

JOIN THE COMPETITION!

Ace Manager is back !
Come and join us in Universe City!



BNP PARIBAS



ACE MANAGER 2014



BNP PARIBAS | The bank for a changing world

What Ace Manager is about?



- Ace Manager is an innovative online business game that challenges students to step into the shoes of a banker and experience three of the Bank's core businesses - Retail Banking, Investment Solutions and Corporate & Investment Banking.
- Students from the best business schools and universities around the world play this game and set themselves apart by demonstrating their business expertise, knowledge and applied learning in a virtual banking environment.
- In teams of three, students solve business case simulations, combining management, strategy, marketing and financial know-how.



ACE Manager 2014

www.acemanager.bnpparibas.com

The best online **3D Vivid** banking game



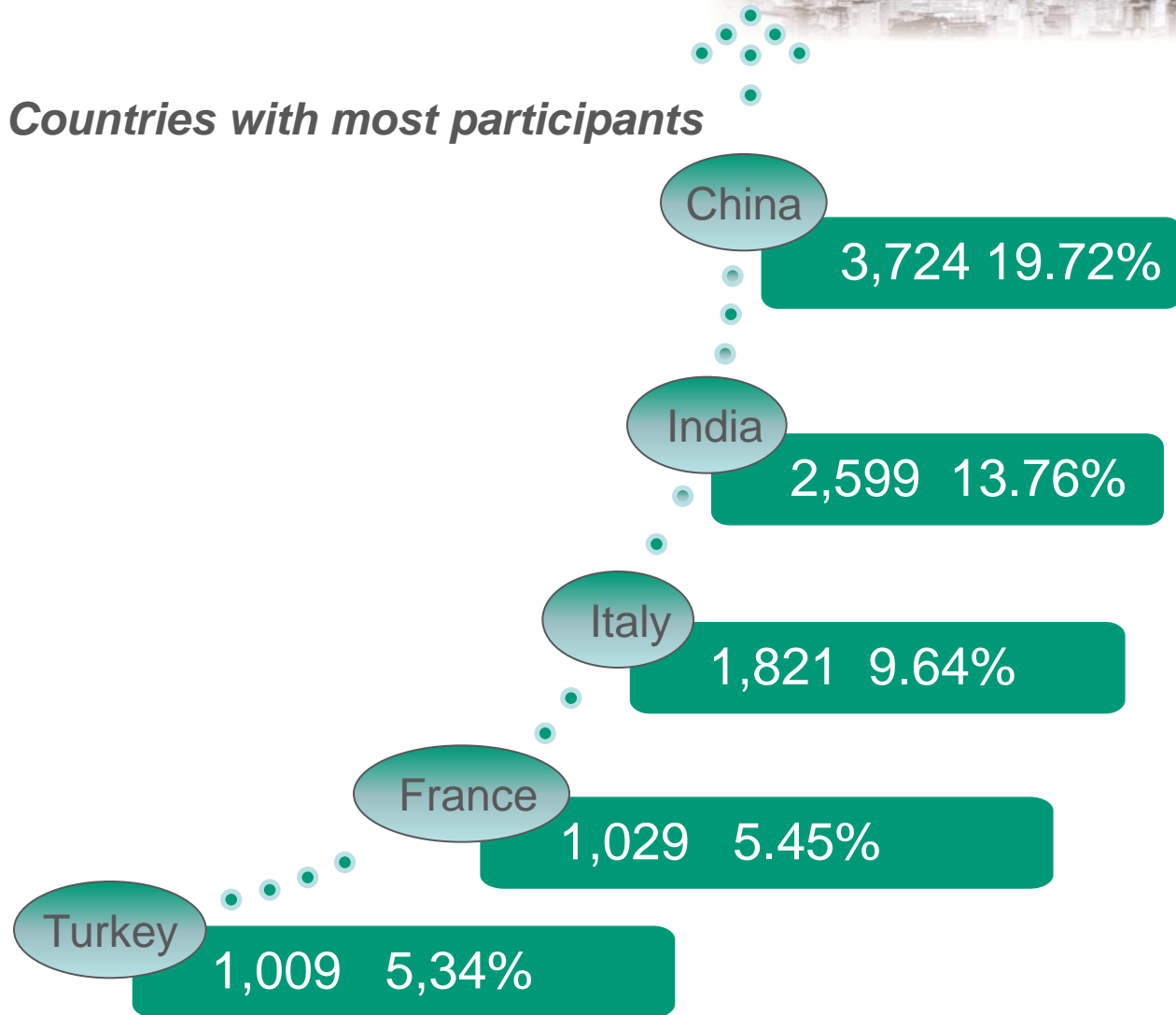
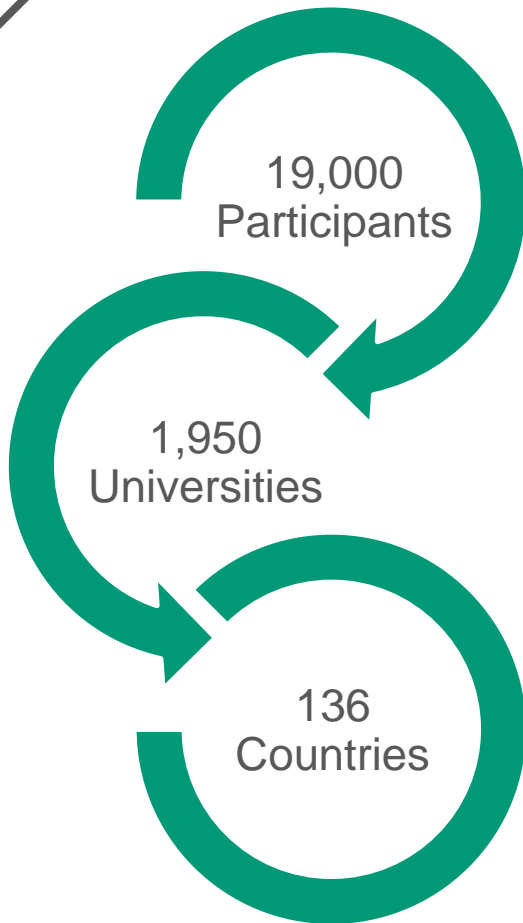
Co-designed by professors of Finance

