# Plan studiów obowiązujący od roku akademickiego 2015/2016

| | |
|---|---|
| KIERUNEK: | **Produkcja medialna** |
| Specjalność studiów: | Multimedia |
| Poziom studiów: | I stopnia |
| Profil studiów: | ogólnoakademicki |
| Forma studiów: | niestacjonarne |

| Lp. | Nazwa modułu (przedmiotu) | kty E | Wymiar godzin (łączny) | | | | | | Rok I | | | | | | | | | | | | | Rok II | | | | | | | | | | | | | | Rok III | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Razem | Rodzaj zaj. | | | | | 1 | | | | | | | 2 | | | | | | | 3 | | | | | | | 4 | | | | | | | 5 | | | | | | | 6 | | | | | | |
| | | | | WY | CA | LB | KW | SM | WY | CA | LB | KW | SM | Forma zal. | Punkty ECTS | WY | CA | LB | KW | SM | Forma zal. | Punkty ECTS | WY | CA | LB | KW | SM | Forma zal. | Punkty ECTS | WY | CA | LB | KW | SM | Forma zal. | Punkty ECTS | WY | CA | LB | KW | SM | Forma zal. | Punkty ECTS | WY | CA | LB | KW | SM | Forma zal. | Punkty ECTS |
| **Blok modułów (przedmiotów) obowiązkowych - A** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | Teoria mediów | 4 | 20 | 20 | | | | | 20 | | | | | E | 4 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | Podstawy socjologii | 2 | 15 | 15 | | | | | 15 | | | | | E | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | Społeczne i psychologiczne oddziaływanie mediów | 4 | 20 | 20 | | | | | 20 | | | | | E | 4 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | Podstawy komunikowania sieciowego | 2 | 15 | | | | 15 | | | | | 15 | | Z | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | Pragmatyka komunikacji interpersonalnej | 2 | 15 | | | | 15 | | | | | 15 | | Z | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | Konstruowanie przekazu medialnego | 2 | 15 | | | | 15 | | | | | 15 | | Z | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | Komunikacja językowa w mediach | 3 | 20 | | | | 20 | | | | | 20 | | Z | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | Technologia informacyjna | 3 | 20 | | | | 20 | | | | | 20 | | Z | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | Edycja tekstu | 3 | 20 | | | | 20 | | | | | 20 | | Z | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10 | Kultura i sztuka współczesna | 3 | 20 | 20 | | | | | | | | | | | | 20 | | | | | E | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 11 | Podstawy prawa z elementami prawa autorskiego | 3 | 20 | 20 | | | | | | | | | | | | 20 | | | | | E | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 12 | Podstawy filozofii - PH* | 2 | 15 | 15 | | | | | | | | | | | | 15 | | | | | E | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 13 | Etyka i epistemologia komunikacji - PH* | 3 | 20 | 20 | | | | | | | | | | | | 20 | | | | | E | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 14 | Podstawy nauki o polityce | 2 | 15 | 15 | | | | | | | | | | | | 15 | | | | | E | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 15 | Kreatywna praca głosem | 2 | 20 | | | | 20 | | | | | | | | | | | | 20 | | Z | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 16 | Podstawy scenopisarstwa | 2 | 15 | | | | 15 | | | | | | | | | | | | 15 | | Z | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 17 | Podstawy reklamy i marketingu | 2 | 15 | | | | 15 | | | | | | | | | | | | 15 | | Z | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 18 | Transformacja współczesnych systemów medialnych | 2 | 15 | | | | 15 | | | | | | | | | | | | 15 | | Z | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 19 | Podstawy grafiki komputerowej | 2 | 15 | | | | 15 | | | | | | | | | | | | 15 | | Z | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 20 | Podstawy reżyserii | 3 | 20 | | | | 20 | | | | | | | | | | | | 20 | | Z | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 21 | Wybrane problemy kina | 4 | 20 | 20 | | | | | | | | | | | | | | | | | | | 20 | | | | | E | 4 | | | | | | | | | | | | | | | | | | | | | | | |
| 22 | Gatunki medialne | 3 | 20 | | | | 20 | | | | | | | | | | | | | | | | | | | 20 | | Z | 3 | | | | | | | | | | | | | | | | | | | | | | | |
| 23 | Zarządzanie przedsiębiorstwem wielomedialnym | 3 | 15 | | | | 15 | | | | | | | | | | | | | | | | | | | 15 | | Z | 3 | | | | | | | | | | | | | | | | | | | | | | | |
| 24 | Mediatyzacja sfery publicznej | 3 | 20 | | | | 20 | | | | | | | | | | | | | | | | | | | 20 | | Z | 3 | | | | | | | | | | | | | | | | | | | | | | | |
| 25 | Wiedza o sztukach audiowizualnych | 4 | 20 | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | 20 | | | | | E | 4 | | | | | | | | | | | | | | | |
| 26 | Public relations | 3 | 20 | | | | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | 20 | | Z | 3 | | | | | | | | | | | | | | | |
| 27 | Techniki animacji komputerowej | 3 | 20 | | | | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | 20 | | Z | 3 | | | | | | | | | | | | | | | |
| 28 | Sztuka dźwięku | 4 | 20 | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 20 | | | | E | 4 | | | | | | | | | |
| 29 | Wprowadzenie do infobrokeringu | 4 | 20 | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 20 | | | | E | 4 | | | | | | | | | |
| 30 | Storytelling w mediach | 2 | 15 | | | | 15 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 15 | | Z | 2 | | | | | | | |
| 31 | Metodologia nauk o mediach | 2 | 15 | | | | 15 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 15 | | Z | 2 | | | | | | | |

