

The aim of the course is to learn about different aspects of social and cultural identity in modern world. We will discuss the bases of identities (role, group, and person) and relations between identity and culture. Next we will talk about different types of cultural identities: gender identity, European identity, religious identity, ethnic and national identity, cyber identity. Chosen case studies will be discussed to show how subculture, music, cuisine, place of living influence the way we define themselves. It will be shown how identity change during our life course, why multiply identities, transnational identities are typical for the globalized world. The course will be based on case studies, sociological data, and autoethnography.