



Antall József Knowledge Centre





The Antall József Knowledge Centre of Political and Social Sciences has been operating in the new building of the Corvinus University of Budapest since the spring of 2010

“In the past, Hungary was known throughout the world as the country of talent. International sympathy and interest for Hungary is based on the expectation that we will utilise our talent and dedication for rebuilding our country.”

/Excerpt from József Antall's Parliamentary Speech of 22 May 1990/

TABLE OF CONTENTS



Introductory Remarks by Mrs József Antall 4

Foundation Leadership 5

Professional Activities 9

International Offices 10

Regional Office – Pécs 20

Conferences 21

Talent Management 25

Danube Regatta 26

Programme Series 28

Cross-Border Events 33

Fellowships and Internships 34

Publications 37

The Antall Legacy 42

Partner Institutions | AJKC Staff 51

Dear Readers

In the spring of 2009, the Antall József Building of the European Parliament in Brussels was inaugurated. It was at the conference organised on this occasion that I announced the establishment of the Antall József Knowledge Centre. At that time, I did not anticipate that in three or four years we would achieve the kind of results you are going to read about in this introductory brochure.

Special acknowledgement and thanks are due to the International Board of Senior Advisors, through which we can welcome prominent European politicians, my husband's former colleagues and friends. I am deeply moved by the selfless work of the undergraduate and graduate students who have organised and shaped the programmes of the Knowledge Centre year after year. I would like to express my heartfelt gratitude to them.

Mrs József Antall, Lady Klára



ACTIVITIES

The Antall József Knowledge Centre (AJKC) came into being in the form of a foundation in cooperation with the Corvinus University of Budapest. In 2009, Mrs József Antall announced the establishment of the organisation during the opening ceremony of the József Antall Building in Brussels. The institution is named after Dr József Antall (1932–1993), the first freely elected Prime Minister of Hungary, who served from 1990 to 1993.

The Knowledge Centre is an organisation independent of parties, ideologies and current politics. Its primary objectives are to foster the Antall tradition and promote the spread of knowledge.

Our main mission is to launch programmes which, beyond the theoretical education provided by universities, equip students with wide-ranging practical knowledge via conferences, lecture series, trainings and roundtable conversations. The profile of the Knowledge Centre is also characterised by research activities and publications in the field of political and social sciences.

Our institution emphasises the importance of talent scouting and management. Academic work is built on university students in BA and MA programmes, as well as PhD students. Through our internship opportunities, numerous enthusiastic students assist the work of the foundation and take part in the organisation of our programmes. Here, they have a chance to go through diverse professional development, meet international experts, engage in various areas of research, and attain all the practical know-how needed to realise an idea.

AJKC is gradually expanding its international relations, and seeks cooperation with national and international institutions with a similar profile.

FOUNDATION LEADERSHIP

FOUNDATION BOARD

The Antall József Knowledge Centre operates as a foundation with a Foundation Board of eight people, including the founder and chairman of the Knowledge Centre, as well as the current rector of the Corvinus University of Budapest (CUB). As specified in the founding charter, the Foundation Board meets semi-annually to support and supervise the work of the Knowledge Centre.

Mrs József Antall



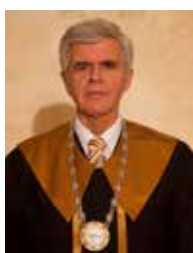
Wife of József Antall, the first freely elected Prime Minister of Hungary. Founder of the Antall József Knowledge Centre in 2010. In 2014, Polish President Bronisław Komorowski awarded her with the Grand Cross of the Order of Merit of the Republic of Poland.

Dr Gábor Pörzse



Chairman of the Board of AJKC. Founder and Former Director of the Semmelweis University Centre for Grants and Innovation, and Associate Professor at Semmelweis University. Founder and member of the Board of Directors of the Hungarian Association for Telemedicine and E-Health. Member of the presidium of the Hungarian Association for Innovation, the Board of Advisers of the Hungarian-American Enterprise Scholarship Fund. Was appointed Ministerial Commissioner for Cultural and Scientific Strategies at the Ministry of Foreign Affairs and Trade.

Dr Zsolt Rostoványi



Islamic culture expert, university professor and certified economist. Director of the Institute for International Studies at CUB since 2005 and head of the PhD programme in International Relations since 2009. His research focuses on the relationship between the Islamic and the Western world, as well as on globalisation. Has been Rector of the Corvinus University of Budapest since 2012.

Dr Barna Mezey



Has been Senior Lecturer at the Faculty of Law and Political Sciences of Eötvös Loránd University since 1983. From 2000 to 2008, Dean of ELTE Faculty of Law and Political Sciences. Rector of Eötvös Loránd University since 2012. Doctor of the Hungarian Academy of Sciences (HAS). Present Head of the Hungarian Rectors' Conference. His primary field of research is Hungary's legal and constitutional history.

Dr György Nógrádi



Head of the Department of Economic Security at CUB, professor, and an expert on security policy. Secretary General of the Club of Rome in Hungary, President of the Euro-Atlantic Club and member of the academic advisors' council aiding the Austrian Minister of Defence.

Zoltán Kurali



Chief Country Officer of Deutsche Bank AG in Hungary. Also Head of Corporate Finance Central Europe. Between 1999 and 2006, worked for Citigroup holding various positions, the latter of them being Head of Sales and Derivatives Marketing Hungary and South Central Europe. Prior to Citibank, worked at BNP-Dresdner (Hungária) Securities Ltd, and Government Debt Management Agency.

Csaba Haranghy



General Manager of the Waterworks of Budapest and CEO of the Hungarian Water Business Cluster. One of the directors of the Budapest City Maintenance holding company, which oversees the public utility services of the capital, and General Manager of the municipally-owned Budapest Central Wastewater Treatment Plant.

Dr György Surányi



Economist, university professor at Corvinus University. He was the first post-transition Governor of the independent Hungarian National Bank from 1990 to 1991, and from 1995 to 2001. Was Member of the Board of Directors of the Brussels-based European and Global Economic Laboratory. From 2001 to 2014, he was head of the European region of Banca Intesa, chairman of CIB Bank.

BOARD OF ADVISORS

Klára Breuer



From 1991 to 1994, worked as press attaché of the Hungarian Embassy in Washington, and then was Deputy Head of Mission at the Permanent Mission of Hungary to the UN in New York. Was senior foreign policy advisor to President Ferenc Mádl, and then became Deputy Head of Mission at the Embassy of Hungary in London. From 2011 to 2014, served as Chief of Staff of Hungarian Foreign Minister János Martonyi. Since 2014, has been the Hungarian Ambassador to Portugal.

Dr Zsolt Hetesy



Was member of the cabinet of the Minister Directing the Civilian National Security Services, and then worked as a legal advisor at the Permanent Mission of Hungary to the UN in New York. Was General Director of the Special Service for National Security from 2002 to 2007, and then of the Information Office from 2007 to 2010. Later worked as counter-terrorism coordinator in the Hungarian Ministry of Foreign Affairs. Has been Deputy Permanent Representative at the Permanent Mission of Hungary to the UN in New York since 2012.

Dr Tamás Magyarics



Has taught at ELTE University since 1987. Obtained his doctorate in 1997 and was Deputy Head of the Department of American Studies at ELTE for years. His main fields of research are transatlantic relations and US foreign policy. From 2010 to 2011, was Director of the Hungarian Institute of International Affairs. Was appointed as Hungarian Ambassador to Ireland in 2011.

Dr Géza Jeszenszky



Employed by the National Széchényi Library from 1968 to 1976. Was instructor of the Corvinus University and its predecessor; was guest lecturer at several academic institutions in the USA, Warsaw and Kolozsvár. From 1990 to 1994, was Foreign Minister of the Republic of Hungary. From 1998 to 2002, served as Hungarian Ambassador to the US, and, from 2011 to 2014, to the Kingdom of Norway and Iceland.

SUPERVISORY BOARD

Dr Györgyi Szalay

Studied German philology at Humboldt University. Obtained a degree in advertising studies in Budapest in 1994. Earned her PhD in linguistics in the field of intercultural business communication. Her professional disciplines include leadership development, organisational development, intercultural communication, and conflict resolution.

Dr Zoltán Bartos

Studied Egyptology at Eötvös Loránd University. Between 1990 and 1995, he took part in the excavations exploring the tomb of the scribe Djehutimes in Thebes. Became the permanent representative of the excavation to the Egyptian authorities. Alongside his excavations and teaching activities, has been working at the Museum of Fine Arts in Budapest since 1997. Currently Head of its Museum Pedagogy Department.

Pál Antall

Has been a top manager at different leasing companies since 1990, and was Chairman of the Hungarian Leasing Association from 2001 to 2006; then CEO of Raiffeisen Leasing Ltd. from 2004 to 2008; CEO of Porsche Bank Ltd between 1998 and 2004, and since 2008.

INTERNATIONAL BOARD OF SENIOR ADVISORS

The International Board of Senior Advisors is composed of members who hold former Prime Minister József Antall's endeavours in high esteem and value the promotion of the intellectual traditions associated with him.

Dr Helmut Kohl
(1930, Ludwigshafen)



Former Chancellor of the Federal Republic of Germany and the reunified Germany, Head of the International Board of Senior Advisors

Dr Helmut Kohl studied international law, economics and history at Johann Wolfgang Goethe University of Frankfurt and Ruprecht Karl University of Heidelberg. In 1947, he entered the Christian Democratic Union (CDU). Later, he became a member of the Rhineland-Palatinate state legislature, and minister-president of Rhineland-Palatinate State. Was chairman of the CDU party from 1973 to 1997. Was Chancellor of the Federal Republic of Germany from 1982 to 1990, and then Chancellor of the reunified Germany from 1990 to 1998. Was member of the Bundestag until 2002.

Dr Zbigniew Brzezinski
(1928, Warsaw)



Former US National Security Advisor

Dr Zbigniew Brzezinski studied political science at McGill and Harvard universities. In 1960, he acted as an advisor in John F. Kennedy's presidential campaign, and, from 1997 to 1981, he was National Security Advisor to President Jimmy Carter. Dr Brzezinski is currently a foreign policy advisor to President Barack Obama, a professor of American foreign policy at the School of Advanced International Studies at Johns Hopkins University and a trustee for the Center for Strategic and International Studies.

Dr Rita Süßmuth
(1937, Wuppertal)



Former President of the Bundestag

Dr Rita Süßmuth studied history, sociology, psychology, and pedagogy at the Wilhelm University of Münster, the Eberhard Karls University of Tübingen, and Sorbonne. She obtained a doctorate in pedagogy. She became a member of the CDU in 1981. She served as Minister for Youth, Family and Health Affairs from 1985 to 1988, and as President of the Bundestag from 1988 to 1998. Has been honorary head of the CDU Women's Alliance since 1986.

Professor Sheika Bint Abdulla Al-Misnad
(1953, Doha)



President of the University of Qatar.

Graduated from the University of Qatar, obtained a PhD in educational management from the University of Durham. Associated with a wide-ranging educational reform project, which significantly improved the level of education and research at the national University of Qatar. The project also made the University the driving force in creating a knowledge-based society in her country. An honorary professor of law at Dalhousie University and honorary professor for civil law at the University of Durham, and also a member of several renowned international organisations.

Dr Bernhard Vogel
(1932, Göttingen)



Honorary Chairman of the Konrad Adenauer-Stiftung (KAS)

Studied political science, sociology, economics, and history at Ruprecht Karl University of Heidelberg and Ludwig Maximilian University of Munich. Member of Parliament for the CDU. He was Minister of Culture and later Minister-President of Rhineland-Palatinate State, and then from 1992 to 2003, Minister-President of Thüringen State. From 1989 to 1995, he was Chairman.

Shaik Dr Mohamad Sabah Al-Salem Al-Sabah
(1955, Kuwait City)



Former Deputy Prime Minister of Kuwait

Shaik Dr Mohamad Sabah Al-Salem Al-Sabah graduated from Claremont McKenna College and earned his doctorate at Harvard University. In 2013, he was granted an honorary doctorate by CUB. He taught at Kuwait University and acted as Ambassador to the US. Was Minister of Foreign Affairs from 2003 and Deputy Prime Minister from 2006. Has been a professor at Oxford University since 2011.

Dr Erhard Busek
(1941, Vienna)



Former Chancellor of the Republic of Austria

Dr Erhard Busek earned his doctorate in law at the University of Vienna. He served as Minister of Science and Research, then as Minister of Education, and later as Vice Chancellor of Austria. Chairman of the Institute for the Danube Region and Central Europe, and Coordinator of the South-Eastern Cooperative Initiative.

Dr Erwin Teufel
(1939, Rottweil)



Former Minister-President of Baden-Württemberg

Was Minister of Interior and later Minister for Environmental Protection in Baden-Württemberg. Served as Chairman of the CDU in state legislature from 1991 to 2005 as Minister-President of Baden-Württemberg. Became member, then Vice President of the Committee of Regions. Current president of the Franco-German Institute in Ludwigsburg.

Dr Tamás Mészáros
(1946, Eger)



Former Rector of the Corvinus University of Budapest (CUB)

Dr Tamás Mészáros studied in industry from the Karl Marx University of Economics, the predecessor to CUB. Acted as financial director of the publishing

house Akadémiai Kiadó, then became head of the Department of Applied Economics at CUB. Served as Rector from 2004 to 2011. Current Head of the Institute for Enterprise Development, and a professor at the Department of Strategy and Project Management at CUB.

Dr Wolfgang Bergsdorf
(1941, Bensberg)



Former Advisor to Dr Helmut Kohl

Dr Wolfgang Bergsdorf studied sociology, psychology and political sciences. Served as advisor to Helmut Kohl from 1993 to 1998. Was also head of the domestic section of the Federal Press Office and Rector of the University of Erfurt from 2000 to 2007.

Dr József Pálincás
(1952, Galvács)



Former President of the Hungarian Academy of Sciences (HAS)

Dr József Pálincás studied in physics from the József Attila University of Szeged. Was research fellow and later Director of the HAS Institute of Nuclear Research in Debrecen. In 1995, was elected corresponding member of HAS and, in 2004, became a regular member of the Academy. From 2001 to 2002, served as Minister of Education. From 2008 to 2014, was president of the Hungarian Academy of Sciences.

Dr Michael Gehler
(1962, Innsbruck)



Head of the Institute for Modern and Contemporary Historical Research at the Academy of Sciences

Dr Michael Gehler earned his doctorate in history and German philology at the Leopold-Franzens University of Innsbruck, worked as a professor at the Institute of Contemporary History from 1999 to 2006. Dr Gehler has been a Senior Fellow of the Centre for European Integration Studies at the Friedrich-Wilhelm University of Bonn since 2002, and the Head of the Department of History at the University of Hildesheim since 2006.

Franco Frattini
(1957, Rome)



Former President of the Hungarian Academy of Sciences (HAS)

Franco Frattini served twice as the Foreign Minister of Italy; between 2002 and 2004, and 2008-2011. From 2004 to 2008, was Vice President of the European Commission and European Commissioner for Justice, Freedom, and Security. Also worked as the President of the De Gasperi Foundation. Currently, is President of the Italian Society for International Organization (SIOI). Holds many prestigious decorations, one of them being the Knight Grand Cross of the Order of Merit of the Italian Republic.

Wilfried Martens †
(1936, Sleidinge – 2013, Lokeren)



President of the European People's Party (EPP), Former Prime Minister of the Kingdom of Belgium

Tadeusz Mazowiecki †
(1927, Płock – 2013, Warsaw)



Former Prime Minister of Poland



International Offices
Regional Office – Pécs
Conferences

| PROFESSIONAL ACTIVITIES



INTERNATIONAL OFFICES

V4 AND CEI OFFICE

The Visegrad Cooperation plays a central role in the life and activities of the Antall József Knowledge Centre, as the very concept of the V4 was penned by József Antall. The aim of the V4 and CEI Office is to organise professional events, publish books and publications through which the V4 Cooperation can be rendered visible and meaningful in the fields of education and research.

The V4 and CEI Office has organised the highly successful Antall József Summer School for two years in a row, as well as the CEI Workshops and the Danube Regatta V4 race. During the 2014 Regatta, rowing teams from the Visegrad Countries faced off against each other. Since the beginning of its operation, the V4 Office has established enduring relations with a number of foreign institutes, such as The Polish Institute of International Affairs, the Centre for European and North Atlantic Affairs, the European Academy of Diplomacy, and the Prague Security Studies Institute. In its activities, the V4 and CEI Office cooperate closely with the embassies, cultural institutes and the relevant departments of the foreign ministries of the V4 Countries.