Together with BNP PARIBAS experts



Last edition: Ace Manager 5

Countries with most participants



Online platform



Hi Nadège

Last night, the majority of the City Council voted against the World Sports Expo project. Instead, they chose to pass a bill in favor of the rare earth materials exploitation. The cartel of businessmen opposing me is hitting "winners" from everywhere. Miltovic used to call it "the shock attacks". I believed the World Sports Expo was an excellent alternative to the mining of the rare earth materials. We had an opportunity to improve the city's infrastructure, create a new district, and collect revenues from our new exhibition center. I was able to get the City Council to accept to put the final say in the hands of the citizens. A referendum will be organized soon and the voters will have to decide upon the future of their city. Now that the prey is out for grabs, let's see our predators' next move.

JOHN MACKENZIE

CASE 12 Grand Slammed

CIB	Aces to win	Progress	Solve before	
★★	9 000	81%	84 : 51 : 55	VIEW THE CASE

[← BACK](#) [EXPLORE UNIVERSE CITY](#)



Online platform



SEARCH
TEAMS & PLAYERS

Advanced Search

Type a player name

Please select the criteria:

- Nationality
- University
- Educational background
- Area of interest
- Hobbies

Less than 26 yrs. old Incomplete teams
 Single players Ex-Ace Manager players

[Reset all](#) > SEARCH

View Player's map

PLAYERS (12000) **TEAMS**

Player name	Team	Nationality	University
Weiwon Gong		CHINA(MAINLAND)	Shanghai Lixin University of Commerce
Weiwon Gong		CHINA(MAINLAND)	Shanghai Lixin University of Commerce
Wenjing Yin	Viva la vida	CHINA(MAINLAND)	Tongji University
Zhengyang Huang	Sukema	CHINA(MAINLAND)	Skema Business School
YIYANG ZHUANG	TRIDENT	CHINA(MAINLAND)	University of International Business and Economics
'Bilel Sabeur	Future leaders	TUNISIA	Tunis business school
'Guerriche Chedly		TUNISIA	Institut Supérieur de Gestion de Tunis
'Mahmood Matelotti'		TUNISIA	Tunis business school