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|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 32 | Komunikacja marketingowa | 4 | 20 | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 20 | | | | | E | 4 |
| 33 | Dyskurs w nowych mediach | 3 | 15 | | | | 15 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 15 | | Z | 3 |
| 34 | Semiotyka kultur popularnych | 3 | 20 | | | | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 20 | | Z | 3 |
| Razem A | | 96 | 610 | 245 | | | 365 | | 55 | | | 105 | | | 25 | 90 | | | 100 | | | 26 | 20 | | | 55 | | | 13 | 20 | | | 40 | | | 10 | 40 | | | 30 | | | 12 | 20 | | | 35 | | | 10 |
| Blok modułów (przedmiotów) wybieralnych/fakultatywnych - B | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 35 | Seminarium dyplomowe | 10 | 60 | | | | | 60 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 30 | Z | 5 | | | | | 30 | Z | 5 |
| 36 | Język obcy | 8 | 120 | | 120 | | | | | 60 | | | | Z | 4 | | 60 | | | | E | 4 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 37 | Wychowanie fizyczne | 1 | 30 | | 30 | | | | | 30 | | | | Z | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 38 | Przedmiot fakultatywny 1 | 2 | 20 | | | | 20 | | | | | | | | | | | | | | | | | | | 20 | | Z | 2 | | | | | | | | | | | | | | | | | | | | | |
| 39 | Przedmiot fakultatywny 2 | 2 | 20 | | | | 20 | | | | | | | | | | | | | | | | | | | 20 | | Z | 2 | | | | | | | | | | | | | | | | | | | | | |
| 40 | Przedmiot fakultatywny 3 | 1 | 15 | | | | 15 | | | | | | | | | | | | | | | | | | | 15 | | Z | 1 | | | | | | | | | | | | | | | | | | | | | |
| 41 | Przedmiot fakultatywny 1 | 2 | 20 | | | | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | 20 | | Z | 2 | | | | | | | | | | | | | | |
| 42 | Przedmiot fakultatywny 2 | 2 | 20 | | | | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | 20 | | Z | 2 | | | | | | | | | | | | | | |
| 43 | Przedmiot fakultatywny 3 | 1 | 15 | | | | 15 | | | | | | | | | | | | | | | | | | | | | | | | | | 15 | | Z | 1 | | | | | | | | | | | | | | |
| 44 | Przedmiot fakultatywny 1 | 2 | 20 | | | | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 20 | | Z | 2 | | | | | | | |
| 45 | Przedmiot fakultatywny 2 | 2 | 20 | | | | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 20 | | Z | 2 | | | | | | | |
| 46 | Przedmiot fakultatywny 1 | 2 | 20 | | | | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 20 | | Z | 2 |
| 47 | Przedmiot fakultatywny 2 | 2 | 20 | | | | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 20 | | Z | 2 |