Economic Potential and Opportunities of Central Europe

In October 2011, on the occasion of the 20th anniversary of founding the Visegrad Cooperation, AJKC, the Corvinus University of Budapest and the Hungarian Ministry of Foreign Affairs held an international conference with the title *Economic Potential and Opportunities of Central Europe*. Heads of State from the Visegrad Group (Presidents Pál Schmitt of Hungary, Václav Klaus of the Czech Republic, Bronisław Komorowski of Poland, and Dr Ivan Gašparovič of Slovakia) discussed the importance of economic interdependence in Central Europe and paid homage to the founder of the V4 cooperation, Dr József Antall, and his enduring legacy.





The workshop entitled "*Multiculturalism – Trap or Chance?*" was held from 21 to 23 March 2013, focusing on the minority and migration issues of Central Europe.

The participants of the event

consisted of seventeen university students and researchers from the areas in question. The opening ceremony took place at Andrassy University with speeches by Dr Erhard Busek, Chairman of the Institute for the Danube Region and Central Europe; Dr Csaba Pákozdi, Head of the Department of International and Minority Law at the Ministry of Foreign Affairs; Dr László Csicsmann, Associate Professor at CUB, and Péter Antall, Director of AJKC. Following the opening speeches, the participants delivered presentations about the minority and migration regulations of their respective countries. The second day was devoted to finding solutions to the problems associated with multiculturalism in Central Europe, where the students addressed the subject in smaller groups. Finally, on the third day, the participants developed action plans that AJKC later published as a collection of essays.

The Knowledge Centre organised a two-day international workshop entitled "*Are Minority Rights Majority Interests? – Minority Quest in the Balkans and Eastern Europe in the Light of European Integration*", for young researchers coming from the member states of the Central European Initiative. Participants from Austria, Bulgaria, Croatia, the Czech Republic, Poland, Romania, Slovenia, Slovakia, Albania,

Belarus, Bosnia-Herzegovina, Macedonia, Montenegro, Moldova, Serbia, and Ukraine discussed the challenges of European integration and minority rights with renowned professors of Western European universities, such as Robert Bideleux, Professor at Swansea University, or Oskar Peterlini, Professor at the University of Bolzano.



The 2013 workshop was organised with the support of the Secretariat of the Central European Year and the Hungarian Ministry of Foreign Affairs. The 2014 workshop was supported by the Hungarian V4 Presidency, the Central European Initiative and Eötvös Loránd University.

Polish–Hungarian Workshop

2014 is a special year for Poland and Hungary, as both countries celebrate their 25 years of democratic rule, and the 10th anniversary of their accession to the European Union. The Knowledge Centre commemorated these historical milestones by organising an interactive workshop with the participation of Polish and Hungarian students. During the event, the participants took a mental voyage back in time to discuss the regime change processes of both states, their similarities and differences, as well as the circumstances surrounding the EU accession of their respective countries. The event was supported by the Polish Forum of Young Diplomats and the Embassy of Poland in Budapest.



Antall József Summer School

The Antall József Knowledge Centre launched the Antall József Summer School (AJSS) in 2013 with the specific aim to give rise to a new tradition. The primary objective of the summer school is to tighten the bonds of the Visegrad Cooperation, as well as make the V4 Cooperation visible in the field of education too.



The Antall József Summer School was between 7 July and 18 July 2014 held for the second time, now with the 25th anniversary of the regime change in focus. This two-week intensive programme, hosted by Eötvös Loránd University, involved 43 students from 19 countries. The diversity of the participants clearly demonstrates that the significance of the Visegrad Cooperation is growing beyond our region, as there were students from China and Qatar alongside young intellectuals from Central Europe.



The main patrons of AJSS 2014 were Polish Foreign Minister Radosław Sikorski; Czech Foreign Minister Lubomír Zaorálek; Slovakian Deputy Prime Minister and Minister of Foreign and European Affairs Miroslav Lajčák; and Hungarian Minister of Foreign Affairs and Trade Dr Tibor Navrácsics.

The second Antall József Summer School was opened by Mrs József Antall, Founder of AJKC; Péter Szijjártó, Parliamentary State Secretary; and Frank Spengler, Resident Representative of the Konrad-Adenauer-Stiftung in Hungary.

After the opening ceremony, a roundtable discussion was held with Dr Géza Jeszenszky (3), Hungarian Ambassador to the Kingdom of Norway and Iceland and former Hungarian Foreign Minister in the Antall Cabinet; Mikuláš Dzurinda (4), former Prime Minister of the Slovak Republic; Jan Krzysztof Bielecki (5), former Prime Minister of the Republic of Poland; and Karel Schwarzenberg (6), former Foreign Minister of the Czech Republic, who discussed the past and present, as well as the future challenges of the V4 Cooperation.



The panels of AJSS elaborated on six main issues with the help of 41 lecturers. During the twelve-day event, a clear picture unfolded for participants about the cooperation and the interdependence of the Central European region in terms of history, economy, culture, security, energy, and foreign policy, in addition to the significance of tourism and the problems of sustainable development. The number of questions posed by students to the lecturers and the active participation in the follow-up discussions indicate the high level of interest the participants had in the topics chosen by the organisers.



Besides regional experts, there were dignitaries and diplomats among the lecturers too. The guest lecturers of AJSS included Dr Péter Balázs, Former Ambassador and Foreign Minister, director of the CEU Centre for EU Enlargement Studies and

professor at CEU; Gabriel A. Brennauer, Member of the Board of Directors of the German-Hungarian Chamber of Commerce and Industry; Dr Péter Ákos Bod, former Minister for Trade and Industry, Ivan Mikloš Slovakian MP and former Finance Minister, Dr Attila Pintér, Head of the Western Balkans Department at the Foreign Ministry; Imants Liegis, Latvian Ambassador to Hungary.



During the two-week summer school, students took part in various cultural activities, with the aim of deepening intercultural dialogue. Among others, the participants went to the House of Terror Museum and the Széchenyi Thermal Bath. During a field trip, they also visited the Royal Palace at Visegrád, which is an important location from the V4 perspective as the Visegrad Cooperation was established there in 1991 at the initiative of Prime Minister József Antall. An activity, called Surprise Game – Exploring Budapest, was also organised with the purpose of introducing the beauty and opportunities of Budapest to foreign students. At the Multicultural Evening, each nation had its own stand to present the characteristic foods and drinks of their respective cultures.

www.ajssummerschool.com



**Antall József
SUMMER SCHOOL**

The second AJSS was organised by the Knowledge Centre in cooperation and partnership with the following institutions: the International Visegrad Fund, the Konrad-Adenauer-Stiftung, NATO Public Diplomacy Division, the Embassy of Poland in Budapest, the Waterworks of Budapest, the Hungarian and Slovakian Presidency of the V4, Hungarian Tourism Plc., the Faculty of Humanities of Eötvös Loránd University, Windows Phone, and Fornetti.



In 2014, we celebrated the 10th anniversary of the accession of Hungary to the European Union. Our 10 years of shared history and the ideals of Europe make the development of relations with the European Union a cornerstone in the international strategy of the Knowledge Centre, together with the dissemination of information about the European Union and the organisation of common professional and research activities.



In the framework of the EU relations, our cooperative ties to the German-speaking countries are essential, but the long-term goal of the Knowledge Centre is to build a network that would cover the whole of Europe and the EU institutions in Brussels. As a first step, AJKC welcomed Dr Susan Milford, Director of the Danube Region and Central Europe Institute on 8 July 2013.

To commemorate European unification, the Knowledge Centre, working together with a number of partner institutions, held a memorial event in Sopron as a tribute to the Pan-European Picnic and the opening of the borders. Next year, AJKC plans to organise an international conference in spring 2015 at the József Antall Building of the European Parliament in Brussels. Further EU Office plans include celebrating Europe Day with professional programmes each year in the vein of Europe through the Eyes of Young Intellectuals, organised in the spring of 2013, and Cruising Europe!, held in May 2014.

Since the Knowledge Centre considers talent management one of its primary duties, we wish to provide talented undergraduate students and recent graduates with an opportunity to experience the decision-making process of the European Union first-hand. Following the first successful study trip to Brussels, the Knowledge Centre organised a follow-up trip for university students.

Overall, the Knowledge Centre aims to widen its academic profile, strengthen its European relations, thus creating a platform which helps articulate European Union politics in Hungary and contributes to a discussion about current political issues on a European level.

Europe at Crossroads: Strategies for Competitiveness and Growth



Upon receiving an invitation from AJKC, the German Minister of Finance Dr Wolfgang Schäuble visited the Corvinus University of Budapest on 5 December 2011. The honorary doctoral ceremony of Dr Schäuble was accompanied by a conference, entitled *Europe at Crossroads: Strategies for Competitiveness and Growth*. Following the lectures of Dr Schäuble and Dr György

Matolcsy, Hungarian Minister of National Economy, several financial experts of the region — Ivan Mikloš, Slovak Minister of Finance; Thomas Zidek, Czech Deputy Minister of Finance; Dan Lazar, Romanian State Secretary for finance — set forth their views concerning the topic in a roundtable discussion.

Colombia and the European Union

A symposium, entitled Colombia and the European Union, took place on 8 February 2013. Dr Patti Londoño Jarmillo, Deputy Minister of Foreign Affairs of Colombia, delivered a lecture on Colombia's growing appreciation for economic and other ties with Europe. Hungarian Ambassador at Large Dr Csaba Pólyi acted as the moderator of the event. Dr Londoño drew attention to the fact that her country had long aimed to develop partnerships and enhance commercial ties with the European Union, thus with Hungary too. She also addressed the potential found of the food industry, small and medium-size companies, and human resources of the two countries. Dr Londoño also highlighted the opportunity of the Visegrad Cooperation serving as a model for regional partnerships in Latin America.



Customer Service

Since May 2014, the management of the Európa Pont customer service centre has become a centrepiece in the European Union profile of the Knowledge Centre. The Európa Pont is a European information and cultural centre, hosted jointly with the Hungarian Representation of the European Committee and the Information Bureau of the European Parliament by the European Union House. It offers a variety of services and events for all visitors.

The primary objective of Európa Pont is to inform EU citizens, mainly about the European Union, its institutions, policies, and practical details, thus bringing the EU closer to the people. The Európa Pont can be reached via phone or e-mail, as well as in person with any questions concerning the EU. The staff also helps customers to find their way around the EU library of Európa Pont, thematic publications, and information brochures at hand. In addition the Európa Pont hosts a series of professional and cultural events.

Balkans Conference

Held on 6 March 2013, the event focused on the enlargement policy of the EU, with special attention devoted to Western Balkan countries. The conference addressed key issues such as religious conflicts, economic conditions, foreign and security policy, minority issues, fears arising from the Balkan Wars, and the present situation of Kosovo. In addition, the lecturers debated the accession of the Balkan countries to the EU. The conference dispelled fallacies about EU accession negotiations, and drew a clear picture about the factors influencing the process. The lecturers included Dr József Juhász, Associate Professor at Eötvös Loránd University; Ágnes Kemenszky, Senior Lecturer at CUB; Dr Beáta Huszka, Senior Research Fellow at the Hungarian Institute of Foreign Affairs; Ádám Petheő, Deputy Director at the Western Balkans Department of the Ministry of Foreign Affairs and Viktor Milanov, columnist at *Kitekintő*.

Europe through the Eyes of the Young Intellectuals

AJKC organised a contest with the professional support of the Pillar Foundation, during which three-person teams were formed to develop specific projects based on the recommendations of the Youth Conference of the Irish EU presidency. Contestants presented their joint projects on the spot. The results of the contest were combined during the presentation and the following essay contest, where the teams had to explain European Union policies in a way easily comprehensible for secondary school students.

Cruising Europe! Intercultural Youth Workshop



An international team composed of AJKC, the Young Citizens Danube Network, and the European Committee-supported RIVE cultural project, organised an English-language workshop entitled "*Cruising Europe!*" on May 9 to 10 2014 to commemorate the EU accession of East-Central European Countries. The event was held at Andrassy University Budapest. The workshop aimed to highlight the importance and the problems of European unity, the duality of European cultural diversity, as well as give an overview of current trends in cultural policies and cultural cooperation in East Central Europe.

With the supervision of experts, the students discussed the three main pillars of the workshop: the current significance of cultural diplomacy, intercultural dialogue and cultural cooperation in the European Union; and the unifying and dividing role of the river Danube in the formation of a Central European identity. The students were split to smaller groups, and set out to find solutions to developing cultural cooperation, and map its future potentials with the help of moderators.



Their ideas, recommendations and directives were moulded into action plans in the form of a ship's log. They were delivered to all cooperating partners of the project from Germany to Bulgaria by the volunteers of RIVE. Thus, the partners were given the opportunity to add their own ideas about European cultural policies and regional cultural cooperation and remarks to those of the students.



Sopron - Gateway to the Free Europe

The 25th anniversary of the border crossing was celebrated in Sopron on 19 August 2014. On this occasion, AJKC held an international conference in cooperation with the Konrad-Adenauer-Stiftung, the Municipality of Sopron, and the Pan-European Picnic '89 Foundation, under the patronage of Dr László Kövér, Speaker of the Parliament. The aim of the conference was to give an overview and assessment of the historical significance of the Pan-European Picnic in light of the past 25 years, as well as its impact on the development of Hungary and the European Union. The 25th anniversary was also an excellent opportunity to analyse what role the concepts, peace and freedom, - the ultimate goals of 1989 - play in our everyday lives and politics.

During the three-panel conference, Hungarian and German experts, historians, politicians, and witnesses explained their ideas and examined the milestones from a new perspective. Speakers included Zoltán Balog, Christine Lieberknecht, Dr Gergely Gulyás, Dr József Szájer, Arnold Vaatz, Dr Imre Pozsgay, Father Imre Kozma, Árpád Bella, László Nagy and Dr György Nógrádi.

Participants of the first roundtable discussion presented their perspectives on the events of the border crossing, providing the audience with a complex picture of the role played by the organisers and participants of the Picnic. This was followed by placing the Pan-European Picnic in a historical perspective, where the speakers analysed the significance of the events leading up to the Pan-European Picnic from both the Hungarian and German angles. The consequences of the Picnic and its impact on the two countries, as well as the later development of Europe were also examined. The last panel revolved around the issue of whether today's generation still shares the priorities the participants of the Pan-European Picnic – unwavering commitment to peace and freedom, or has the emphasis shifted during the past 25 years? Keeping this question in mind, our lecturers analysed the present Ukrainian conflict and the current integration trends of the European Union. The conference ended with the concluding remarks of Thüringen's Minister-President Christine Lieberknecht and Hungarian State Secretary for Cultural Diplomacy Mónika Balatoni.



As a heralding event to our two-day conference in Sopron, AJKC organised a press breakfast on 15 August 2014, where more than 25 different media outlets were represented, including MTVA, RTL Klub, Népszabadság, Magyar Nemzet, InfoRádió, Gazdasági Rádió, Heti Válasz, Piac és Profit, Marquard Média and Mandiner.



This academic conference was held as part of a three-day memorial programme series on the occasion of the 25th anniversary of the Picnic and the border crossing in the framework of the national programme series *We Made it Happen* under the patronage of János Áder, President of Hungary. The series began with the opening of the travelling exhibition *First Crack in the Wall* on 17 August. The conference was followed by a memorial conference on 19 August, which was organised by the Foundation for a Civic Hungary and the Konrad-Adenauer-Stiftung. As the grand closing of the series, a day-long family and cultural event was held at the memorial park established at the location of the Pan-European Picnic, which was also attended by Prime Minister Viktor Orbán.

In the wake of the 20th Century, also known as the American Century, the United States remains a fixture of the modern world order that so often engenders insecurities with its rapid pace of change. In a political, economic, cultural, and military sense, the US still plays a defining role in the world, and thus in Hungary.

The Transatlantic Relations Office of AJKC was established to promote and improve Hungarian-American relations. As such, the Office organises cultural and professional events, research and talent management activities with this goal in mind. The mission of the Office is to present an authentic picture of events and actors shaping the US today, and thus help people understand the latest trends in transatlantic politics. With the help of internationally renowned experts, the Office seeks to present the history, politics, and contemporary culture in a thorough but accessible manner to both casual and professional observers of the United States.



Foreign and Security Challenges of the New World Order: The Changing Distribution of Global Power and Its Consequences

The first Foreign and Security Policy conference organised by AJKC focusing on the changes in the roles of China and the US was held on 4 December 2013. The symposium, which drew more than 200 guests, was hosted by the Budapest Music Center.

The first part of the two-panel discourse examined the challenges of American domestic and foreign policy, with transatlantic relations being at the centre of the discussion. In the afternoon session, the focus shifted to China's great power status, foreign policy instruments and intentions. The experts agreed that there is no alternative to transatlantic cooperation, further emphasising the importance of our common values and the cooperation thereon. They noted that China can now be regarded as a new global great power, even if its involvement and norm-making activity is different than the usual.