1/1500



Online community



Major social media channels

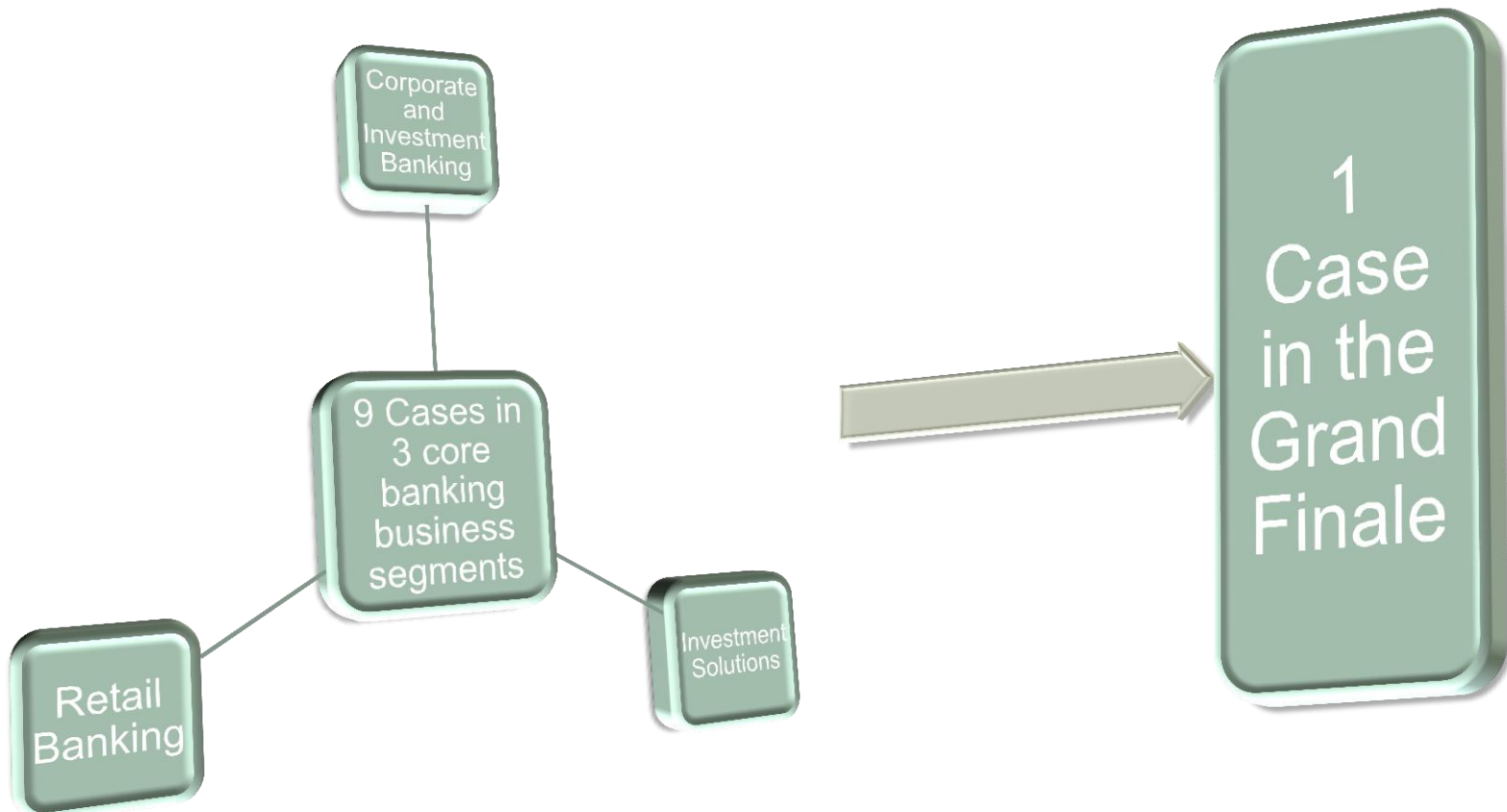
Vivid online communities to facilitate the international communication

<https://www.facebook.com/BNPParibas.AceManager>



Case Structure of Our Last Edition

www.acemanager.bnpparibas.com



Topics Covered by Our Last Edition

www.acemanager.bnpparibas.com

CASE 1

- Management & CIB TOPIC:
- Governance principles
- Incentives & costs calculation