| Blok modułów (przedmiotów) specjalistycznych - specjalność Multimedia | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 48 | Warsztat operatorski | 3 | 20 | | | | 20 | | | | | | | | | | | | | | | | | | | 20 | | Z | 3 | | | | | | | | | | | | | | | | | | | | | |
| 49 | Warsztat fotografii cyfrowej | 3 | 20 | | | | 20 | | | | | | | | | | | | | | | | | | | 20 | | Z | 3 | | | | | | | | | | | | | | | | | | | | | |
| 50 | Warsztat copywritera | 1 | 15 | | | | 15 | | | | | | | | | | | | | | | | | | | 15 | | Z | 1 | | | | | | | | | | | | | | | | | | | | | |
| 51 | Warsztat scenopisarski | 3 | 20 | | | | 20 | | | | | | | | | | | | | | | | | | | 20 | | Z | 3 | | | | | | | | | | | | | | | | | | | | | |
| 52 | Warsztat montażu | 3 | 20 | | | | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | 20 | | Z | 3 | | | | | | | | | | | | | | |
| 53 | Warsztat produkcji medialnej | 6 | 40 | | | | 40 | | | | | | | | | | | | | | | | | | | | | | | | | | 20 | | Z | 3 | | | | 20 | | Z | 3 | | | | | | | |
| 54 | Warsztat postprodukcji multimedialnej (dźwięk, obraz, grafika) | 9 | 60 | | | | 60 | | | | | | | | | | | | | | | | | | | | | | | | | | 20 | | Z | 3 | | | | 20 | | Z | 3 | | | | 20 | | Z | 3 |
| 55 | Podstawy DTP i poligrafii cyfrowej | 3 | 20 | | | | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 20 | | Z | 3 | | | | | | | |
| 56 | Animacja multimedialna | 3 | 20 | | | | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 20 | | Z | 3 |
| Razem B | | 71 | 635 | | 150 | | 425 | 60 | | 90 | | | | | 5 | | 60 | | | | | 4 | | | | 130 | | | 15 | | | | 115 | | | 14 | | | | 100 | 30 | | 18 | | | | 80 | 30 | | 15 |
| Razem A+B | | 167 | 1245 | 245 | 150 | | 790 | 60 | 55 | 90 | | 105 | | | 30 | 90 | | | 100 | | | 30 | 20 | | | 185 | | | 28 | 20 | | | 155 | | | 24 | 40 | | | 130 | 30 | | 30 | 20 | | | 115 | 30 | | 25 |
| Razem godziny w semestrze bez zajęć ogólnouniwersyteckich do wyboru | | | | | | | | | 250 | | | | | | | 250 | | | | | | | 205 | | | | | | | 175 | | | | | | | 200 | | | | | | | 165 | | | | | | |
| | Praktyki (pkt ECTS/wymiar) | 6 | | | | | | | | | | | | | | | | | | | | | 3 tygodnie/90 godzin | | | | | | | | | | | | | 6 | | | | | | | | | | | | | | |
| Minimalna liczba punktów ECTS dla zajęć ogólnouniwersyteckich lub na innym kierunku studiów | | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | 2 | | | | | | | | | | | | | | | | | | | | | |
| Liczba punktów za pracę dyplomową i jej obronę (egzamin dyplomowy) | | 5 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 5 |
| Punkty ECTS w semestrze | | | | | | | | | 30 | | | | | | | 30 | | | | | | | 30 | | | | | | | 30 | | | | | | | 30 | | | | | | | 30 | | | | | | |