Speakers included Jeffrey D. Gordon, Former Spokesperson of the Pentagon; Dr Josef Braml, Research Fellow at the German Foreign Policy Association; Dr Károly Gruber, Ambassador for Foreign and Security Policy at the Permanent Mission of Hungary to the EU; Kurt Volker, former US Ambassador to NATO; Dr Stefan Friedrich, Director of the Konrad-Adenauer-Stiftung; Dr Ágnes Szunomár, Research Fellow at the Economic and Regional Scientific Center's World Economy Institute at HAS; Dr Ye Jiang, Director of the Global Governance Research Centre at the International Studies Institute of Shanghai; Dr Artur Gradziuk, Research Fellow at The Polish Institute for Foreign Affairs. The panels were moderated by Dr Réka Szemerényi, Foreign and Security Policy Advisor to the Prime Minister of Hungary and Dr Tamás Matura, Research Fellow at the Hungarian Institute of Foreign Affairs.

The next foreign and security policy conference will be held between 5-7 November 2014 under the title *Our Past and Present in the Shadow of the Cold War: The Legacy and Re-emergence of a Conflict between the United States and Russia*.



The continuous widening and strengthening of Eastern partnerships are essential to Hungary. An instrument of this effort is the kind of cultural engagement that entails the desire to understand Eastern politics and economic thinking. Involvement in the Middle and Far East is a priority of AJKC. The Knowledge Centre aims to give Hungarian students and society in general a wide perspective on the current political, economic, and religious tendencies of the region.

Besides the continuous expansion of institutional relations, the above-mentioned engagement is strengthened via regular programmes. The conference, entitled *Turkey between East and West*, was held on 7 December 2012, and revolved around the political identity and economic situation of Turkey, as well as its relations with Hungary, with particular a focus on institutional relations of higher education.

AJKC arranged for the visit of experts from the Chinese Cultural Academy and the Chinese Academy of Humanities visited Hungary. The guests participated in a joint professional seminar hosted by AJKC, called China and the Central European Region. After the conference, a cooperation agreement was signed between the European Studies Institute of the Chinese Academy of Humanities, and the Antall József Knowledge Centre: a milestone in building academic ties with China.

The 2013 Gulf Conference was the first step in establishing partnerships with the universities of Qatar and Kuwait. The next conference in 2015 will facilitate academic cooperation, and take up the most important issues of the present-day Middle East with the participation of international experts.

The academic activities of the Asian and African Relations Office extend beyond the organisation of conferences. In the autumn 2014, AJKC launched an initiative to set up an online research profile and issue regularly-printed publications in order to become competitive with the most significant think tanks of the Central European Region. This also provides opportunities for the Knowledge Centre's Middle Eastern partners to publish in all academic genres. The new profile will thus fill a gap in the realm of Hungarian–Arab and Hungarian–Chinese scientific cooperation.

With regular events, publications and the widening of its academic profile, AJKC wishes to become a defining institution of Asian scholarship, publication and research in Hungary.

Perspectives on the Relations: Hungary and the Gulf Region

The Knowledge Centre organised the conference, entitled *Perspectives on the Relations: Hungary and the Gulf Region*, in cooperation with the Corvinus University Budapest on 17 April 2013. The event aspired to strengthen the relations between Hungary, Kuwait and Qatar. The conference revolved around the enhancement of economic relations and future possibilities for collaboration in higher education.

Hoping to enhance interuniversity cooperation, AJKC, CUB, the University of Qatar, Kuwait University, Eötvös Loránd University and Semmelweis University signed Memoranda of Understanding. The distinguished lecturer of the conference was Shaik Dr Mohamad Sabah Al-Salem Al-Sabah, member of the Knowledge Centre's International Board of Senior Advisors, guest lecturer at Oxford University, former Deputy Prime Minister and former Minister of Foreign Affairs of Kuwait. As a further highlight of the event, the sheik received an honorary doctorate from CUB.

Opening remarks were delivered by Dr Mihály Görög, Vice Rector of the Faculty of Business Administration at CUB; Dr János Jázár, State Secretary heading the Prime Minister's Office; Dr Gábor Pörzse, Head of AJKC and Dr Péter Sztáray, State Secretary for Security Policy. Dr Sheikhha Bint Abdullah Al-Misnad, President of the University of Qatar, Dr Abdullatif Ahmad Al-Bader, President of Kuwait University, Nizar Al-Bassam, Managing Director and Head of Market Sales and Coverage for the Middle East and Africa Department at Deutsche Bank, also honoured us with their presence.



Besides regional offices, AJKC finds it important to present sustainable development as an overarching global approach to planning its national and international projects. Our commitment to the aims of sustainable development reaches back to November 2013, when AJKC, in consultation with the Permanent Mission of Hungary to the UN in New York, created an office to develop an annual sustainable development conference (SUSCO Budapest) with a specific Central European regional focus.



The long-term aim of the conference is to establish a Central European sustainable development network. Such a network provides an opportunity to discuss the challenges and best practices, as well as exchange

experiences and find common solutions for the region. In this spirit, the SUSCO Budapest Conference, to be held annually, facilitates dialogue among regional, governmental, academic, corporate, and civil spheres.

► www.suscobudapest.com

Fill Your World!



The MyWorld Campaign is an international initiative of the United Nations Development Programme with the aim of gathering as many personal opinions as possible about

sustainable development worldwide. AJKC is the official partner institution and representative of the campaign, and organised the SUSCO sustainability conference in autumn 2014.

During the *MyWorld Hungary – Fill Your World!* campaign, AJKC encouraged people to take part in the survey, thus drawing attention to the significance of sustainable development. Out of the 16 given development goals, interviewees only needed to pick 6 that they deemed the most important.

During the campaign in May 2014, Hungary welcomed the UN MyWorld Podium signed by the UN Secretary General, which was put on display at the Green Park of the Danube Regatta. Behind this podium, civilians and public personalities told us what kind of world they would like to live in. An edited campaign video was created from these speeches, which received acclaim even from the UN headquarters in New York. The campaign was supported by Gábor Gundel Takács (1) and Éva Barabás.



SIDE EVENTS

SUSCHOOL

The Antall József Knowledge Centre organised a two-round contest for secondary schools entitled SUSchool, in spring 2014 at CUB. Teams of five were delegated from six secondary schools in Budapest and the surrounding areas. In the first round, the sustainable development knowledge of the students was assessed through tests and the presentation of an already-elaborated topic. In the second round, the teams presented projects before a jury, aiming at greening their own school. The contest was funded by the National Waste Processing Agency. The winning team of the two-round contest was that of the Szilágyi Erzsébet Secondary School.



In spring 2014, the Knowledge Centre drew the attention of young intellectuals to the international conference on sustainable development with a five-session lecture series. The first session was opened by Csaba Körösi, Head of the Permanent Mission of Hungary to the UN in New York, with his lecture on the sustainable development goals.

The lecture series addressed different fields of sustainable development through roundtable discussions, workshops, and lectures. These fields included food supply, energy saving, East Central European water supply, or international and Central European cooperation to improve sustainability.

SUSCOEXPO

As a side event to SUSCO Budapest, the two-day SUSCO Expo, provided an opportunity to reach out beyond decision-makers and academic personalities to the civil organisations, start-ups and companies working in the spirit of sustainability, so as to urge them to present themselves to the audience.

The expo was free and open to all. It provided a platform for innovative actors from the civil, business, non-profit and academic sectors. The actors considering environmentalism a core value introduced themselves to the audience with various programmes, lectures and workshops.



REGIONAL OFFICE – PÉCS

A long-term goal of AJKC is to make the legacy of its namesake and the values the institution stands for more visible not only in Budapest, but in other Hungarian university towns as well. The first regional office was opened in Pécs in July 2013. Given the fact that the University of Pécs is the oldest and one of the largest institutions of higher education in the country, it is a location most suitable for the events and talent management activities of the Knowledge Centre. One such programme was the Fourth Country Image Conference held on 10 April 2014, which focused on the Southern Transdanubia region.

USA – An Unknown Familiar

Organising this programme series during the spring semester of 2014 allowed students to look behind the scenes of this unknown and misunderstood world every month with help of experts of issues such as American society, politics, economics and civil life. Current issues such as conflicts arising from cultural diversity, the budget ceiling, or shifting priorities in foreign policy provided the basis of the programme.

As prelude to the series, Dr Péter Hahner (2), Head of the Department of Modern History at the University of Pécs, gave an overview on how the US became the global power we know today. Regarding the current foreign and security policies of the US, Dr Tibor Mándi, Senior Lecturer of the ELTE University Political Science Institute and Dr Balázs Martonffy, an expert from the Defence Policy Department of the Ministry of Defence, entertained questions during a podium talk. The economic situation and challenges of the US were explained by Dr Gyula Zellner, Vice Rector of the University of Pécs, and Dr Gábor Kutasi, Senior Lecturer at CUB. There was a discussion between Dr Mónika Fodor, Senior Lecturer of English Studies at the University of Pécs, and Dr Tibor Frank, Head of the English and American Studies Department at ELTE, about cultural characteristics and the conflicts they engender.

As a closing event, we invited people who had resided in the United States for a longer period, namely Dr Róbert Gábor, Dean of the Science Faculty of the University of Pécs; Judit Járail, one-time correspondent of Hungarian Radio in Washington D.C.; and Bettina Horváth, senior student at the Leőwey Klára Secondary School of Pécs. They shared their experiences about everyday life in America.



Hungary in the European Union for 10 Years

First, Dr Péter Balázs (3), former Foreign Minister and former EU Commissioner gave an overview of the post-transition integration efforts of Hungary and offered a behind-the-scenes look at the accession process. He was followed by Dr Margit Rácz, Head of Research at the World Economics Institute of the Hungarian Academy of Sciences, and Dr Ákos Jarjabka, Vice Dean of the Economics Faculty of the University of Pécs, who talked about the European effects and consequences of the financial collapse, its consequences, and also broached the issue of opportunities offered by closing the economic gap. The series was concluded with Dr Attila Marján's presentation, Head of Research of the Hungarian Institute for International Affairs. In the course of the lecture, he expounded on the historical evolution of the European Union and the Hungary-related issues that have appeared at the forums of the community in the past 10 years.

To conclude the semester, a lucky student was picked by raffle from the students who participated in each occasion, to be awarded the opportunity to join the staff of AJKC on its tour to Brussels in the autumn of 2014. The lucky winner was Bernadett Göncz.





| CONFERENCES



COUNTRY IMAGE CONFERENCES

It is exceptionally important for the Antall József Knowledge Centre to initiate a dialogue about the image of Hungary and involve Hungarian decision-makers, experts and business personalities responsible for shaping that image. For this purpose, AJKC launched the Country Image Conference series in 2012, which, via four sessions in two years, provided a means for experts to discuss key issues.

I. Made in Hungary – Wine and Gastronomy

On 3 May 2012, the Knowledge Centre organised the *First Country Image Conference – Made in Hungary*, in collaboration with the Tourism Competence Centre at the Corvinus University of Budapest (CUB). The event focused on the improvement of the image that Hungary projects to other countries. It provided an opportunity for institutional and commercial stakeholders to engage in open discourse and enhance the international perception of Hungary. The three main topics discussed were the touristic image of the country, Hungarian gastro-culture and forgotten Hungarian wines. Lectures were delivered by Dr Zoltán Kovács, State Secretary for government communication; Erik Bánki, Head of the Sport and Tourism Committee in Parliament; Zsolt V. Németh, State Secretary for rural development; Gergely Horváth, CEO of Hungarian Tourism Plc. and other entrepreneurs, oenologists, festival organisers and fashion experts.



II. Health and Cultural Tourism

The Country Image Conference series continued at CUB on 30 November 2012, with the two main trends of tourism in Hungary in focus: health tourism and cultural tourism. The speakers of the conference included László Baán, Director of the Museum of the Fine Arts; Alex Pocsai, owner of Spirit Hotel Thermal Spa; László Szőke, Managing Director of Thermal Baths and Spas of Budapest Co. Ltd. and architect Gábor Zoboki. The participants agreed that the interconnectedness of the areas is important, citing international examples to support their point. They concluded that creating touristic centres and organising large-scale events were essential for attracting domestic and foreign tourists.





III. Culture and Entertainment in Budapest

The third country image conference took place on 25 April 2013 and focused on the marketing profile and city-branding strategies of Budapest. The event featured city-branding experts of Western European capitals, as well as Hungarian professionals involved in forming the image of Budapest. The first section revolved around cultural programmes, while the topic of the second section was entertainment in Budapest. The conference was supported by We Love Budapest and the Marketing and Media Institute of CUB. The most important conclusion reached at the conference was that, the potentially greatest value of Budapest, and a potential basis for the future image of the country, diversity, is recognised.



IV. Southern Transdanubia in Focus

The fourth instalment of the conference series dedicated to the possibilities for developing the image of the Southern Transdanubia touristic region was organised by AJKC on 10 April 2014. Via shorter lectures and roundtable discussions, experts discussed the role played by individual touristic organisations in the branding of the region, and later analysed the current state of touristic developments in areas near the border. The conference opened with a speech by Gábor Marácz, Strategic and Marketing Director of Hungarian Tourism Plc., which was followed by a roundtable discussion, entitled *The Role of Touristic Destination Management and Clusters in Image Making*. The second roundtable examined the relations between rural development and touristic image, with a special focus on Hungarian-Croatian cross-border cooperation. The talk was moderated by "Tourism columnist of the year" András Érczfalvi, editor and radio broadcaster of Gazdasági Rádió. This was followed by a students' workshop in the afternoon, where the participants compared stereotypes with elements of the officially-communicated image, which they later had a chance to refine and reshape through recommendations.

V. National Values: Sport and Science

The Country Image Conference Series will continue on 5 March 2015 under the title Sport and Science as National Values. Participants of the roundtable will discuss how the successes in the fields of sport and science contribute to a positive view of Hungary.

Hungarian–Russian Relations after the Regime Change

On 10 October 2012, AJKC organised a roundtable discussion at the Corvinus University of Budapest about the publication of *Hungarian–Russian Relations between 1989 and 2002* by Dr Ernő Keskeny, former Ambassador of Hungary to Russia and current Head of Department at the Ministry of Foreign Affairs. The roundtable concentrated on the relationship of Hungary, Russia and the post-Soviet region today and in the decades since the regime change.

The conversation, moderated by *Magyar Nemzet* journalist Gábor Stier, featured Dr Keskeny; Valery V. Lyahov, Deputy Chief of Mission at the Embassy of the Russian Federation; András Deák, Adjunct Fellow at the Hungarian Institute of International Affairs; Gyula T. Máté, foreign affairs columnist of *Magyar Hírlap*; and András Rácz, Senior Research Fellow at the Hungarian Institute of International Affairs.



Day of Hungarian Diplomacy

The Day of Hungarian Diplomacy has been celebrated since 2012 in commemoration of the 1335 Congress of Visegrád, where the foundations of the future V4 Cooperation were laid. AJKC joined this tradition-forming initiative by organising a roundtable discussion in November 2013 with the purpose of presenting the different perspectives of international studies to undergraduate students.

The lecturers of the event included Mónika András, Director of the Career Office at CUB, Dr Orsolya Szigethi, Head of the HR Department at the Ministry of Foreign Affairs, Dr Tamás Szűcs, Head of Mission of the Hungarian Representation of the European Commission; and Dr Zsuzsanna Veroszta, leading analyst of Educatio Social Services Non-Profit Ltd. Among the speakers of the roundtable were deans of faculties involved in international relations at Pázmány Péter Catholic University, Corvinus University of Budapest, and Eötvös Loránd University, Dr Máté Botos, Dr László Csicsmann, Dr Gábor Juhász.



"[...] through great effort, the truly talented ones rise to the surface through a natural selection of talents. And if they do not have appropriate family backgrounds, it takes a triple effort to achieve the same result. This makes me believe that... assessing the real talents of the people is a matter of utmost necessity."

