos Recycle America
- 17.00 Anna Bendrat, Maria Curie-Skłodowska University, Lublin, Poland
Infinite Essence of Black Lives: Fluorescent Body as a Site of Magic in Photography
- 17.20 Discussion

Session IV American Classics

Room 18

Chair: Amanda Wolosz

- 16.00 Agnieszka Urbańczyk, Jagiellonian University, Kraków, Poland
Boldly Going Where the States Are No More: Star Trek and the American Dream of America's Demise
- 16.20 Katelyn May, San Diego State University, USA
The Breakdown of Communication and the Need for Laughter Or: An Analysis of Stanley Kubrick's "Dr. Strangelove" as a Response to Cold War Anxieties
- 16.40 Małgorzata Rutkowska, Maria Curie-Skłodowska University, Lublin, Poland
"It is I, Poe": Edgar Allan Poe and His Works in Literary Vlogs by Shipwrecked Company
- 17.00 Discussion

**19.00 Dinner in Atrium
Old Town, Rynek 2**



MAY 24, 2019

9.00 Keynote lecture

Plenary Room

Prof. Jerzy Kutnik, Maria Curie-Skłodowska University, Lublin, Poland

"I read the news today, oh boy": Popular Songs Inspired by Newspaper and Magazine Articles

Session I Media Controversies

Plenary Room

Chair: Anna Bendrat

9.50 Kaja Łuczyńska, Jagiellonian University, Kraków, Poland

Media Representations of the 9/11 Events. Images, New Words and Controversies

10.10 Alexander Ruser, University of Agder, Kristiansand, Norway

Radical Consensus - Climate Skepticism and Conservative Media Networks in the US

Szymon Pietrzykowski, Adam Mickiewicz University / Institute of Public Remembrance (IPN),

10.30 Poznań, Poland

You Mention Hitler, You Lose (?) - Reductio ad Hitlerum Before and After Charlottesville

10.50 Alicja Waszkiewicz-Raviv, University of Warsaw, Poland

Disneyfication Today - The Media Aesthetics Phenomenon or Visual Marketing Communication Masterpiece

11.10 Discussion

11.45-12.20 Coffee break

12.20-14.00 PARALLEL SESSIONS II & III

Session II Foreign Relations in America

Plenary Room

Chair: Alexander Ruser

12.20 Magdalena Bazylewicz, SWPS University of Social Sciences and Humanities, Warsaw, Poland

America and Russian Propaganda. A Look at Satirical News Show in Kremlin-backed Media Outlet

12.40 Irena Sakivska, Ukrainian Catholic University, Lviv, Ukraine

The American Media Coverage of the "Ukraine Crisis"

13.00 Ayman Al Sharafat, Eötvös Loránd University, Budapest, Hungary

The Middle East in American Media in the 21st-Century

13.20 Discussion

- 12.20 Konrad Żyśko, Maria Curie-Skłodowska University, Lublin, Poland
Rob Rogers' view of Donald Trump's Presidency: A Conceptual Blending Analysis
- 12.40 Katarzyna Piórecka, University of Warsaw, Poland
Świat widziany przez pryzmat Twittera Donalda Trumpa – studium zawartości profilu 45. Prezydenta USA
- 13.00 Marlena Szyber, University of Warsaw, Poland
Donald Trump w polskich mediach i odbiorze społecznym
- 13.20 Discussion

14.00-15.00 Lunch

15.00-16.30 PARALLEL SESSIONS IV & V

Session IV Visual and Virtual

Plenary Room

Chair: Izabella Kimak

- 15.00 Anna Jupowicz-Ginalska, University of Warsaw, Poland
Augmented Reality and Virtual Reality on the American Print Magazines' Covers – The Phenomena Analysis
- 15.20 Izabella Kimak, Maria Curie-Skłodowska University, Lublin, Poland
Blackness and Aesthetic Illusion: Reading Spike Lee's BlacKkKlansman and Peter Farrelly's Green Book
- 15.40 Lidia Książ, Maria Curie-Skłodowska University, Lublin, Poland
"Underneath the Statue of Liberty's Remains": Afro-Post-Apocalyptic Visions of America in Selected Music Videos
- 16.00 Discussion

Session V Widziane z Polski / Polish Perspectives

Room 18

Chair: Magdalena Piechota

- 15.00 Maria Górnicka, University of Wrocław, Poland
Proces karny in absentia w mediach amerykańskich
- 15.20 Maria Rólkowska, University of Warmia and Mazury in Olsztyn, Poland
Ameryka na stronach (internetowych) „Nowego Dziennika”
- 15.40 Magdalena Piechota, Maria Curie-Skłodowska University, Lublin, Poland
Retoryka wykluczenia. Obraz Ku Klux Klanu w reportażu Katarzyny Surmiak-Domańskiej
- 16.00 Elżbieta Pawlak-Hejno, Maria Curie-Skłodowska University, Lublin, Poland
Drogi kobiet do dziennikarstwa: USA
- 16.20 Discussion

16.45 Good-bye coffee and conference closing