

WHY LUBLIN?

Firstly,

UMCS can boast of a **long-standing tradition and substantial experience in teaching Tourism Management**. Our staff is composed of highly-specialised teachers in such areas as international relations, socio-economical, cultural, and political life in Central and Eastern Europe. Included among our professors are native speakers of English.

Secondly,

Lublin is well known for its great **academic traditions**. With 80 000 students, the city provides a conducive atmosphere for studying. Maria Curie-Skłodowska University hosts the greatest number of foreign students of all universities in Lublin and is **the most international university** in Poland, and naturally provides the experience of multicultural society.

Thirdly,

Lublin is **easily accessible**. The city is constantly developing; it has an airport and the road infrastructure is being improved. At the same time Lublin is a comparatively affordable place to live, offering numerous flats and university campuses, as well as places of recreation.

Last but not least,

Lublin, despite being a large university centre, is characterized by **a low cost of living** as compared with cities in Central and Western Poland. Fees for accommodation in a UMCS dormitory



range from PLN 270 to PLN 550 per month. The monthly cost of living in a private dormitory (in close proximity to the teaching buildings) or renting a room in a student flat is PLN 550 (128 EUR) on average. The city's public transport (buses and trolleybuses) is not expensive as students pay reduced fares – PLN 1,80. Food prices in Lublin are also lower than in the largest cities in Poland.



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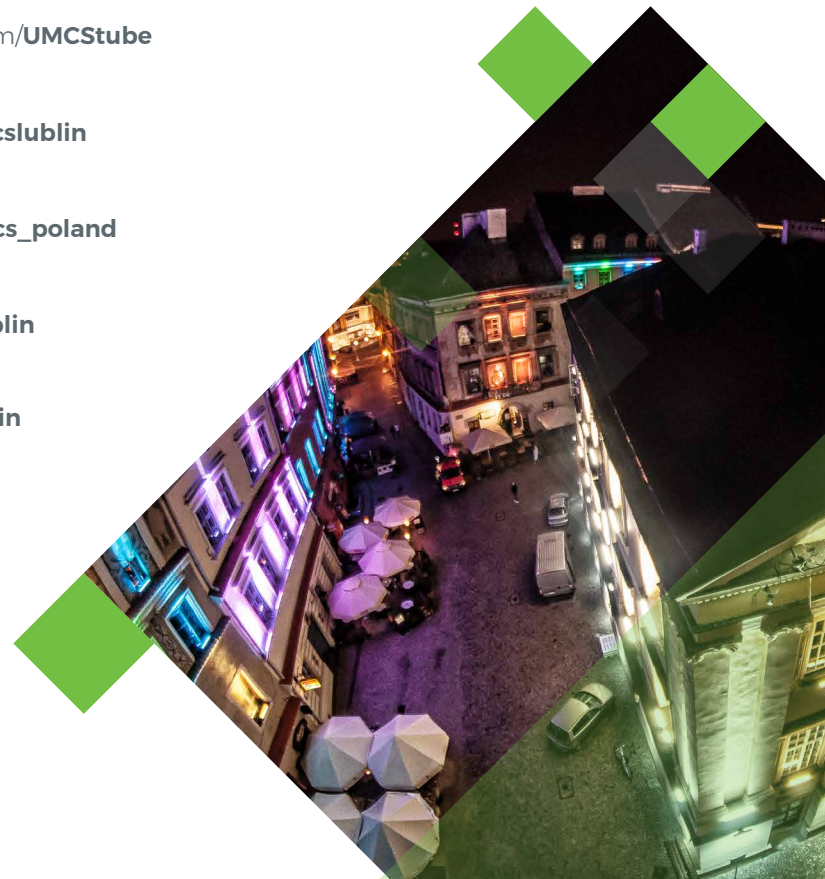
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MARIA CURIE-SKŁODOWSKA
UNIVERSITY IN LUBLIN

**TOURISM
MANAGEMENT**
BA Programme

WE CREATE
A NEW
GENERATION OF
MANAGERS



Maria Curie-Skłodowska University is the largest public academic institution in Eastern Poland and **the most international university in Poland**. UMCS is located in Lublin, an academic city of various cultures and traditions. The offer of the University is outstanding and unique thanks to its versatility. The University was founded in 1944 and currently has a student population of nearly 22 000 students (including 1 600 international students). We provide education at twelve Faculties:

- ◆ Faculty of Arts
- ◆ Faculty of Biology and Biotechnology

- ◆ Faculty of Chemistry
- ◆ Faculty of Economics
- ◆ Faculty of Earth Sciences and Spatial Management
- ◆ Faculty of Philosophy and Sociology
- ◆ Faculty of Humanities
- ◆ Faculty of Mathematics, Physics and Computer Science
- ◆ Faculty of Pedagogy and Psychology
- ◆ Faculty of Political Science
- ◆ Faculty of Law and Administration
- ◆ UMCS Branch Campus in Pulawy