/József Antall/

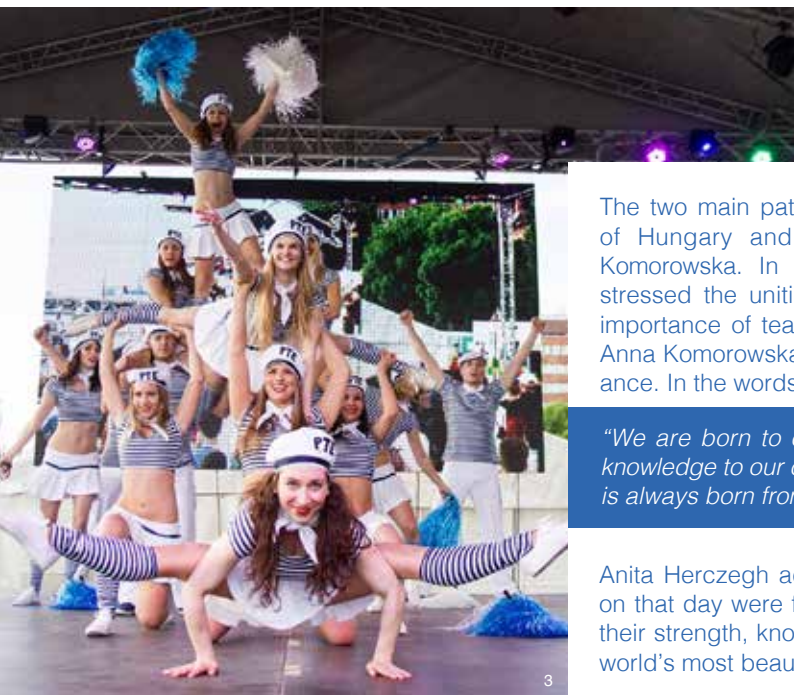
Danube Regatta
Programme Series
Cross-Border Events
Fellowships and Internships

| TALENT MANAGEMENT



DANUBE REGATTA

The Danube Regatta is a cultural and sporting event, and a competition between the greatest Hungarian universities. This international rowing, dragon boat and music contest held on 1 May 2014 featured teams from three foreign and eight Hungarian universities: the Corvinus University of Budapest, the Budapest University of Technology and Economics, Eötvös Loránd University, Semmelweis University, the University of Pécs, the Széchenyi István University of Győr, and the University of Szeged. One of the main goals of the Regatta is to improve the image of Hungary, and so, after hosting the University of Vienna and the Johannes Kepler University of Linz in 2013, this year's event invited students from the Czech Republic, Poland and Slovakia to join the celebration of the 10th anniversary of the EU accession of the V4 countries.



The two main patrons of the event were the First Ladies of Hungary and Poland, Anita Herczegh and Anna Komorowska. In her opening speech, Anita Herczegh stressed the uniting force of the River Danube and the importance of teamwork, also extending the greetings of Anna Komorowska to the sportspeople and fans in attendance. In the words of the First Lady:

"We are born to contribute our own talent, strength and knowledge to our common success, because true success is always born from cooperation."

Anita Herczegh added that those who took to the waves on that day were fortunate to have the opportunity to "put their strength, knowledge and readiness to the test on the world's most beautiful rowing course."





At the Regatta, close to 350 university students competed in eight-person rowing, music and dragon boat race. A novelty at the Second Danube Regatta was the battle of the bands, called *Sound of the University – Be the Voice of Your University!*, where Hungarian and foreign up-and-coming groups showcased their song written specifically for the Regatta. In 2014, the University of Győr emerged as the winner of the rowing race, while the University of Szeged prevailed in dragon boat race, and Semmelweis University came in at first place at the Sound of the University contest.

Races began at the Parliament and the Vigadó, and ended at the Műegyetem Quay. Beside water sport, day-long programmes awaited the audience at the finish line: there were concerts by the Biebers and Cloud9+, performances by cheerleaders from the universities, while the MEEX Stage provided entertainment to families. Thanks to the numerous exhibitors and partners at the event, an extraordinary range of programmes, games, and prizes made the Regatta even more eclectic. The 12.000 visitors could taste the official blue ice cream of the Danube Regatta, cheer for their teams from the deck of a chartered Budapest Transit boat, and contribute to a more liveable future with the UN My World Campaign. The hosts of the event were Tomi Fluor in the morning, and Gábor Gundel Takács in the afternoon.

Fan engagement shows the success of the Regatta: two months before the event, fans of universities were already taking part in university roadshows promoting the event, joining the virtual dragon boat races on the website, voting in the Cheerleader of the Week pageant, following the Rower of the Week Contest, and trying their luck at our Facebook quiz.

Thanks to the commitment of the participants, sponsors, organisers and partners, the 2014 Regatta was another success, connecting hundreds of university contestants with thousands of fans, improving the image of the country and making the Danube the scene of a multitude of fun events. Feedback from the press and attendees sent a clear message: the Danube Regatta is now a tradition worth continuing.

www.dunairegatta.hu

The 49 partners and sponsors of the Regatta included Deutsche Bank, Mercedes-Benz, Red Bull and the Municipality of Budapest. The press coverage amounted to 150 articles and reports in media outlets such as *M1*, *Duna TV*, *Petőfi Rádió*, *Metropol*, *Magyar Nemzet*, *Nemzeti Sport* and *port.hu*.



SPORT. TRADITION. EXPERIENCE.





PROGRAMME SERIES

It is a priority of AJKC to train young people and deepen their knowledge of the EU and international affairs. AJKC's programme series provide an opportunity for students to meet and engage in a dialogue with renowned personalities of politics, science, economics, and public life.

Forum Corvinum

In September 2011, the Knowledge Centre launched Forum Corvinum in order to provide students with instructions in the fields of communication and public speaking. The purpose of the lecture and seminar series is to enhance the rhetorical skills of students and prepare them for public appearances. In the past three years, close to 10 000 students have visited the lectures and seminars comprising the series. Throughout the events of Forum Corvinum, the presentations of well-known public figures, media personalities and professional seminar leaders have offered students a chance to practice public speaking. Moreover, the series has contributed to the participants' perfection of their debating, argumentation and presentation skills, as well as their self-reliance and self-knowledge.

Forum Corvinum speakers have included actor Sándor Csányi (2), psychologist Dr Imre Csernus, journalist Tamás Frei (3), advertising professional Péter Geszti, newsanchors Gábor Gundel Takács and Bence Istenes, journalist Henrik Havas, news director Róbert Kotroczó, the team of *On the Spot*, video-blogger Gergely Szirmai (4), and newsanchor Attila Till.

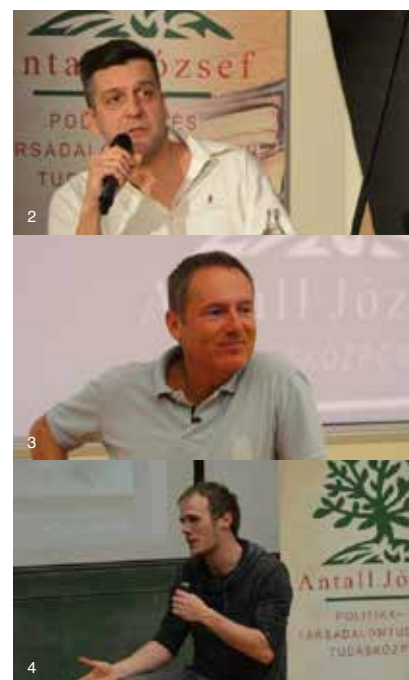
Forum Corvinum be aware & share

In autumn 2013, AJKC organised a programme series called *Be Aware and Share*, the purpose of which was to discuss current social problems with noted experts on the topic. The guests included Levente Littvay, political scientist at CEU, who discussed the genetic inheritance of political views, and Zoltán Tóth J., jurist at ELTE, who talked about the issue of capital punishment.

Forum Corvinum core

In spring 2013, Forum Corvinum was expanded to include Forum Corvinum Core, a lecture series concentrating on communications in the multinational corporate environment. The programme aims to present the prospects of employment in the field of marketing or management. During the lectures, the audience can enrich their professional know-how, while also benefitting from the personal experience of the presenters. The speakers of Forum Corvinum Core have included Vivien Bonnyai and Adrienn Csatalinacz, HR consultants of McDonald's Hungary; Levente Nagy,

Business Group Leader at Microsoft Office Hungary; Zoltán Péter Nagy, Marketing Manager of OTP Bank; Éda Pogány, Communications Director of Coca-Cola HBC Hungary; Szabolcs Szelei, Marketing Manager at Google Hungary; Ákos Takács, Brand Manager at Red Bull Hungary and Krisztián Zsédely, Sales Manager of Profession.hu. The lecture series ended with a marketing competition called "Capitalise on Your Idea!" The participants of the contest discussed their own marketing campaigns with a professional committee.



BUSINESS BRUNCH

In autumn 2014, Forum Corvinum Core launched a brand new, youthful series, called *Business Brunch*. During this informal breakfast, participants have the opportunity to meet top leaders of well-known multinationals, learn from their experiences and find out about their road to success. Business Brunches provide an opportunity for professional development, and a unique experience for the audience with everyday examples of success. The presentations are in English, thus making it possible for foreign students to take part, and Hungarian students to improve their language skills.

KARRIER AKADÉMIA

The purpose of Career Academy is to improve students' skills toward self-reliant career building. In the 2012 autumn semester, entrepreneurship was presented via the lectures of businesspeople and experts. The training is meant to be inspiring and informative, with practical outlines for start-ups. Guest lecturers featured Zoltán Alföldi, communication expert; Péter Halácsy, co-founder of Prezi.com; Zoltán Kurali, CEO of Deutsche Bank in Hungary; Dr Zoltán Martonyi, lecturer at the Financial Law Department of ELTE; Balázs Szabó, Managing Director of the Wholesale Business Management Section of MKB Bank; and József Péter Tóth, founder of Lipóti Bakery. The roundtable discussion on female entrepreneurship included Katalin Bóta, Deputy CEO of Deutsche Bank in Hungary; Lucia S. Hegyi, fashion designer and Executive Director of Luan by Lucia, and Izabella Zwack, wine-producer. The training course on entrepreneurship ended with a workshop, where a business plan was studied with the help of Dr Attila Bálint, Creative Director of Pelso Swimwear. A mentor programme was incorporated into the training; each student who developed a business plan received a mentor to provide assistance in launching their own enterprise.



In the spring semester, a series of lectures, named *Workplace Career*, introduced different career paths to those hoping to work as employees rather than entrepreneurs. The lecturers introduced students to the steps of building a successful career. During the training, lectures were held by György Jaksity, Chairman of Concorde Securities Ltd.; Erika Kósa, owner of Consequit Group; Éva Benya and Klára Vidéki, consultants of Randstad; Father Feri Pál, expert on mental hygiene, and Dr István Sille, protocol expert. The women's workplace roundtable consisted of Zsuzsa Beke, Head of the Communications and Public Affairs Department of Richter Gedeon; Ilona Dávid, President and CEO of MÁV; Krisztina Horváth, Deputy CEO of Raiffeisen Bank, and Beáta Juvancz, Executive Director of Finance at Morgan Stanley.

In autumn 2013, owners and CEOs of successful entrepreneurship imparted practical knowledge to students. Márk Fábián-Seremetyev, CEO of Asesor Consulting Ltd., urged young people to start their own businesses. Veronika Pistur held a lecture on how to supervise, support and motivate your employees. István Cserpes talked about consumer habits, pricing strategies and the building brand-loyalty. Dr Ágnes Nagy-Arató and Dr Balázs Arató, lawyer and accountant couple, delivered presentation about legal cases and alternative ways of fundraising. The training series was again closed by the women's roundtable, which was moderated once again by Katalin Bóta. Participants included Nikolett Horváth, founder and owner of Blanchir Cooking School; Rita Kling, owner and leader of Human Coach Ltd., Zsófia Mautner, blogger of the Chili&Vanilla gastro blog; and Katalin Pintér, CEO of Gerbeaud Gastronomy.

Career Academy continued in autumn 2014 at two different locations. In Budapest, success stories and branding strategies of the most important Hungarian companies were addressed in a subseries entitled Brands and Trends. In Pécs, audiences had the opportunity to hear about the careers of employers and entrepreneurs.



Based on its Western European experiences, the Antall József Knowledge Centre recognised that the Hungarian secondary education system is lacking practical training of communication. To compensate for this shortcoming, our institution launched a communication workshop for secondary school students, called *Wordshop* ("SzóDa"), in autumn 2013. Held weekly, the one-semester programme endeavours to improve students' communication skills through cooperative methods. AJKC's intention is to guarantee that, with the skills attained at the workshops, the participating students will succeed at the school-leaving exam and in their future studies.



FOREIGN AND SECURITY POLICY FIRST-HAND

In 2011, the Antall József Knowledge Centre launched its first series of lectures with the purpose of creating a forum where students can meet and talk to people who shape current foreign and security policy, and discuss the issues that interest them the most. Since security policy cannot be examined from solely one perspective, the topics of the lecture series are selected so as to involve multiple approaches and perspectives. Renowned experts from many different areas, such as politics, science, economics and public life, help deepen the knowledge of students.

Our guests at the over 25 sessions included Ted Whiteside (5), Director and Deputy Secretary General of NATO; Réka Szermerkényi (1), Chief Advisor in Foreign and Security Policy to the Prime Minister; Dr Tibor Benkő (2), Colonel General; György Habsburg (3), Ambassador Extraordinary and Plenipotentiary, Advisor to the Deputy Prime Minister; Dr Tamás Magyarics (4), Hungarian Ambassador to Ireland, Dr Péter Sztáray, Deputy State Secretary for Security Policy at the Ministry of Foreign Affairs; Dr Károly Grúber, Permanent Representative of Hungary to the Political and Security Committee of the EU; and Szabolcs Ferenc Takács, Deputy State Secretary of the Ministry of Foreign Affairs.



1



2



3



4

Foreign and Security Policy First-hand: Call for Papers

With an annual call for papers, the popular lecture series of AJKC, Foreign and Security Policy First-hand, seeks to inspire young researchers to get immersed in their topic of interest. Accordingly, the nation-wide competition, launch in 2013, consists of two rounds. In 2014, students submitted papers about energy security in Eastern Europe. Summarising their results, recommendations and the knowledge they have attained in a written form, contestants were asked to give a presentation in the second round.



5





On 6 October 2013, AJKC was a co-organiser at the NATO Run jointly held with the Historical Memorial Footrace. The central location of the race was the Square of the Fifty-Sixers in Budapest, while the run itself took place in Városliget, or City Park. Alongside the sporting event, AJKC organised a professional programme about NATO, where Ted Whiteside, NATO's Deputy Secretary General for Public Relations, gave a speech at the Faculty of Humanities at ELTE.

In 2014, AJKC is once again an organiser of the NATO run, now a two-day event with professional programmes, panels and workshops connected to the NATO summit of 4–5 September.



Vitacore is a debate series for students composed of four occasions per semester, mostly dealing with security policy. Its purpose is to provide an environment for students to discuss current foreign policy issues while improving their communication skills in the company of fellow students with similar interest. The discussions are led by a young, energetic moderator so as to follow the rules of debating.

Launched in September 2013, the Vitacore sessions of AJKC were hosted by the Faculty of Humanities at ELTE. Our topics included Syria and military intervention, cyber security, North Korea, the role of Germany in the European economic and financial crisis, questions of free movement of labour in the European Union, Israel and Palestine, cases when the right of national self-determination can be asserted, and the relationship between Russia and the West.

Water as a Security Policy Factor



As an official side event to the Budapest Water Summit, held from 8 to 11 October 2013, AJKC organised a workshop on 26 September at the Múzeum Avenue campus of ELTE. Young experts tested their knowledge of water as a security policy factor in three different fields: water supply problems due to the population boom, water-based interstate conflicts, and the diplomatic significance of water in international cooperation.



AJKC, the Institute for Strategic and Defence Studies, the Military Memorial Park at Pákozd, the website biztonsagpolitika.hu, the Hungarian Atlantic Council, and the Társadalom Circle of Friends organised a contest for secondary school and university students in commemoration of the 15th anniversary of the accession of Hungary to NATO.

Based on the results of the first, online round of the event, entitled *15 Years in NATO*, six teams were selected to participate in the second round. Secondary school students met at the Military Memorial Park in Pákozd on 12 March, the 15th anniversary of Hungary's entry into NATO, while the university students gathered at Corvinus University on 4 April, the 65th anniversary of the signing the Treaty of Washington. The first three teams won a chance to visit to the Peace Support Training Centre of the Hungarian Army in Szolnok, where they watched the conclusion of the UN training. They were welcomed by the Light/Mixed Division 25/88 of the Hungarian Army for a day-long presentation of their base.



Diplomats' Club is an informal roundtable discussion with the purpose of giving those interested in international relations and diplomacy a chance to meet ambassadors and other high-ranking diplomats. The English-speaking event is always moderated by an expert.

In the 2013-2014 semester, Croatian Ambassador His Excellency Dr. Gordan Grlic Radman, Egyptian Ambassador H. E. Ashraf Mohsen Mohamed Mohsen, Latvian Ambassador H. E. Imants Viesturs Liegis, and H. E. Jiwan Yoon, First Secretary of the South Korean Embassy, appeared at the event. During the conversations, the emphasis is mostly on the current issues of a given country, the relations between the country represented and the host country, and the diplomats' experiences in Hungary.

Each event is usually capped by a wine-tasting by a Hungarian winery so as to familiarise the ambassadors and participants with the excellent wines of our different regions.