Zatwierdzono na posiedzeniu Rady Wydziału w dniu: ……………………………………………

data, podpis i pieczęć dziekana

A - blok modułów (przedmiotów) obowiązujących wszystkich studentów danego kierunku i specjalności

B - blok modułów (przedmiotów) wybieralnych/fakultatywnych m.in.. specjalnościowych lub specjalizacyjnych (minimum 30% ogólnej liczby punktów ECTS)

Symbole: WY-wykład, CA-ćwiczenia, LB-labolatorium, KW-konwersatorium, SM-seminarium

Symbole: PH* - przedmioty z nauk humanistycznych - 5 punktów ECTS

E- egzamin

Z- zaliczenie z oceną

# Plan studiów obowiązujący od roku akademickiego 2015/2016

| | |
|---|---|
| KIERUNEK: | **Produkcja medialna** |
| Specjalność studiów: | Organizacja produkcji multimedialnej |
| Poziom studiów: | I stopnia |
| Profil studiów: | ogólnoakademicki |
| Forma studiów: | niestacjonarne |

| Lp. | Nazwa modułu (przedmiotu) | kty E | Wymiar godzin (łączny) | | | | | | Rok I | | | | | | | | | | | | | | Rok II | | | | | | | | | | | | | | | Rok III | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Razem | Rodzaj zaj. | | | | | 1 | | | | | | | 2 | | | | | | | 3 | | | | | | | 4 | | | | | | | 5 | | | | | | | 6 | | | | | | |
| | | | | WY | CA | LB | KW | SM | WY | CA | LB | KW | SM | Forma zal. | Punkty ECTS | WY | CA | LB | KW | SM | Forma zal. | Punkty ECTS | WY | CA | LB | KW | SM | Forma zal. | Punkty ECTS | WY | CA | LB | KW | SM | Forma zal. | Punkty ECTS | WY | CA | LB | KW | SM | Forma zal. | Punkty ECTS | WY | CA | LB | KW | SM | Forma zal. | Punkty ECTS |
| **Blok modułów (przedmiotów) obowiązkowych - A** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | Teoria mediów | 4 | 20 | 20 | | | | | 20 | | | | | E | 4 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | Podstawy socjologii | 2 | 15 | 15 | | | | | 15 | | | | | E | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | Społeczne i psychologiczne oddziaływanie mediów | 4 | 20 | 20 | | | | | 20 | | | | | E | 4 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | Podstawy komunikowania sieciowego | 2 | 15 | | | | 15 | | | | | 15 | | Z | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | Pragmatyka komunikacji interpersonalnej | 2 | 15 | | | | 15 | | | | | 15 | | Z | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | Konstruowanie przekazu medialnego | 2 | 15 | | | | 15 | | | | | 15 | | Z | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | Komunikacja językowa w mediach | 3 | 20 | | | | 20 | | | | | 20 | | Z | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | Technologia informacyjna | 3 | 20 | | | | 20 | | | | | 20 | | Z | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | Edycja tekstu | 3 | 20 | | | | 20 | | | | | 20 | | Z | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10 | Kultura i sztuka współczesna | 3 | 20 | 20 | | | | | | | | | | | | 20 | | | | | E | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 11 | Podstawy prawa z elementami prawa autorskiego | 3 | 20 | 20 | | | | | | | | | | | | 20 | | | | | E | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 12 | Podstawy filozofii - PH* | 2 | 15 | 15 | | | | | | | | | | | | 15 | | | | | E | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 13 | Etyka i epistemologia komunikacji - PH* | 3 | 20 | 20 | | | | | | | | | | | | 20 | | | | | E | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 14 | Podstawy nauki o polityce | 2 | 15 | 15 | | | | | | | | | | | | 15 | | | | | E | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 15 | Kreatywna praca głosem | 2 | 20 | | | | 20 | | | | | | | | | | | | 20 | | Z | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 16 | Podstawy scenopisarstwa | 2 | 15 | | | | 15 | | | | | | | | | | | | 15 | | Z | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 17 | Podstawy reklamy i marketingu | 2 | 15 | | | | 15 | | | | | | | | | | | | 15 | | Z | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 18 | Transformacja współczesnych systemów medialnych | 2 | 15 | | | | 15 | | | | | | | | | | | | 15 | | Z | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 19 | Podstawy grafiki komputerowej | 2 | 15 | | | | 15 | | | | | | | | | | | | 15 | | Z | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 20 | Podstawy reżyserii | 3 | 20 | | | | 20 | | | | | | | | | | | | 20 | | Z | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 21 | Wybrane problemy kina | 4 | 20 | 20 | | | | | | | | | | | | | | | | | | | 20 | | | | | E | 4 | | | | | | | | | | | | | | | | | | | | | | | |