UMCS OFFERS

- ◆ One-Year Preparatory Course for foreigners who wish to study in Poland
- ◆ Summer School of Polish Language and Culture
- ◆ BA, MA and PhD Degree Programmes taught in English

FOREIGN STUDENTS ARE PROVIDED WITH

- ◆ diplomas issued by a state university recognized in the European education market
- ◆ **scholarship opportunities**
- ◆ high-standard dormitories (student's formal application is required)
- ◆ professional guidance provided by the International Student Office (speaking: English, Ukrainian, German, Spanish and Russian)
- ◆ language courses in Central and Eastern Europe languages
- ◆ multicultural environment (over 1 600 international students)
- ◆ high quality teaching based on European standards

SSAN – SENIOR STUDENT ADVISORY NETWORK

Worried about studying at new university and living in a new city? You should not be! Why? Because we assist our students by means of **SSAN**, in which senior students of the Faculty of Political Science help new students with getting adapted to study at our university. We do so, because we would like our students to feel at home.

WHY TOURISM MANAGEMENT?

The programme is designed for **both Polish and foreign students**. In general, it aims at preparation of staff for services in tourism sector which is one of the most rapidly developing branches in the world economy. The programme is designed to provide students with understanding of the diverse conditions of tourist phenomena in the varied natural and cultural environments. It also enables them to acquire skills in planning and organizing different tourist activities as well as providing services related to tourist traffic.

The programme consists of two compulsory modules, which enable **students to learn the mechanisms of functioning of tourism industry** and frame their organizational skills in the tourism domain. Apart from that, the programme offers elective modules targeted at the individual interests of students.

The programme, which draws on both natural and social sciences, can be described as **multidisciplinary** (diverse classes provide students with knowledge and abilities necessary for multidimensional perception of tourism phenomena and organizing of tourist activities in varied circumstances), flexible (enabling individual ways of development) and covering the broad cultural context.

The programme's completion enables further participation in Master's degree programmes in the field of tourism and other fields of social studies, as well as non-degree postgraduate programmes within the field of tourism and hotel industry. The studies also **prepare students for work in tourism sector and independent organizations** of diverse tourist activities.

ENROLLMENT

All prospective students should

- 1 Register on-line in the Online Registration System **www.irk.umcs.pl**
- 2 File all the necessary documents
- 3 Demonstrate that the applicant has a fluent command of English language (if candidate does not have a proof of language proficiency he/she will be interviewed online)
- 4 Pay admission fee

Fees and Tuition

- ◆ Polish citizens, EU citizens as well as foreigners who possess the Polish Charter – **study free of charge**.
- ◆ Foreigners without the Polish Charter and non-EU citizens are charged a fee of **2200 EUR** per year.
- ◆ Registration fee for EU citizens is 85 PLN, for non-EU citizens it is 200 EUR.

For further information please contact:
englishprograms@umcs.pl

Enrollment calendar

May 2018 – the beginning of the application process

MEET OUR PROFESSORS



Dr Jolanta Rodzoś, Vice Dean, Faculty of Earth Sciences and Spatial Management, Maria Curie-Skłodowska University

Are you looking for a degree in Tourism Management?
Come to study in Lublin.

This big academic centre offers a choice of five Universities and other Higher Education Institutions and a wide range of degree programmes, excellent learning conditions, and professional staff.

70 000 students create a youthful multicultural community

Lublin is a vibrant place with plenty to see and do. There are dozens of cultural institutions and leisure time facilities. In the city centre you will find lots of shops, cafés, restaurants, theatres, cinemas, pubs and clubs. There are plenty of green spaces too: parks, riverside walks, botanic gardens.

Lublin is also known for its hospitality, good atmosphere and safety. Rich local cuisine and plenty of international restaurants will satisfy the most sophisticated tastes.

Lublin is a thriving place but, at the same time, affordable

MEET OUR PROFESSORS



Prof. Anna Dłużewska, Faculty of Earth Sciences and Spatial Management, Maria Curie-Skłodowska University

Tourism is recognized as one of the world's biggest industries, accounting for nearly 10% of global GDP and one in every 10 jobs. The sector requires effective planning, marketing, human resources and financial management to succeed.

Tourism Management Bachelor degree program focusses on how tourism industry is organized and developed, and how tourism influences society locally, nationally and globally. The course table covers a vast range of subjects from developing hotels to managing conference centers, maintaining a heritage site to planning events.

The course has an international perspective, giving you practical and transferable skills in attraction management, communication and market research.

put your tourism studies into a wider perspective using knowledge from several social science subjects. Tourism Studies is an applied and trans-disciplinary

build sector experience and management skills and gain a competitive edge in the graduate jobs market.

As a manager in the multifaceted tourist sector, you will encounter many responsibilities

Make sure that your customers enjoy the best time of the year, negotiate with hotels, advertising agencies, airlines and much more. Start your career by studying for a Bachelor's degree at the Maria Curie Skłodowska University.