World Traveller's Club was created to introduce its audience to culturally remote regions or countries only partially accessible to tourists. As the programme tends to focus on personal narratives rather than much factual information regarding the socio-economic circumstances of the particular areas, speakers discussed their first-hand experience of certain regions. The series was opened by journalist and reporter Vujity Tvrtko, with a lecture on 21st century dictatorships in October 2012. In November, Gergely Lantai-Csont, photographer and expedition organiser, addressed the situation of Equatorial Africa. In spring 2013, foreign affairs journalist László Benda gave a talk on Vietnam. He was followed by Kitti Bodás, a student at CUB with a presentation was on Colombia.

In February 2014, Zsombor Cseh, a young tour leader at the Eupolisz Tour Agency, deeply involved in Middle Eastern cultures introduced the audience to the mysteries of Middle Eastern cultures at Shiraz Persian Restaurant, to the accompaniment of a cup of Persian tea and a piece of baklava. Later on, World Traveller's Club invited the audience to Spain, where Ferenc Tolvaj, film director and businessman, author of the book *El Camino*, shared his experiences of the pilgrimage to Santiago de Compostela. The lecture at Opus Jazz Club and was followed by a friendly discussion, where the audience was indulged with more fabulous stories and practical advice.



In autumn 2014, AJKC launched its groundbreaking programme series, entitled *Creative Hungarian Minds*, to help talented young Hungarian inventors promote their innovations to Hungarian audiences. Our purpose is to spread the word about these inventions, since the common feature of these technologies is their potential or to conquer the world (Puli Space Technologies, Leonar3do, Pic-toVerb).

"In a legal sense, in accordance with the constitution, I want to act as the head of the government of all the citizens of this 10 million-strong country, but in spirit and sentiment I wish to act as the Prime Minister of 15 million Hungarians."

/József Antall/

CROSS-BORDER EVENTS

Bálványos Free Summer University and Youth Camp

Hungarians from beyond the borders constitute a priority for AJKC, so the involvement of minority-status Hungarians represents a key activity. Accordingly, in July 2014 we took part at perhaps the most significant cross-border event in Tushádfürdő (Băile Tuşnad).

The highlight of the programme of the Free Summer University was the lecture of security policy expert Dr György Nógrádi, organised by AJKC and Sapientia Hungarian University in Transylvania. *The MyWorld – Fill your World!* campaign of AJKC, gave the Transylvanian Hungarians the opportunity to make their voices heard.

Hungarian Cultural Days of Cluj

Last year, AJKC was already represented at the Hungarian Days of Cluj by Director Péter Antall, who was one of the participants of the roundtable discussion on talent management. By this time, plans were soon made for AJKC to take part in the next cross-border festival with an original event.

Based on the experiences gained at country image conferences, AJKC organised a workshop on the country and national image at the 2014 Hungarian Cultural Days. At this workshop, participants identified the most visible and current symbols of the Hungarian nation with the help of senior lecturer Dr János Csapó from the Tourism Department of the Geography Institute of the University of Pécs. Afterwards, the audience had the opportunity to gain insight into the image-making of Transylvania and Kolozsvár with the guidance of Associate Professor Magor Kádár (3) from the Communication Department of the Babeş-Bolyai University. Part of the task was to define the characteristics of the town which could be effectively promoted in a city-marketing campaign aimed at senses and emotions.



From the spring 2015, in the vein of the Erasmus Programme, AJKC will launch a professional training initiative for Hungarians from beyond the borders, through which students can join our successful internship programme. Along with the enhancement of their professional training, the aim of the programme is to strengthen ties between Hungarians within and beyond the borders.

FELLOWSHIPS AND INTERNSHIPS

As invaluable tools of the talent management profile, AJKC considers fellowships and internships an essential part of its activities. The Knowledge Centre's fellowships facilitate the development of exceptional university students, while internships of AJKC provide a variety of practical experiences beyond what is attainable in a university curriculum. Students involved in internship programmes take part in the organisation of events and conferences, from the inception of the idea to its implementation. Outstanding interns can apply their skills at different NATO organisations, the Permanent Mission to the UN in New York, the Hungarian Cultural Centre London, and the European Parliament.

Internship Programme in New York

The Knowledge Centre has delegated interns to its partner, the Permanent Mission of Hungary to the United Nations, since 2013. The purpose of this initiative is to enable talented and hardworking students of international relations to become familiar with the operation of the Hungarian representation and the UN, as well as ensure that they gain practical experience in an international context. The programme is open to interns with strong professional knowledge and an excellent command of English who have already contributed greatly to the work of AJKC. The Knowledge Centre makes the internship possible by covering travel and accommodation costs.



Krisztina Pap | International Relations Coordinator

"I was the first to travel to New York with the internship granted by the Antall József Knowledge Centre to the Permanent Mission of Hungary to the UN, where I worked for six weeks. As an intern, I attended UN sessions, as well as sessions of the UN Security Council, and gained an insight into the work of certain subcommittees and working groups. I made a lot of notes for my colleagues and the Hungarian Ministry of Foreign Affairs. During my days at the UN, I participated in organising a new project. On 17 December 2012, on a Hungarian initiative, a UN General Assembly resolution was issued to the effect that the day Mother Theresa died, 5 September, was made the International Day of Charity. Being a Hungarian initiative, preparatory and organisational tasks fell on the Hungarian Representation, and thus I also took part in this project. It was an uplifting experience to spend six weeks at the world's greatest international organisation, the greatest city in the world. I consider it very important for students interested in multilateral diplomacy to have an opportunity to garner experience in such an open environment with an atmosphere so different from that of Europe."



Mirtill Megyeri | Communications Manager

"My professional training at the Permanent Mission to the UN in New York was not only a set of lifelong memories, but also a defining professional experience and an extraordinary opportunity. I was able to get first-hand practical knowledge of the job of diplomats and how this vital international organisation works. My training began with a 'deep immersion' in perhaps the most significant multilateral summit in the world, the opening of the General Assembly's 68th session, in the general debate. At the summit, the leaders and foreign ministers presented the foreign policy views of their respective countries on certain issues. I had the opportunity to build a professional network during my stay by meeting many young experts. As a result of one such relationship, the Antall József Knowledge Centre joined the MyWorld Campaign of the UN Development Programme as its Hungarian representative. The experiences and skills I acquired during my professional training have continued to define my work after my return, and I have been able to capitalise on this experience as an organiser of the SUSCO Budapest 2014 Sustainable Development Conference."

Internship Programme in London

Thanks to a close cooperation with the Balassi Institute Hungarian Cultural Centre London, the internship programme in the UK was launched in the spring semester of 2014. In order to promote Hungarian culture in the UK, the Balassi Institute invites Hungarian students to get engaged in the execution of cultural programmes. Interns can not only improve their English, but they can also gain work experience in an intercultural environment. Within this programme, students can take part, for example, in the organisation of events where Hungarian poetry and music is adopted from British perspective. AJKC chooses two talented young people for the scholarship programme every year.



Mónika Horváth | International Relations Manager – V4 and CEI Office



"Thanks to the cooperation between the Hungarian Cultural Centre London and the Antall József Knowledge Centre, I was the first among the AJKC Staff to win an internship at the London office. As someone coming from AJKC, event management is not an unknown territory, but I still needed to face new challenges, because the programmes organised there were specifically cultural in nature."

"It was a great experience for me to get involved in the International Fashion Showcase, a side-event of the London Fashion Week, where, by being represented there, the aim of the Hungarian Cultural Centre London was to promote the fashion culture and the talented designers of the V4 countries. There were two programmes centring on introducing Roma artists to the British audience, namely, the exhibition of the 'free-expressionists,' and the concert of Ferenc Snétberger. By meeting these extraordinary people, I got reinforced in my conviction that endurance and humility for work are two qualities you need if you want to be successful at what you are doing."

"As a Hungarian, it was a refreshing experience for me to meet British researchers and scientists who were so passionate about Hungary and its culture. During my two-month internship, I was able to develop professionally, as well as personally thanks to experiences gained. I was surrounded by excellent people, whose help I could always count on. I am sure that being part of this wonderful team will have a defining role in my future career!"

Dominika Halas | Project Manager



"London today is one of the most important cultural and economic centres in Europe, with a Hungarian community of a hundred thousand. This is the backdrop for the work of the Hungarian Cultural Centre London, the central instrument of spreading Hungarian culture in Great Britain. The target groups of the Institute are predominantly the British and foreigners living in the United Kingdom, but, with its colourful programmes, it also serves an important purpose for Hungarians staying in the UK. During my involvement with the daily work of the Institute, I gained insight into the mission of cultural diplomacy, which involves organisational and networking tasks as well. In the two and a half months spent in London, I had the privilege of participating in the organisation of the 15th anniversary of the centre, alongside with many other book launches, lectures, movie screenings, and other events."

"The work of the interns is coordinated by a team of very kind people who are always open to new ideas. It is a great honour that the idea of creating a network of student ambassadors was embraced by the leadership of the institute, with the plans of the programme completed before the end of my stay, and that the project launched in British institutions of higher education in autumn 2014."

PISM Internship Programme

This fellowship is intended to support students whose primary interest is in the Central European region. Individuals chosen can spend a one-month professional traineeship at our partner institute, The Polish Institute for International Affairs. AJKC covers the costs of travel, accommodation and meals, thus facilitating the professional development of students who would otherwise not be able to afford staying abroad on their own.

Antall József Scholarship Programme for PhD Students

In 2015, AJKC will launch a scholarship programme for PhD students specialising in the field of political and social sciences. The goal of this initiative is to support the research activities of three students per semester, as well as to offer them publication opportunities. In the six months of the scholarship, students are required to give an oral and written account of their research, as well as present their research topic to university students. The Knowledge Centre welcomes applicants involved in fields such as defence economics, security policy, different interpretations of democracy, crisis communication, campaign communication, social networks, power mechanisms, and cultural studies. The evaluation of applications and peer review of the studies written during the scholarship period will be performed by the instructors of CUB.

Antall József Fellowship and Fulbright Programme



As a part of the expansion of the internship programmes of AJKC, the Knowledge Centre has granted scholarships to foreign students of international relations, as well as political and social sciences since spring 2014. Students must apply through a delegating organisation, to which the background is provided by the expanding international relations of AJKC.

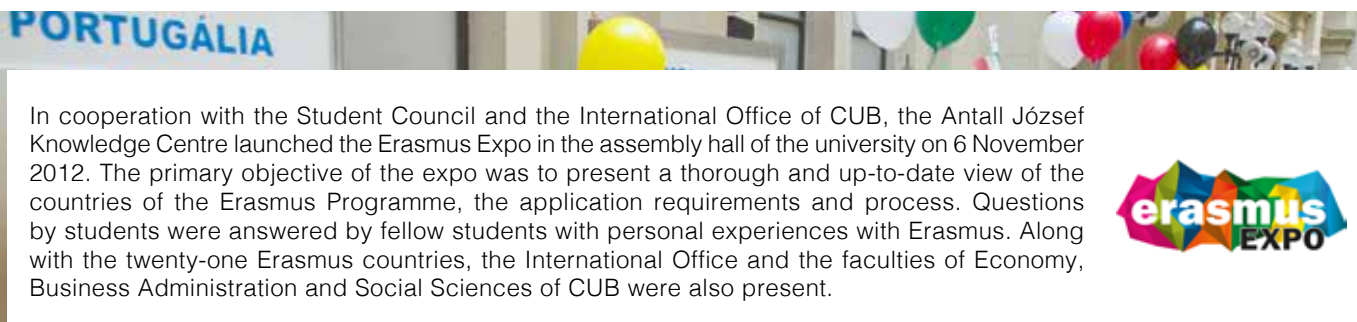
Thanks to the agreement with the Fulbright Committee, opportunities will be given each year to American students with outstanding results wishing to do research in Hungary about the most important political, social and economic issues of the Central European region. The fellowship programme enables fellows to take part in the work of AJKC and take classes at Corvinus University of Budapest or Eötvös Loránd University.

The Antall József Fellowship Programme and the Balassi Institute will also make it possible for Japanese fellows with a background in Hungarian studies to participate in the work of AJKC from 2015 on.



Study Trip to Brussels

Every year, the Antall József Knowledge Centre organises a study trip to Brussels to provide first-hand knowledge of NATO, the European Commission, the European Parliament (EP), the common foreign and security policy of the European Union, and the Eastern enlargement of the EU. The first trip took place between 12 and 16 September 2012. During the trip, interns and colleagues of AJKC had the opportunity to travel to the capital of the EU thanks to a grant from the European Parliament. Between 22 and 25 September 2014, another AJKC study trip to Brussels took place, where the winners of the 2013 Danube Regatta dragon boat race, the Foreign and Security Policy First-Hand Call for Papers, the Europe through the Eyes of the Young workshop, and the communication contest organised by Forum Corvinum had the opportunity to look behind the scenes of NATO and the EU to learn about their working mechanisms.



In cooperation with the Student Council and the International Office of CUB, the Antall József Knowledge Centre launched the Erasmus Expo in the assembly hall of the university on 6 November 2012. The primary objective of the expo was to present a thorough and up-to-date view of the countries of the Erasmus Programme, the application requirements and process. Questions by students were answered by fellow students with personal experiences with Erasmus. Along with the twenty-one Erasmus countries, the International Office and the faculties of Economy, Business Administration and Social Sciences of CUB were also present.





| PUBLICATIONS

Besides theoretical and practical training opportunities, another top priority for AJKC is the publishing of academic papers, articles, and university textbooks.

BOOK LAUNCHES

Zbigniew Brzezinski: Strategic Vision

On 16 September 2013, the Hungarian Institute of International Affairs hosted the second academic book launch of AJKC, introducing Zbigniew Brzezinski's *Strategic Vision*, translated by Dr Tamás Magyarics. The translator had a talk with security policy expert György Nógrádi, Tibor Mándi, senior lecturer at the Faculty of Law at ELTE, and István Balogh, research fellow at HIIA. The roundtable conversation attracted more than 100 visitors, whose questions revolved around the role of Europe and the changes in the Arab world.



Henry Kissinger: On China

In March 2013, the Hungarian edition of Henry Kissinger's *On China* was introduced by AJKC at the Hungarian Institute of International Affairs. The speakers of the book launch included the book's translator, Dr Tamás Magyarics, Hungarian Ambassador to Ireland, and former Director of HIIA; Péter Jakab from the Ministry of Foreign Affairs, Dr Ágnes Szunomár from the Hungarian Academy of Sciences, and Tamás Matura, research fellow at HIIA. The event was moderated by journalist Piroska Bakos. The discussion about Kissinger's account was followed by an analysis of the role of China in world politics, the circumstances of its emergence and its possible future roles.



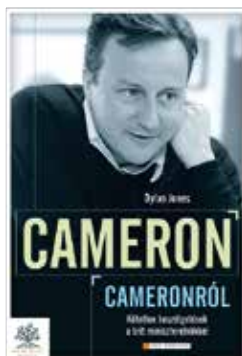
Book Festival

AJKC was an exhibitor at the 21st International Book Festival in Budapest, with two textbooks (Jenő Horváth–László Csicsmann–Beáta Paragi: *A History of International Relations, 1941–1991*; and Péter Marton: *Foreign Policy Analysis–Concepts and Methods For Understanding the Sources of Foreign Policy*) and two brand new scholarly works. In connection with professional programmes of the Book Festival in Millenáris Centre, a roundtable discussion was organised on 25 April about Henry Kissinger's memoir *On China* and Zbigniew Brzezinski's analytical work *Strategic Vision* under the title *The Changing Role of China and the US in the World*. The discussion featured Dr György Nógrádi, security policy expert, Dr Tamás Matura, China expert, and Dr Gergely Salát, sinologists. The discussion was led by journalist Piroska Bakos.



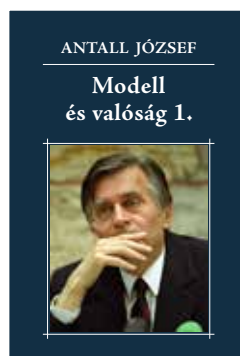
MONOGRAPHS

Dylan Jones

Cameron on Cameron – Conversations with Dylan Jones

The Antall József Knowledge Centre published the Hungarian translation of Dylan Jones' book. The book launch took place at the Hungarian Institute of International Affairs, and the accompanying roundtable discussion was held at the Corvinus University of Budapest. The introduction to the book was written by David Cameron.

József Antall

Model and Reality

The deluxe edition of *Model and Reality* ("Modell és valóság" in Hungarian), a collection of Prime Minister József Antall's essays and speeches, will be released in 2015 on the occasion of the 25th anniversary of forming the Antall cabinet.