CASE 2

- CIB TOPIC:
- Beta estimation
- Capital estimation

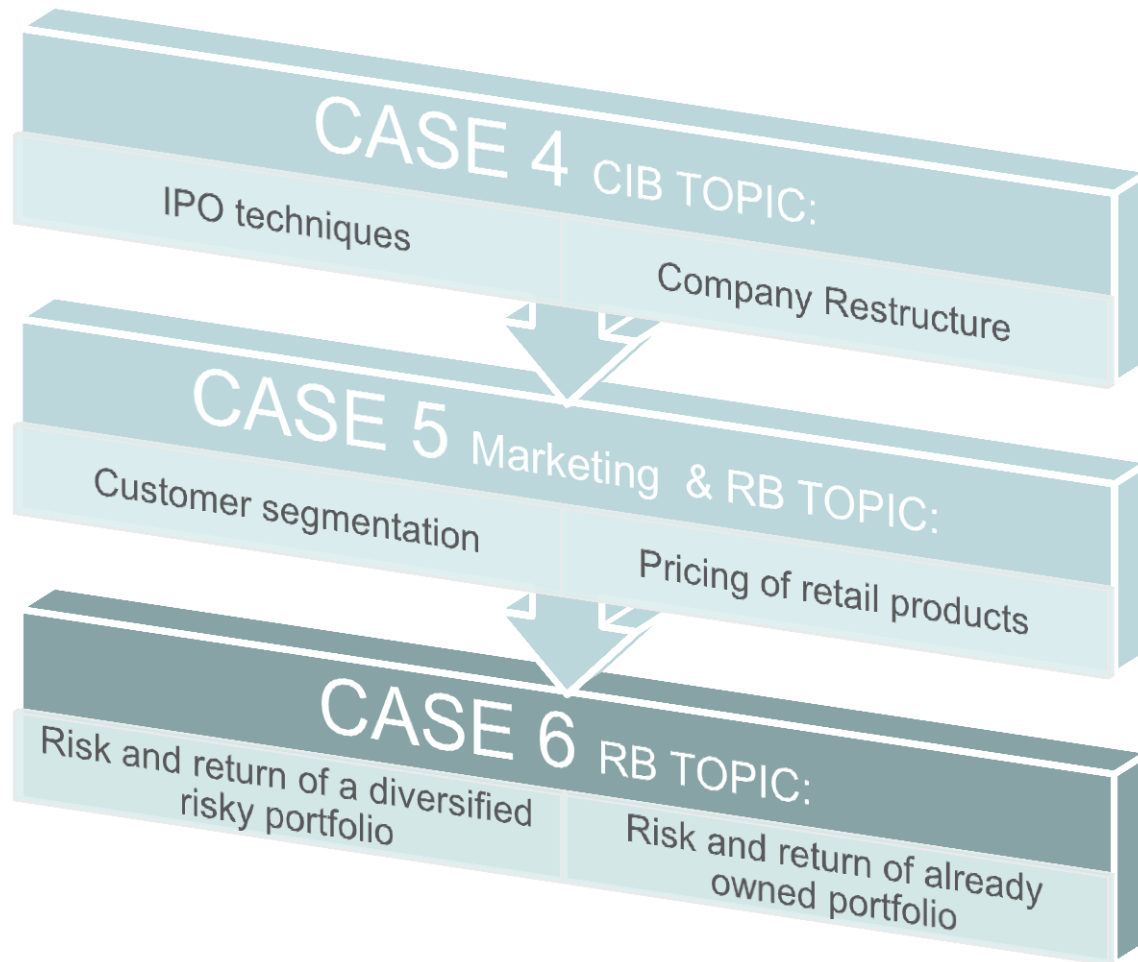
CASE 3

- CIB TOPIC:
- FCF, DCF
- Multi-criteria stock valuation



Topics Covered by Our Last Edition

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Topics Covered by Our Last Edition

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CASE 7 IS TOPIC:

Bond
portfolio
calculation

YTM &
Duration &
Convexity

CASE 8 IS TOPIC:

Portfolio
management
strategies

Tracking
error and
fund
performance

CASE 9 CIB TOPIC:

Binomial and
B & S
valuation,
hedging

Real option



Topics Covered by Our Last Edition

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Case study:
Project
Finance

Grand
Finale

Oral
presentation
in front of
the jury



Benefits for students

www.acemanager.bnpparibas.com



Benefits for students



- Learn practical knowledge while playing the business game
- Obtain a valuable asset on CV, a certificate of participation with global ranking
- Compete for internship opportunities in BNP Paribas
- Test drive a career in Banking industry
- Win total prize worth 15,000 euros, a trip to Paris and tickets to French Open



Schedule

Registration : 15/10/2013 to 10/04/2014



Online Competition : 17/04/2014 to 07/05/2014

Grand Finale : May 2014

www.acemanager.bnpparibas.com



Contact us

Deborah LASRY

COO Services

Brand, Communications & Quality

36 bis, AV de l'Opera 75002 Paris

Tel. +33 1 42 98 05 13

deborah.lasry@bnpparibas.com



Should you have

questions, you can go to: www.acemanager.bnpparibas.com

Zijiang YANG

COO Services

Brand, Communications & Quality

36 bis, AV de l'Opera 75002 Paris

Tel. +33 1 55 77 68 80

Zijiang.yang@bnpparibas.com

Bo PENG

COO Services

Brand, Communications & Quality

36 bis, AV de l'Opera 75002 Paris

Tel. +33 1 57 43 06 51

bo_peng_a@bnpparibas.com