| 22 | Gatunki medialne | 3 | 20 | | | | 20 | | | | | | | | | | | | | | | | | | | 20 | | Z | 3 | | | | | | | | | | | | | | | | | | | | | | | |
| 23 | Zarządzanie przedsiębiorstwem wielomedialnym | 3 | 15 | | | | 15 | | | | | | | | | | | | | | | | | | | 15 | | Z | 3 | | | | | | | | | | | | | | | | | | | | | | | |
| 24 | Mediatyzacja sfery publicznej | 3 | 20 | | | | 20 | | | | | | | | | | | | | | | | | | | 20 | | Z | 3 | | | | | | | | | | | | | | | | | | | | | | | |
| 25 | Wiedza o sztukach audiowizualnych | 4 | 20 | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | 20 | | | | | E | 4 | | | | | | | | | | | | | | | |
| 26 | Public relations | 3 | 20 | | | | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | 20 | | Z | 3 | | | | | | | | | | | | | | | |
| 27 | Techniki animacji komputerowej | 3 | 20 | | | | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | 20 | | Z | 3 | | | | | | | | | | | | | | | |
| 28 | Sztuka dźwięku | 4 | 20 | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 20 | | | | | E | 4 | | | | | | | | |
| 29 | Wprowadzenie do infobrokeringu | 4 | 20 | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 20 | | | | | E | 4 | | | | | | | | |
| 30 | Storytelling w mediach | 2 | 15 | | | | 15 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 15 | | Z | 2 | | | | | | | |
| 31 | Metodologia nauk o mediach | 2 | 15 | | | | 15 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 15 | | Z | 2 | | | | | | | |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 32 | Komunikacja marketingowa | 4 | 20 | 20 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 20 |  |  |  |  | E | 4 |
| 33 | Dyskurs w nowych mediach | 3 | 15 |  |  |  | 15 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 15 |  | Z | 3 |
| 34 | Semiotyka kultur popularnych | 3 | 20 |  |  |  | 20 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 20 |  | Z | 3 |
| Razem A |  | 96 | 610 | 245 |  |  | 365 |  | 55 |  |  | 105 |  |  | 25 | 90 |  |  | 100 |  |  | 26 | 20 |  |  | 55 |  |  | 13 | 20 |  |  | 40 |  |  | 10 | 40 |  |  | 30 |  |  | 12 | 20 |  |  | 35 |  |  | 10 |
| Blok modułów (przedmiotów) wybieralnych/fakultatywnych - B |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 35 | Seminarium dyplomowe | 10 | 60 |  |  |  |  | 60 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 30 | Z | 5 |  |  |  |  | 30 | Z | 5 |
| 36 | Język obcy | 8 | 120 |  | 120 |  |  |  |  | 60 |  |  |  | Z | 4 |  | 60 |  |  |  | E | 4 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 37 | Wychowanie fizyczne | 1 | 30 |  | 30 |  |  |  |  | 30 |  |  |  | Z | 1 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 38 | Przedmiot fakultatywny 1 | 2 | 20 |  |  |  | 20 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 20 |  | Z | 2 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 39 | Przedmiot fakultatywny 2 | 2 | 20 |  |  |  | 20 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 20 |  | Z | 2 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 40 | Przedmiot fakultatywny 3 | 1 | 15 |  |  |  | 15 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 15 |  | Z | 1 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 41 | Przedmiot fakultatywny 1 | 2 | 20 |  |  |  | 20 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 20 |  | Z | 2 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 42 | Przedmiot fakultatywny 2 | 2 | 20 |  |  |  | 20 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 20 |  | Z | 2 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 43 | Przedmiot fakultatywny 3 | 1 | 15 |  |  |  | 15 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 15 |  | Z | 1 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 44 | Przedmiot fakultatywny 1 | 2 | 20 |  |  |  | 20 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 20 |  | Z | 2 |  |  |  |  |  |  |  |  |