Zbigniew Brzezinski

Strategic Vision: America and the Crisis of Global Power

In September 2013, the Knowledge Centre published Dr Tamás Magyarics's translation of Zbigniew Brzezinski's *Strategic Vision: America and the Crisis of Global Power*. In 2012 book, Former President Jimmy Carter's National Security Advisor discusses the shifting of global political conditions and a possible world order after 2025.

Henry Kissinger

On China

In autumn 2013, AJKC published Henry Kissinger's *On China* (2011), translated into Hungarian by Dr Tamás Magyarics. In his latest book, Kissinger, the National Security Advisor for President Richard Nixon and Secretary of State in the Nixon and President Gerald Ford administrations, provides an analysis of Chinese foreign policy and Chinese–American diplomatic relations.

Ronald Reagan

An American Life: The Autobiography

In his memoirs, one of the most popular American presidents of all time looks back on his career from his childhood through his work as an actor to his years in the White House. The volume is part of the autobiographical series presenting notable politicians in the late 80s and early 90s. The book was translated by Dr Tamás Magyarics.

Margaret Thatcher

The Autobiography

As translated by Péter Magyarics, Margaret Thatcher's *The Autobiography* is to be released in November 2014. The volume is bound to become a valuable resource for Hungarian researchers, while also being an exciting read for casual audiences.

George Bush–Brent Scowcroft

A World Transformed

The 41st President of the United States, George Henry Walker Bush, and his former National Security Advisor jointly chronicle the ending of the Cold War and the transformation of the bipolar world order. This unique volume is also part of the autobiographical series of AJKC, and was translated by Dr Tamás Magyarics and Péter Bojár.

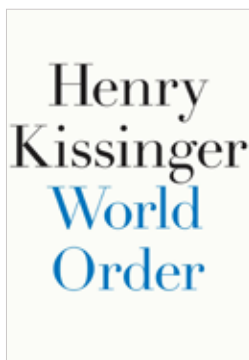
Helmut Kohl

Vom Mauerfall zur Wiedervereinigung: Meine Erinnerungen

This volume is a memoir by the chancellor, who presided over the dismantling of the Berlin Wall and the reunification of Germany. Helmut Kohl recounts the defining events of the late 80s and early 90s, the years of his remarkable service. This volume is also part of AJKC autobiographical series to be continued in the coming years, and was translated by Róbert Csősz.

Academic works to be published in 2015

Henry Kissinger
World Order



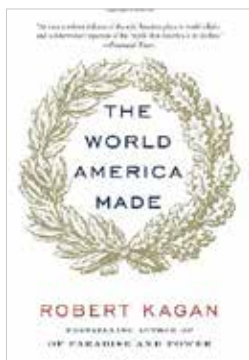
One of the most important diplomats of the 20th Century, the former US Secretary of State is also a top-notch theorist. In his latest book, he seeks an answer to the historic challenge of the 21st Century: amidst the ideological extremes and clashing historical visions, with our world of ever-increasing technological complexity, how can we create a common world order to ensure peace? The volume will be translated by Tibor Kállai.

C.J. Jensen–D. H. McElreath–Melissa Graves
Introduction to Intelligence Studies



This volume provides an in-depth look at the issues and cutting-edge techniques of post-9/11 intelligence. The central challenge described in the book is the maintenance of efficiency in a world of international terrorism and global economic instability. The volume will be translated by Mihály Szabó.

Robert Kagan
The World America Made



One of the most influential political thinkers of our time reflects on how American leadership has shaped the modern world order. The book will be translated by Zsolt Pálmai.

Marie-Helen Maras
The CRC Press Terrorism Reader



A unique handbook analysing the motivations beyond terrorism including its psychological aspects, while also examining security policy perspectives of preventing terrorist attacks. The book will be translated by Tibor Varga.

ANTALL JÓZSEF KNOWLEDGE CENTRE TEXTBOOKS

Péter Marton
Foreign Policy Analysis – Concepts and Methods



The first book in the textbook series of AJKC is a volume by Dr Péter Marton, Assistant Professor at the Institute for International Studies of CUB. The book covers the material for the university course *Comparative Foreign Policy*, which is part of the International Studies curriculum at the MA level.

Jenő Horváth–László Csicsmann–Beáta Paragi
International Relations, 1941–1991



The second piece in the textbook series is the third, revised edition of *International Relations, 1941–1991*. All its authors are faculty members at the Institute for International Studies of CUB. The book comprises the course material for the lecture and seminar on international relations 1941–1991, thus providing help with exam preparation.

Dr Tamás Magyarics
A History of US Foreign Policy



The second edition of Tamás Magyarics's textbook arrived on bookshelves in September 2014. This volume, expanded with several chapters, maps and photos, follows the evolution of US foreign policy from the birth of the country until the events of the last decade. The publication of this volume was supported by the National Cultural Fund.

Roland Dannreuther
International Security



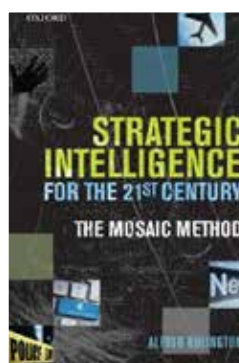
This volume by Roland Dannreuther, Dean of the Humanities Faculty at the University of Westminster, seeks answers to the most fundamental some of the issues of our times. International Security is not only an essential handbook for students of international relations, but also a reliable guide for everyone interested in today's complex international life. The book will be translated by Tamás Péter Baranyi.

Paul Kennedy
The Rise and Fall of Great Powers



This volume analyses the circumstances and causes of the rise and fall of great powers from the 16th Century to the year 2000. Yale Historian Paul Kennedy's book, which has gained international recognition since its first publication has been re-edited and expanded, and is set to be published in 2015 as part of the textbook series of AJKC.

Alfred Rolington
The Strategic Intelligence for the 21st Century: The Mosaic Method



The 24-hour news saturation and news freedom provided by the Internet has ushered in a new era in the field of intelligence as well. In his book, Alfred Rolington presents a strategy capable of meeting the challenges of the 21st Century will be based on tighter international cooperation. The book is translated by Mihály Szabó.

ESSAY COLLECTIONS

Mirosława Braja–Linda Keskeny–Fruzsina Stella Hossó–Veronika Puklosová
Economic Potential and Perspectives of Central Europe



On the 20th anniversary of the Visegrad Cooperation, AJKC organised a conference, entitled *The Economic Potential and Perspectives of Central Europe*, which was preceded by a workshop addressing economic, foreign policy and infrastructural issues, as well as the question of competitiveness. With the support of the International Visegrad Fund, AJKC published the results of the workshop in this essay collection.

Multiculturalism – Trap or Chance?



As a part of the 2013 Hungarian Presidency of the Central European Initiative (CEI), AJKC hosted the workshop *Multiculturalism – Trap or Chance?*, in March 2013. The action plans, developed on the third day of the programme in connection with the minority and migration issues of the region, were published in a volume and submitted to the General Committee on Cultural Affairs of the CEI.

Are Minority Rights Majority Interest? – Minority Quest in the Balkans and Eastern Europe in the Light of European Integration

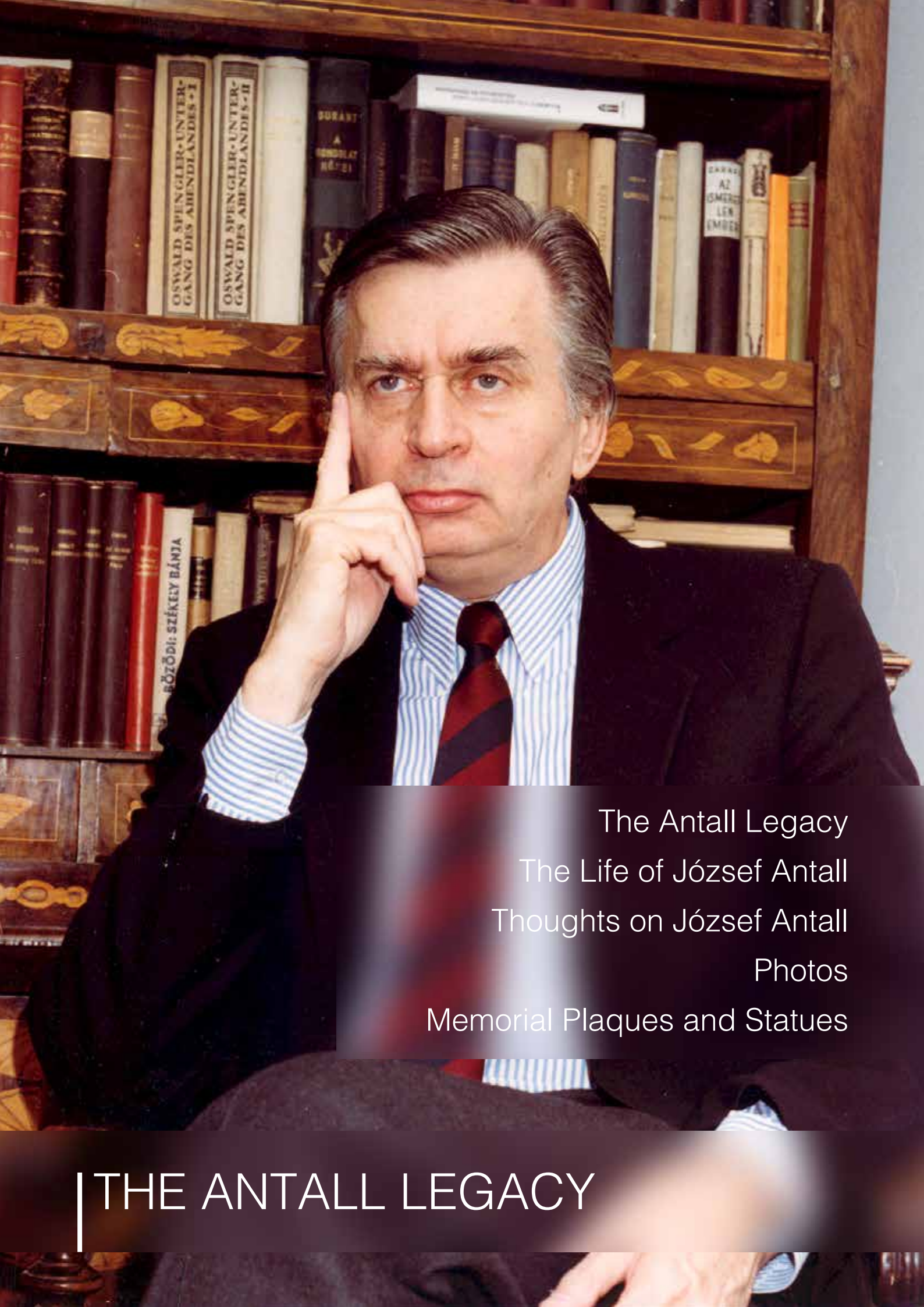


During the 2014 workshop, young researchers from the East-Central European region discussed European integration and the challenges of minority rights. Thoughts and recommendations formulated by the participants were published by AJKC as an independent essay collection.

Antall József Summer School 2014



The Antall József Summer School was organised for the second time in July 2014, with the 25th anniversary of the regime changes in focus. During the two-week programme, students examined the Central European region and the Visegrad Cooperation from several aspects, with the help of 41 lecturers.



The Antall Legacy

The Life of József Antall

Thoughts on József Antall

Photos

Memorial Plaques and Statues

| THE ANTALL LEGACY

COLLECTING, PROCESSING AND MAINTAINING THE ANTALL LEGACY

The Antall papers currently consist of documents, photographs, voice recordings and videotapes occupying fifty linear meters of shelf space, which is gradually expanding through the contributions of former members of government. On the one hand, AJKC aims to find a place appropriate for this material; on the other hand, AJKC hopes to keep a record of the Antall bibliography, the monuments and memorial places of the former Prime Minister, as well as the buildings and public areas named after József Antall.

Remembering József Antall at the European Parliament

One of the wings of the new building of the European Parliament was inaugurated in 2009 and named after the first freely elected Prime Minister of Hungary, József Antall. Not only was József Antall the first Hungarian to take his place among the namesakes of EP buildings, but he was also the first public figure from the newly-joined member states who was granted this honour.

On 2 February 2011, the Antall family, in the presence of Dr László Kövér, Speaker of the Parliament, and Dr Jerzy Buzek, Speaker of the European Parliament, bestowed the original typewriter of the late Prime Minister on the European Parliament.



Antall Award

With the Antall Award, the Knowledge Centre acknowledges the activities of those who have made lasting contributions to the advancement of Hungary. In 2010, the Head of the Rakoczi Foundation Canada, the award was given to Zsuzsa Ayklerné Papp. In 2012, the Knowledge Centre conferred the Antall Award on Dr Bernhard Vogel, former Minister-President of Thüringen and former Head of the Konrad-Adenauer-Stiftung. In 2014, Polish Ambassador Roman Kowalski was presented with the Antall Award for his extraordinary efforts in deepening Polish-Hungarian relations.



Somló Hill – “The Day of Freedom”

On 30 June 1991, following the withdrawal of the Soviet forces, József Antall delivered a speech at the foot of Somló Hill. In order to commemorate this occasion, on 30 June each year the Knowledge Centre lays a wreath at the memorial plaque of the late Prime Minister in the Szent István lookout tower.

“[...] on this day, when we think of Hungary's freedom regained and are grateful to have lived to celebrate the re-establishment of Hungarian independence, I wanted to be in my home country where I have relatives resting in every churchyard and every cemetery from Somlójenő to Oroszi. I was also here at the end of March 1945 when the front passed through the Somló region, the German troops withdrew from the area and the Soviet troops came in.”

/Excerpt from József Antall's speech of 30 June 1991/



József Antall's Christian Democratic Spirit

On 19 April 2012, on the 80th anniversary of József Antall's birth, AJKC held a conference in the Institute and Museum for Military History. The speakers included Dr Csaba Hende, Hungarian Minister of National Defence; Dr János Martonyi, Hungarian Minister of Foreign Affairs; Dr Péter Harrach, parliamentary group leader of the Christian Democratic People's Party, and Dr Péter Boross, former Prime Minister and Interior Minister of József Antall's government. The ceremony of the Antall Award took place after the conference.



THE LIFE OF JÓZSEF ANTALL

"There is one thing I can say: I have no personal career aims. I will serve as long as my service is of use. I will do so as long as I can and the nation needs my work."

József Antall was born into a family of lesser nobility on 8 April 1932 in Budapest as the second child of József Antall Senior and Irén Szűcs. He went to the Piarist Secondary School of Budapest between 1942 and 1950. At the age of sixteen, he decided to pursue a career in journalism and politics—something even the communist takeover could not dissuade him from. After secondary school, he obtained a degree in Hungarian language and literature, as well as in history and archival studies at the Faculty of Humanities at Eötvös Loránd University. He wrote his thesis on a topic that was not highly appreciated at the time, namely the politics of the 19th century Hungarian statesman József Eötvös. Concurrent with completing a pedagogical degree, he obtained a certification as a librarian and museologist, and later a doctorate as well. For a short period of time after acquiring his degree, József Antall worked in the Hungarian National Archives and, later, in the Pedagogical Institute. His career as a teacher started at Eötvös Secondary School in 1955. He participated in the protests of 23 October 1956, and led his students in the revolutionary events surrounding the Parliament and the Radio. The twenty-four-year-old József Antall took part in the formation of the Christian Youth Alliance and the reorganisation of the Independent Smallholders'



Party. In 1957, he started teaching at Toldy Secondary School where, after only a couple of months, he rallied the young people around himself. On 23 October 1957, József Antall arranged a silent protest to commemorate the 1956 revolution. In 1959, due to his political activities, József Antall was prohibited from continuing his pedagogical career. Banned from teaching, József Antall worked as librarian for two years. His scientific career was set in motion by an unexpected opportunity. In 1963, upon compiling the biography of eighty doctors for the Hungarian Biographical

Encyclopaedia, he realised that the history of medicine was a topic of utmost importance that was researched neither by doctors nor historians in appropriate detail. Furthermore, Antall recognised that this field enabled him to work free from the influence of politics. As a result, he engaged in the research of the topic and published several hundred related articles and books. In 1964, the Semmelweis Museum, Library and Archives of the History of Medicine assigned him first the position of Senior Research Fellow, then Deputy Director, and ultimately that of Director. Besides contributing greatly to the organisation of the museum, Antall continued to study politics and nineteenth-century Hungarian national liberalism. By the time of the regime change, Antall had a firm political stance and well-formed ideas, which he hoped to realise in the framework of an existing centre-right political formation. With this goal in mind, at the beginning of 1988, he joined the movement of the opposition and founded the Budapest Branch of the Parisian Organization of the Hungarian League of Human Rights together with Árpád Göncz and many others. From early 1988, Antall attended the events of the Hungarian Democratic Forum (MDF), including its protests. From 1988, he was a permanent invited member of the directorial board and committee of MDF. He only





accepted a position in the party when the second nationwide session of MDF came to pass, where he was appointed chairman, and on 21 October 1989, he was elected chairman by the delegates. On 23 May 1990, Antall was elected Prime Minister by the Parliament. As such, he was constantly at the centre of political attacks. He also had to fight his gradually-worsening illness. His cabinet established the political and economic conditions for the regime change in and outside of Hungary. As Chairman of MDF, he concluded a coalition with the Independent Smallholders' Party (FKgP) and the Christian-Democratic People's Party (KDNP). For the sake of the governability of the country, he made a pact with the Alliance of Free Democrats (SZDSZ). This agreement laid the foundations for the parliamentary functioning of Hungarian democracy. In the course of his governance, the COMECON was dissolved, the Warsaw Pact was terminated

and the occupying Soviet forces withdrew from Hungary. He also contributed to the Euro-Atlantic orientation of Hungary. In the realm of domestic politics, Antall had to face hardships during his career: the taxi blockade in the capital in 1990 and the withdrawal of the FKgP from the coalition forced him to restructure his government; that reorganisation ultimately saved his administration from being toppled. He and Klára Fülepp had two children, György and Péter. Following a long illness, József Antall passed away on 12 December 1993, in Budapest.



