

Dear students,

Students' Association of ISM University of Management and Economics from Lithuania invites you to participate in a social business case competition Creative Shock, where you could win **2000 euros and a round-trip flight** to any destination in the world.

Creative Shock attracts youth from all over the world to educate them about the concept of social business, its implementation, and impact. Participants have to solve two social business cases in the preliminary rounds. The best 10 teams gather in Vilnius, Lithuania to solve the two final cases. They will be competing for the Grand Prize - 2000 euros and Turkish Airlines tickets to any country of their choosing. A more detailed description can be found [here](#).

By participating in Creative Shock, students are able to apply their business management, marketing, and creativity skills and widen their knowledge about social business. In addition, this is a possibility to gain international experience as well as see the impact of their work, as two out of four cases are real-life problems.

How to participate:

- Register [here](#) individually or form a team of 3 to 4 members until **the 7th of October 23:59 (UTC+03:00, Eastern European Summer Time Zone)**
- Pass the two preliminary rounds
- TOP 10 teams will be invited to the finals in **Vilnius on the 29th of November - 2nd of December** for a 4-day final event

The TOP 10 teams will have only one night to solve the final case! Lectures, networking events, team buildings and lots of other fun activities will be included in the final weekend in Vilnius, Lithuania. If you have any questions, please do not hesitate and contact Creative Shock team via email info@creativeshock.lt.

See you there!

Team of Creative Shock 2018