| 45 | Przedmiot fakultatywny 2 | 2 | 20 |  |  |  | 20 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 20 |  | Z | 2 |  |  |  |  |  |  |  |  |
| 46 | Przedmiot fakultatywny 1 | 2 | 20 |  |  |  | 20 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 20 |  | Z | 2 |
| 47 | Przedmiot fakultatywny 2 | 2 | 20 |  |  |  | 20 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 20 |  | Z | 2 |
| Blok modułów (przedmiotów) specjalistycznych - specjalność Organizacja produkcji multimedialnej |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 48 | Ekonomia i finansowanie produkcji multimedialnej | 4 | 35 | 15 |  |  | 20 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 15 |  |  | 20 |  | Z | 4 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 49 | Development w produkcji medialnej | 3 | 20 |  |  |  | 20 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 20 |  | Z | 3 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 50 | Kosztorysowanie produkcji medialnych | 3 | 20 |  |  |  | 20 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 20 |  | Z | 3 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 51 | Podstawy sztuki operatorskiej | 3 | 20 |  |  |  | 20 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 20 |  | Z | 3 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 52 | Technologia produkcji w mediach | 6 | 40 |  |  |  | 40 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 20 |  | Z | 3 |  |  |  | 20 |  | Z | 3 |  |  |  |  |  |  |  |  |
| 53 | Dystrybucja i promocja w mediach | 6 | 40 |  |  |  | 40 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 20 |  | Z | 3 |  |  |  | 20 |  | Z | 3 |  |  |  |  |  |  |  |  |
| 54 | Sztuka negocjacji | 3 | 20 |  |  |  | 20 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 20 |  | Z | 3 |  |  |  |  |  |  |  |  |
| 55 | Planowanie kampanii reklamowych | 3 | 20 |  |  |  | 20 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 20 |  | Z | 3 |
| 56 | Warsztat postprodukcji medialnej | 3 | 20 |  |  |  | 20 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 20 |  | Z | 3 |
| Razem B |  | 71 | 635 | 15 | 150 |  | 410 | 60 |  | 90 |  |  |  |  | 5 |  | 60 |  |  |  |  | 4 | 15 |  |  | 115 |  |  | 15 |  |  |  | 115 |  |  | 14 |  |  |  | 100 | 30 |  | 18 |  |  |  | 80 | 30 |  | 15 |
| Razem A+B |  | 167 | 1245 | 260 | 150 |  | 775 | 60 | 55 | 90 |  | 105 |  |  | 30 | 90 |  |  | 100 |  |  | 30 | 35 |  |  | 170 |  |  | 28 | 20 |  |  | 155 |  |  | 24 | 40 |  |  | 130 | 30 |  | 30 | 20 |  |  | 115 | 30 |  | 25 |
| Razem godziny w semestrze bez zajęć ogólnouniwersyteckich do wyboru |  |  |  |  |  |  |  |  | 250 |  |  |  |  |  |  | 250 |  |  |  |  |  |  | 205 |  |  |  |  |  |  | 175 |  |  |  |  |  |  | 200 |  |  |  |  |  |  | 165 |  |  |  |  |  |  |
|  | Praktyki (pkt ECTS/wymiar) | 6 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 3 tygodnie/90 godzin |  |  |  |  |  |  |  |  |  |  |  |  | 6 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Minimalna liczba punktów ECTS dla zajęć ogólnouniwersyteckich lub na innym kierunku studiów |  | 2 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 2 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Liczba punktów za pracę dyplomową i jej obronę (egzamin dyplomowy) |  | 5 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 5 |
| Punkty ECTS w semestrze |  |  |  |  |  |  |  |  | 30 |  |  |  |  |  |  | 30 |  |  |  |  |  |  | 30 |  |  |  |  |  |  | 30 |  |  |  |  |  |  | 30 |  |  |  |  |  |  | 30 |  |  |  |  |  |  |

**Zatwierdzono na posiedzeniu Rady Wydziału w dniu:** ……………………………………………

data, podpis i pieczęć dziekana

A - blok modułów (przedmiotów) obowiązujących wszystkich studentów danego kierunku i specjalności

B - blok modułów (przedmiotów) wybieralnych/fakultatywnych m.in.. specjalnościowych lub specjalizacyjnych (minimum 30% ogólnej liczby punktów ECTS)

Symbole: WY-wykład, CA-ćwiczenia, LB-labolatorium, KW-konwersatorium, SM-seminarium

Symbole: PH* - przedmioty z nauk humanistycznych - 5 punktów ECTS

E- egzamin

Z- zaliczenie z oceną