THOUGHTS ON JÓZSEF ANTALL

"He fulfilled the duties of his high office with bravery and sacrifice until the very last moment. With the death of József Antall, Europe lost an outstanding personality and Hungary lost a renowned statesman. We, Germans, grieve a politician who tirelessly fought for freedom and democracy, and exceptional achievements in building Hungarian-German relations. Personally I lost a good friend."

/Helmut Kohl, Former Chancellor of the Federal Republic of Germany, 1993/

"My conviction is that history is the lifelong work of great personalities. And he certainly was a great personality. We owe it to his memory that we should solve the problems awaiting us, and that Hungary – which was always at the forefront of this process – should show the way from tyranny to the building of a free society."

/Margaret Thatcher, Former Prime Minister of the United Kingdom, 1993/

"This Christian statesman wholeheartedly served his nation with unwavering dedication to the democratic principles of the rule of law, keeping in mind the traditions and values of the 1000-year-old Christian Hungary, while also standing for other high human values, such as freedom – which have always been a characteristic of his great nation."

/Pope John Paul II, 1993/

"A man of principle, József Antall would always remain true to the values of national conservatism and Christianity. He underlined the respect for human rights and referred to Europe's Christian heritage. His fierce determination to fight tooth and nail for these principles was forged by his experience in the movement and uprising of 1956."

/Jacques Santer, Former President of the European Commission, 2009/

"Under his leadership, Hungary pioneered the processes of democratic reform and economic transformation. After years of forceful separation, he brought Hungary close to the West again. In fulfilling his hard duties, he always led resolutely and safely."

/John Major, Former Prime Minister of the United Kingdom, 1993/

"His accomplishments in those changes that took part in this part of Europe are unforgettable. József Antall initiated the process to dismantle the Warsaw Pact. He was co-founder of the Visegrad Group and the Central European Initiative. He actively sought the way for his country to enter the structures of NATO and the EU."

/Lech Wałęsa, Former President of the Republic of Poland, 1993/

"...the Hungarian Prime Minister displayed the moderateness and astuteness that Central Europe is in such need of."

/Václav Klaus, Former Prime Minister of the Czech Republic, 1993/

PHOTOS

Margaret Thatcher



Václav Havel, Lech Wałęsa



George H. W. Bush



Pope John Paul II



Ronald Reagan



Jacques Delors



King Juan Carlos I



José María Aznar, Jacques Chirac, Václav Klaus



Queen Elizabeth II



Boris Yeltsin



Helmut Kohl



Mikhail Gorbachev



Jacques Chirac



MEMORIAL PLAQUES AND STATUES



1. Szombathely, statue by Gábor Veres



2. Jánosbáza, statue by Márta Lesnyei



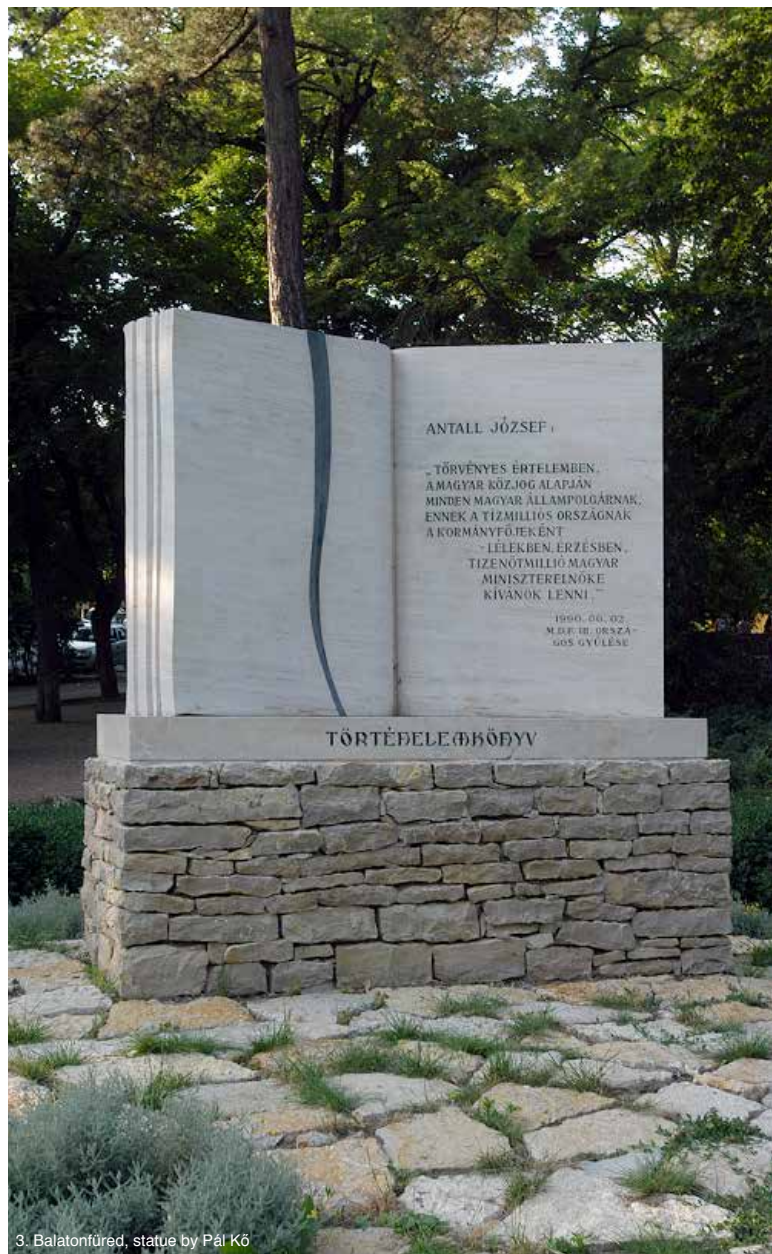
3. Paloznak, statue by Zsolt Józsay



1. Mány, statue by Béla Domokos



2. Szarvas, Demeteri és Társai Bt



3. Balatonfüred, statue by Pál Kő



4. The Brussels building named after József Antall

PARTNER INSTITUTIONS

Andrássy University Budapest (AUB)



Andrássy University Budapest relies on the tradition of the German language, especially in East and Central Europe. At AUB, students from more than 25 European countries come together to study. Access to professors from around the world creates unique study conditions, not achievable otherwise. European topics, including issues such as European integration, constitute the focus of research and instruction of all disciplines at AUB, with special attention devoted to the countries of Central and Eastern Europe, and the Danube region.

Centre for European and North Atlantic Affairs (CENAA)



CENAA is a Bratislava-based independent organisation focusing mainly on international relations, as well as foreign and security policies. With its conferences, training and research programmes, as well as publications, the main goal of CENAA are to be a leading voice in discussing the strategic issues concerning Slovakia and the Euro-Atlantic region, contribute to the training of future foreign and security policy experts, and facilitate the stability and sustainable development of the region.

Chinese Academy of Social Sciences (CASS)



The Chinese Academy of Social Sciences (CASS) is the highest academic research institute focusing on social sciences in the People's Republic of China. CASS was established in 1977 with the goal of advancing scientific research in the fields of philosophy and social sciences. The main academic divisions of CASS consist of philosophy, literature, history, and economics and law.

Corvinus University of Budapest (CUB)



Established in 2003 through the integration of several preeminent Hungarian institutions in the realms of economics, social sciences, and agricultural training, the Corvinus University of Budapest has a long history of education. The university has two campuses, one in Buda and one in Pest, each being home to three faculties. CUB offers its students a wide variety of bachelor and master's degrees, nine PhD programmes, and a number of postgraduate courses.

Eötvös Loránd University (ELTE)



Established in 1635, Eötvös Loránd University is one of the oldest institutions of higher education in Hungary. With its eight faculties, ELTE covers a uniquely broad spectrum of fields. Through its extensive national and international relations, ELTE provides students with opportunities to immerse themselves in their study and research both on national and international levels. Furthermore, ELTE offers a rich variety of past time activities, stressing the importance of forming a community of students.

European Academy of Diplomacy (EAD)



EAD is the first non-profit civil organisation and academy with the mission to inspire enlightened international leaders and enhance their knowledge. Established in 2004, EAD offers undergraduate, PhD and leadership-level programmes of the highest quality. Famous of its methodology, internationality and outstanding lecturers, it prepares diplomats, public officers, leaders, representatives of the business, academic and NGO sectors to face the challenges of a rapidly changing and globalising world. Zbigniew Brzezinski and Professor Jerzy Busek are among its honorary presidents.

Fulbright Programme



The Fulbright Programme is a postgraduate educational, research fellowship and exchange programme, founded by Senator J. William Fulbright in 1946. It is funded by the State Department of the United States, governments of participating countries, and the private sector. The basic purpose of the Fulbright Programme is to facilitate mutual understanding between countries, as well as provide opportunities for academic research and a professional exchange of thoughts. Hungary joined the programme in 1978.

Holocaust Memorial Centre



The uniqueness of the Holocaust Memorial Centre lies in the way in which it integrates a scientific, educational and cultural centre with a national monument, namely the Páva Street Synagogue. The institute offers its visitors interactive permanent and special temporary exhibitions, introducing the Hungarian history of Holocaust. The centre features a variety of experience-based guided tours and cultural programmes for visitors of all ages throughout the year.



Hungarian Association of Military Science

The primary objectives of the Hungarian Association of Military Science (MHTT) are to facilitate the development of Hungarian military science, promote the interests of its members, and embrace the intellectual heritage of the Military Science Commission founded in 1883 by the Hungarian Academy of Sciences. MHTT seeks to put into practice the findings of military science, provide its members with academic training, and create a medium for publishing Hungarian researchers' results in the field.



Institute for the Danube Region and Central Europe (IDM)

The Institute for the Danube Region and Central Europe (IDM) was founded in 1953 as a Research Institute for Issues of the Danube Region. As an Austrian scientific institution, the organisation is dedicated to conducting researches of the Danube region. Since 1993, when Dr Norbert Leser became President, and 1995 election of President Dr Erhard Busek, the institute has been gathering momentum and widening its scope of research. As a result, the research of IDM currently covers the whole of Central and South East Europe, as well as part of the Black Sea region.



Institute for International Affairs and Trade (IIAT)

The Institute for International Affairs and Trade is the legal successor of the Hungarian Institute of International Affairs, and has been operating since 2014. The institute is dedicated to carrying out research related to foreign affairs, organising courses and trainings, and laying the academic foundations for the democratic foreign relations of Hungary in the future. In addition, the institute engages in the analysis of global tendencies, European integration trends and the security, diplomatic, military and economic issues of the Central and Eastern European region. Finally, it is also engaged in the establishment of international partnerships.

International Centre for Democratic Transition (ICDT)



The International Centre for Democratic Transition (ICDT) is Budapest-based non-profit organisation. The aim of the institute is to aggregate the conclusions of past and recent democratic transitions in the world. By sharing the positive and negative experiences of countries undergoing such transitions, ICDT hopes to provide assistance to those who are determined to follow the same path of democratisation.

Konrad-Adenauer-Stiftung (KAS)



Founded in 1964, the Konrad-Adenauer-Stiftung (KAS) is a political foundation named after German Chancellor Konrad Adenauer. The former chancellor's work and personality shape the role of the foundation and its commitments. KAS operates two education centres and sixteen training centres in Germany. There are also 80 further KAS offices worldwide maintaining more than 200 projects in over 120 countries. In Hungary, KAS started its operation in 1990 with a focus on democratic and market economy development, and on supporting the engagement of Hungary in the work of the European Union.

National Institute of Public Administration



The National Institute of Public Administration (NKI) has operated within the Ministry of Public Administration and Justice since 2011. NKI is responsible for the coordination and quality control of professional training programmes for civil servants. The institute functions as a think tank, providing the central administration with the academic background necessary for maintaining an efficient public administration system. Moreover, NKI ensures an active partnership between Hungarian and foreign universities, as well as academic research centres and the Hungarian government.

The Polish Institute of International Affairs (PISM)

PISM

The Polish Institute of International Affairs is a Central European think tank, which positions itself between independent research and the realm of politics. Its main activities include the provision of analytical material for diplomats and decision-makers, the organisation of public debates, and the publication of research on present-day international relations. Alongside its independent activities, PISM conducts projects in cooperation with several regional and international think tanks. The foundation of PISM is the philosophy that the decision-making process of international relations can only be based on authentic research coming from a reliable source.

Prague Security Studies Institute (PSSI)



The Prague Security Studies Institute (PSSI) is a non-profit NGO established in 2002 with the purpose of facilitating the unfolding of a just, secure, democratic and free market-based society in the Czech Republic and the other post-communist countries of the region. PSSI is to create an expanding circle of experts who are committed to consolidating democratic values and institutions. Furthermore, PSSI finds it essential to prepare the next generation for the complicated security policy questions of the 21st century. To this end, it organises several events and lecture series.



University of Kuwait

The University of Kuwait was established as the country's first national research university in 1966. The main priority of the university is the development of the knowledge base and national resources of Kuwait in order to provide the nation with leaders aware of the future and current the needs of the country. The University of Kuwait currently offers bachelor and master's programmes in sixteen different fields on five campuses to more than 38.000 students. The university launched its doctoral programme in 2010. The University of Kuwait wishes to achieve excellent results in research and public service with the appropriate implementation of modern technologies.



University of Pécs

The institution that boasts the title of the oldest university of Hungary currently offers full-range higher education on ten faculties. It also serves as the knowledge centre of the region. The number of its students is nearly 24.000 which is ample motivation for the university to view talent management as a top priority. Besides its educational activities of high quality, research is a key area providing continuous development opportunities and international recognition for both its students and professors.

University of Qatar



The University of Qatar was founded as the first national College of Education in Qatar, in 1993 admitting a mere 150 students. Due to the rapid development of the country, the need to expand the College soon became evident. Consequently, the University of Qatar today is made up of seven colleges and more than 8000 students. Addressing local and regional challenges are the focus of both education and research at the University of Qatar. The university offers programmes in seven fields, including technology, arts, theology and law studies.

SPONSORS



MINISZTERELNÖKSÉG

Prime Minister's Office



KÜLÜGYMINISZTERIUM

Ministry of Foreign Affairs



International Visegrad Fund



NATO



Deutsche Bank



OTP Bank



Budapest Bank



MKB Bank



MOL Group



MVM Hungarian Energy Ltd.



