

**TIIM & MAKELEARN 2015  
JOINT INTERNATIONAL SCIENTIFIC CONFERENCE  
27-30 May 2015, Bari, Italy, Europe**

We cordially invite you to participate in the **Joint International Conference of the Technology Innovation and Industrial Management (TIIM) and the Management, Knowledge and Learning (MakeLearn)**. The joint conference will have very broad appeal, drawing many scholars and colleagues from around the globe.

**Organisers:**



Mednarodna fakulteta  
za družbene in poslovne študije  
International School  
for Social and Business Studies  
Celje · Slovenija



UNIVERSITÀ  
DEGLI STUDI DI BARI  
ALDO MORO



**UMCS**  
UNIWERSYTET MARI CURIE-SKŁODOWSKIEJ

International School for Social and Business Studies, Slovenia  
Università Degli Studi di Bari Aldo Moro, Italy  
Kasetsart University, Thailand  
Maria Curie-Skłodowska University, Poland

TIIM & MakeLearn 2015 conference theme is **Managing Intellectual Capital for Prosperous, Sustainable and Inclusive Society**. The conference covers the following subjects: knowledge, management, technology, innovation, capital, learning, education and other related subjects.

The conference programme features two Keynote Addresses, Rectors Forum, Editors' Panel, Research-Education-Practice Forum, Exhibition of Journals, Project Networking Forum and high-quality research paper presentations in concurrent sessions. Conference delegates will have the opportunity to meet face to face with editors of several academic journals. Conference also presents the Best Paper Award and the PhD Student Research Paper Award.

All submitted papers will be double-blind reviewed. **Conference Programme Booklet** will be available in printed edition. Accepted papers will be included in the **Conference Proceedings** in CD form; published online; in [Econpapers](#) and in [EconomistsOnline](#).

**Publishing the paper in scientific journals**

Authors of selected full-length papers will be given the opportunity to revise their papers for possible inclusion in a future issue of several highly regarded academic journals according to the guidelines for publication and editorial decision as specified in each journal.

**Important Dates:**

<b>Full paper/extended abstract submission due:</b>	<b>15 January 2015</b>
Notification of acceptance:	15 February 2015
<b>Final (revised) paper submission due:</b>	<b>15 March 2015</b>
<b>Early registration:</b>	<b>1 April 2015</b> (300 €; Student Registration Fee 180 €)
<b>Regular registration:</b>	<b>10 May 2015</b> (400 €; Student Registration Fee 240 €)
Conference dates:	27-29 May 2015
Social event:	29 May 2015
PhD seminar on Academic Writing	29-30 May 2015

### Post-conference programme

Post-conference programme includes **Doctoral Students' Workshop on Academic Writing for Publishing Scientific Papers in International Journals**. The workshop will be held 29-30 May 2015 in Bari, Italy by internationally recognized scholar **prof. dr. Binshan Lin** (College of Business Administration, Louisiana State University, USA).

### Venue (Bari, Italy):

Conference will be held at the premises of the University of Bari Aldo Moro in **Bari, Italy**. Bari is the coastal city of the Adriatic Sea. Being the second most important economic and cultural centre of the Southern Italy after the neighbour city Naples, it offers a great starting point for the exploration of the Mediterranean. The region offers numerous opportunities to enjoy the cultural heritage of the Italy, such as the UNESCO World Heritage sites Alberobello and Matera.

### Transportation and Accommodation:

Nearby airports of Bari provide you with good transportation connections. Various conference hotels are offered for a special price to all conference participants. The city of Bari namely offers more than 75 hotels.

All details of the conference are available online - please check the following webpage: <http://makelearn.issbs.si/>.

We look forward to receiving your contributions and kindly ask you to disseminate the call to other possible interested participants or institutions.

Please do not hesitate to contact us if you need any further information ([makelearn@issbs.si](mailto:makelearn@issbs.si)).