Budapest Waterworks



BVK Holding



BKSZT



National Waste Management Agency



Mercedes-Benz

Mercedes-Benz



Red Bull



Sziget



Foundation for a Civic Hungary

PRODUCT SPONSORS



Copy General



Coca-Cola HBC



Café Frei



Szentkirályi
Mineral Water



Gárdonyi
Tea House



Fornetti



Herend Porcelain
Manufactory



Köröstej



Bonbonetti



Cerbona



Nestlé

MEDIA PARTNERS



MTVA



Jazzy Radio



HVG



Marquard



Mediacom



Port.hu



ZIP Magazine



Piac & Profit
Magazine



PÉTER ANTALL

Director of the Antall József Knowledge Centre

Born in Budapest, on 23 March 1964
Married (2014), father of one (Dóra, 2003)

Professional Experience

2010–	Director – Antall József Knowledge Centre of Political and Social Sciences
2004–2010	Director of Research – Antall József Foundation
1999–2002	Advisor and Analyst – Cabinet Office, Ministry of Justice
1998–1999	PR Consultant – Duna Television
1988–1989	Contracted member of MTI, Press Photographer for the newspaper Reform újság

Education

2003	Degree in Communication Faculty of Humanities, University of Szeged
2002	Political analyst – Budapest University of Economic Sciences – Századvég Political School, specialisation in public policy
1991	Press photographer – MÚOSZ Academy of Journalism
1986	English language course in the USA

Public Activities

2004	Nominated for European Parliamentary List
1989	Soros Grant – Photo Tour in Transylvania; Kós Károly Award – “The Transylvanian Heritage in Danger”

Works

2010	<i>Beautiful Budapest</i> , Kossuth Publishing
2005	<i>A Traveller's Guide to Egypt</i> , Cartographia Publishing <i>The Second District – Embraced by Nature and History</i> , Kossuth Publishing
2003	<i>Egypt in Changing Lights</i> , Alexandra Publishing
2000	<i>Hungarian Royal Cities</i> , Gabo Publishing
1997	<i>A Traveller's Guide to Egypt</i> , Panoráma Publishing

Exhibitions

1999–2004	<i>Hungarian Royal Cities</i> Rome, Los Angeles, San Diego, New York, Helsinki
1994	<i>Egypt</i> Cairo <i>Almásy Expedition</i> Érd
1993	<i>Egypt in Changing Lights</i> Budapest, Paris
1989	<i>Transylvanian Heritage in Danger</i> Madrid, Stockholm



THANKS TO OUR COLLEAGUES AND INTERNS FOR THEIR ENTHUSIASTIC WORK!



Veronika Antall-Horváth
Head of Office
V4 and CEI Office



Katalin Cserny
Graphic Designer



Ádám Éva
International Relations
Manager – Arab Region



Ágnes Gelencsér
Head of Office
European Union
Relations Office



Anikó Gorács
Press and Media
Relations Officer



Enikő Hadi
Deputy Head of Office
AJKC



Dominika Halas
Project Manager



Petra Hinterauer
International Relations
Manager – Transatlantic
Relations Office



Mónika Hováth
International Relations
Manager – V4 and CEI
Office



Beatrix Judák
Institutional Relations
Coordinator



Attila Kappel
Project Manager



Kuragane Kei
International Relations
Manager – Japan



Emőke Krivánszky
Publications Coordinator



Koppány Lavotta
International Relations
Manager – China



Henrietta Magyar
Project Manager
V4 and CEI Office



Mirtill Megyeri
Communications Manager



Réka Mészáros
Project Manager



Dóra Muraközi
International Relations
Manager – European Union
Relations Office



Mariann Nagy
Head of Office
Asian and African
Relations Office



Krisztina Pap
International Relations
Coordinator



Zsolt Pálmai
Head of Office
Transatlantic Relations Office



Anna Pittner
Project Manager



Ágnes Ricsovcics
Head of Office
AJKC



Melinda Sasfi
Executive Assistant



Attila Simonfai
Graphic Designer



Annamária Takács
Administrative Assistant



Eszter Várady
Publications Coordinator



Ágnes Vass
International Relations
Manager – V4 and CEI
Office



Valéria Yurkina
Project Manager



Jasmine Zaghrif
International Relations
Manager – Transatlantic
Relations Office



Zita Zirnstein
International Relations
Manager – European Union
Relations Office



Tjaša Feher



Sára Fodor



Milán Horváth



Krisztina Jónás



Veronika Molnár



Réka Németh



András Ricsovcics



Eszter Szántó

Pécs Office



Nóra Gelányi
Project Manager in Pécs



Balázs Molnár
Head of the Pécs Office

INTERNS



Fanni Bodri



Barbara Horváth



Bálint Horváth



Melánia Iritz



Boglárka Pap



Anita Pethő-Juhász



Stefánia Reich



Anna Somorjai



Nóra Szilágyi



Anett Tóth

FORMER COLLEAGUES

Dóra Albert | Renáta Andrasics | Emese Baranyi | Lorina Buda | Gréta Czene | Tamás Csontos | Zsófia Gregor | Sophie Holjencsik | Veronika Horváth | Vanda Illés | Tímea Klebercz | Katalin Kocsis | Tamás Kozma | Tünde Lázár | Zita Mirk | Éva Miszoglád | Kata Julianna Szabó | Zoltán Takács

FORMER INTERNS

Linda Andor | Kinga Bakos | Réka Banai | Tibor Wilhelm Benedek | Blanka Bolonyai | Ingrid Bota | Annamária Böcs | Kornélia Csikós | Zsófia Eszter Dávid | Katalin Fazekas | Béla Fábián | Tímea Fekete | Bence Földi | Péter Garay | Anikó Gróf | Balázs Gyimesi | Benigna Havasi | Eszter Havasi | Katalin Herczeg | Fruzsina Hossó | Flóra Horti | Anna Iglódi | Dóra Jánoska | Dóra Jokkel | Fanni Jurecz | Eszter Kiss | Annamária König | Veronika Lázár | Patrícia Marity | Dalma Miklós | Zsófia Molnár | Veronika Mórócz | Eszter Nagy | Barbara Országh | Anikó Pálfi | Judit Pallos | Zita Pap | Emese Papp | András Pleszel | Viktória Polgár | Edina Rauschenberger | Tirza Ress | Dóra Sebestyén | Bálint Simon | Gabriella Steingart | Anita Stippinger | Anna Szabó | Nikolett Szabó | Éva Szalai | Éva Szántó | Réka Szentiványi | Lilióza Szilágyi | Anita Szirota | Ádám Takács | Kata Takács | Nóra Tófalvi | Adrienn Tóth | Dorottya Udvari | András Varga | László Vass | Péter László Vida | Zsuzsanna Zsigmond

PHOTO CREDITS

- Page 2 Corvinus University of Budapest Building C | Photo: Ádám Polhodzik
- Page 4 Mrs József Antall, Lady Klára | Photo: Ádám Polhodzik
- Page 5 Source: Shutterstock
- Page 9 Photo: Dávid Biró
- Page 10 1. Source: Shutterstock
2. Source: Népszabadság, 8 October 2011 | Photo: Árpád Kurucz
3. Photo: Dávid Biró
- Page 11 1. CEI Workshop participants, 2014 | Photo: AJKC
2. Dr Géza Jeszenszky and the participants of the Polish–Hungarian workshop, 2014 | Photo: AJKC
- Page 12 1. Participants of the József Antall Summer School at the Faculty of Humanities, ELTE, 2014 | Photo: Dávid Biró
2. Péter Szijjártó and Dr Géza Jeszenszky | Photo: MTI
3. Dr Géza Jeszenszky | Photo: Dávid Biró
4. Mikulás Dzurinda | Photo: Dávid Biró
5. Jan Krzysztof Bielecki | Photo: Dávid Biró
6. Karel Schwarzenberg | Photo: Dávid Biró
- Page 13 1. Photo: Ádám Polhodzik
2. Photo: Ádám Polhodzik
3. Photo: Ádám Polhodzik
4. Photo: Ádám Polhodzik
5. Photo: Ádám Polhodzik
6. Photo: Ádám Polhodzik
7. Participants of the József Antall Summer School | Photo: Dávid Biró
- Page 14 1. Source: Shutterstock
2. Source: Népszabadság | Photo: Miklós Teknős
- Page 15 1. Participants of the *Cruising Europe!* workshop, 2014 | Photo: AJKC
2. Source: Official Facebook page of Európa Pont
- Page 16 1. Speakers of the first panel of the conference | Photo: Ádám Polhodzik
2. Source: Shutterstock
3. Árpád Bella | Photo: Ádám Polhodzik
4. Zoltán Balog, Christine Lieberknecht, Hildigund Neubert | Photo: Ádám Polhodzik
- Page 17 1. Photo: Ádám Polhodzik
2. Speakers and participants of the conference, 2013 | Photo: Ádám Polhodzik
- Page 18 1. Dr Dániel Vékony, Dr László Csicsmann, Dr Mihály Dobrovics, Dr Erzsébet N. Rózsa, Zoltán Egresy, Dr Tarik Demirkan | Photo: AJKC
2. Representatives of AJKC and the delegation of the Chinese Academy of Humanities, 2013 | Photo: AJKC
3. Dr Sheika Bint Abdulla Al-Misnad | Photo: Ádám Polhodzik
4. Shaik Dr Mohamad Sabah Al-Salem Al-Sabah | Photo: Ádám Polhodzik
5. Present from Shaik Dr Mohamad Sabah Al-Salem Al-Sabah to AJKC | Photo: Ádám Polhodzik
- Page 19 1. Gábor Gundel Takács | Photo: Ádám Polhodzik
- Page 20 1. Building of the University of Pécs | Photo: Balázs Molnár
2. Dr Péter Hahner | Photo: Szabolcs Csontos
3. Dr Péter Balázs | Photo: Szabolcs Csontos
- Page 21 Source: Shutterstock
- Page 22 1. Source: Shutterstock
2. First Country Image Conference | Photo: Szabolcs Csontos
3. Széchenyi Thermal Bath | Photo: Duke Fernandez
- Page 23 1. Nyugati Railway Station | Photo: Duke Fernandez
2. Piroska Bakos, Joana Homs, Csaba Csetényi, Martha Auer, Vilma Magyar, Zsófia Vitézy | Photo: Ákos Babecz
3. Fourth Country Image Conference, Pécs | Photo: Szabolcs Csontos
4. Source: Shutterstock
- Page 24 1. András Deák, Gyula Máté T., Ernő Keskeny, Valery V. Lyahov, András Rácz and Gábor Stier | Photo: Gergely Czókos
2. Botond Feledy, Dr Máté Boros, Dr László Csicsmann, Dr Gábor Juhász | Photo: AJKC
3. Photo: Ádám Polhodzik
- Page 25 Forum Corvinum – Lecture by Gergely Szirmai, 2014 | Photo: Ádám Polhodzik
- Page 26 1. Dragon boat winning team of the 2014 Danube Regatta | Photo: Dávid Biró
2. Dragon boat teams at the starting line at the Parliament | Photo: Bálint Simon
3. Cheerleaders | Photo: Márton Nagy
4. Jubilee cake of the 10th anniversary of the EU accession of the Visegrad Countries | Photo: Dávid Biró
5. Wakeboard show by Szebasztián Szóláth, 2013 | Photo: Bálint Simon
6. Winners of rowing race on the main stage | Photo: Márton Nagy

Page 27	<ul style="list-style-type: none"> 1. Participants listening to the opening speech Photo: Bálint Simon 2. Rowers take to the water Photo: Dávid Biró 3. Programmes for families and the young provided by the exhibitors Photo: Dávid Biró 4. Folk dancers from V4 countries on the small stage Photo: Ádám Polhodzik 5. A contestant of <i>Sound of the University</i> Photo: Ádám Polhodzik 6. The Biebers in concert Photo: Márton Nagy
Page 28	<ul style="list-style-type: none"> 1. Photo: Ádám Polhodzik 2. Sándor Csányi Photo: Ádám Polhodzik 3. Tamás Frei Photo: Adrián Telegdi 4. Gergely Szirmai Photo: Ádám Polhodzik
Page 29	<ul style="list-style-type: none"> 1. Photo: AJKC 2. Izabella Zwack, Kincső Adriány, Lucia Hegyi S., Zita Martényi Photo: AJKC
Page 30	<ul style="list-style-type: none"> 1. Réka Szemerkenyi Photo: Tibor Somogyi 2. Dr Tibor Benkő Source: www.tenyezo.hu 3. György Habsburg Source: György Habsburg 4. Dr Tamás Magyarics Photo: Krisztina Pap 5. Ted Whiteside Source: www.nato.int
Page 31	NATO Run, 2013 Source: Budapest Athletic Association
Page 32	<ul style="list-style-type: none"> 1. The audience of the lecture at the German Embassy in Budapest Photo: AJKC 2. Wines provided for the wine-tasting by the Németh Family Winery Photo: AJKC 3. Imants Viesturs Lieģis Photo: AJKC 4. Tehran Photo: Zsombor Cseh
Page 33	<ul style="list-style-type: none"> 1. Source: Shutterstock 2. Bálványos Free Summer University and Youth Camp, 2014 Photo: Sapientia 3. Magor Kádár's lecture at the Kolozsvár Hungarian Days Photo: Ricsovcics Ágnes
Page 34	<ul style="list-style-type: none"> 1. Source: Shutterstock 2. Sára Fodor at the UN headquarters in New York, 2014 Photo: AJKC
Page 35	<ul style="list-style-type: none"> 1. AJKC staff members in London, 2014 Photo: Ágnes Ricsovcics 2. Source: Shutterstock
Page 36	<ul style="list-style-type: none"> 1. Dr Károly Jókay, Jan Wessel, Péter Antall Photo: Ádám Polhodzik 2. AJKC staff members and interns in Brussels, at the József Antall Building of the European Parliament, 2012 Photo: Tamás Náray E. 3. Erasmus Expo, 6 November 2012 Photo: Ádám Polhodzik
Page 37	Photo: Ádám Polhodzik
Page 38	<ul style="list-style-type: none"> 1. Photo: Ádám Polhodzik 2. Zbigniew Brzezinski's <i>Strategic Vision</i> – book presentation, HIIA, 16 September 2013 Photo: Ádám Polhodzik 3. Henry Kissinger's <i>On China</i> – book presentation, HIIA, 24 March 2014 Photo: Ádám Polhodzik 4. 21st International Book Festival Budapest – Dr György Nógrádi, Dr Gergely Salát, Dr Tamás Matura Photo: Ádám Polhodzik
Page 42	József Antall Photo: Péter Antall
Page 43	<ul style="list-style-type: none"> 1. The original typewriter of József Antall in the European Parliament Photo: Péter Antall 2. Roman Kowalski receives the Antall Awards from Lady Klára Photo: Ádám Polhodzik 3. Somló Hill – "The Day of Freedom" Photo: Péter Antall 4. János Martonyi Photo: AJKC
Page 44	<ul style="list-style-type: none"> 1. School yearbook photo of József Antall Source: Antall family 2. On a class trip with his students Source: Antall family
Page 45	<ul style="list-style-type: none"> 1. Photo: Péter Antall 2. With his two sons, György and Péter Source: Antall family 3. With his wife in Somló Source: Antall family
Page 47	<ul style="list-style-type: none"> 1. With the Prime Minister of the United Kingdom in September 1990 Photo: MTI 2. At the first Visegrad meeting in February 1991 Photo: MTI 3. On the lawn of the White House in October 1990 Photo: White House Staff 4. Meeting the Holy Father in the Parliament in 1991 Photo: MTI 5. With the President of the US in October 1990 Photo: MTI 6. With the President of the European Commission in 1991 Photo: MTI
Page 48	<ul style="list-style-type: none"> 1. With the King of Spain in Madrid in 1992 Source: Antall family 2. In the company of Spanish, French and Czech politicians in 1993 Photo: Péter Antall 3. At a reception in Gundel restaurant in 1993 Photo: MTI 4. With the President of the Russian Federation in 1992 Photo: MTI 5. Their last meeting at the EDU conference in 1993 Photo: Attila Kisbenedek 6. At the CSCE summit in Paris in 1990 Photo: MTI 7. With the Mayor of Paris at an EDU conference in 1993 Photo: Péter Antall
Page 49	<ul style="list-style-type: none"> 1. Szombathely, statue by Gábor Veres, 2001 2. Jánosháza, statue by Márta Lesneyi, 2002 3. Paloznak, statue by Zsolt Józsay, 2004
Page 50	<ul style="list-style-type: none"> 1. Máty, statue by Béla Domokos, 1996 2. Szarvas, Demeteri és Társai Bt, 2003 3. Balatonfüred, statue by Pál Kő, 2003 4. The building in Brussels named after József Antall, inaugurated in 2009
Page 55	Photo: Ádám Polhodzik
Page 56	Photo: Ádám Polhodzik

CONTACT INFORMATION

Antall József Knowledge Centre of Political and Social Sciences

Address: 4–6 Közraktár Street, H-1093 Budapest
Telephone: +36 1 482 7703
Web: www.ajtk.hu/en
E-mail: ajtk@ajtk.hu

Director Péter Antall
E-mail: antall.peter@ajtk.hu

Head of Office of AJKC Enikő Hadi
E-mail: hadi.eniko@ajtk.hu

The Office of the Antal József Knowledge Centre in Pécs

Address: 1/B Szántó Kovács János Street, H-7633 Pécs
Telephone: +36 72 501 500/20140
E-mail: pecs@ajtk.hu

Imprint

Editor: Anikó Gorácz
Graphic Design: Katalin Cserny, Attila Simonfai
Pre-press Preparation: Katalin Cserny
Translators: Tamás Péter Baranyi, Zsófia Gregor, Mónika Horváth
Proofreaders: John Barefield, Mónika Horváth, Zsolt Pálmai, Stanley Ward
Cover Photography: Ádám Polhodzik
Cover Design: Attila Simonfai